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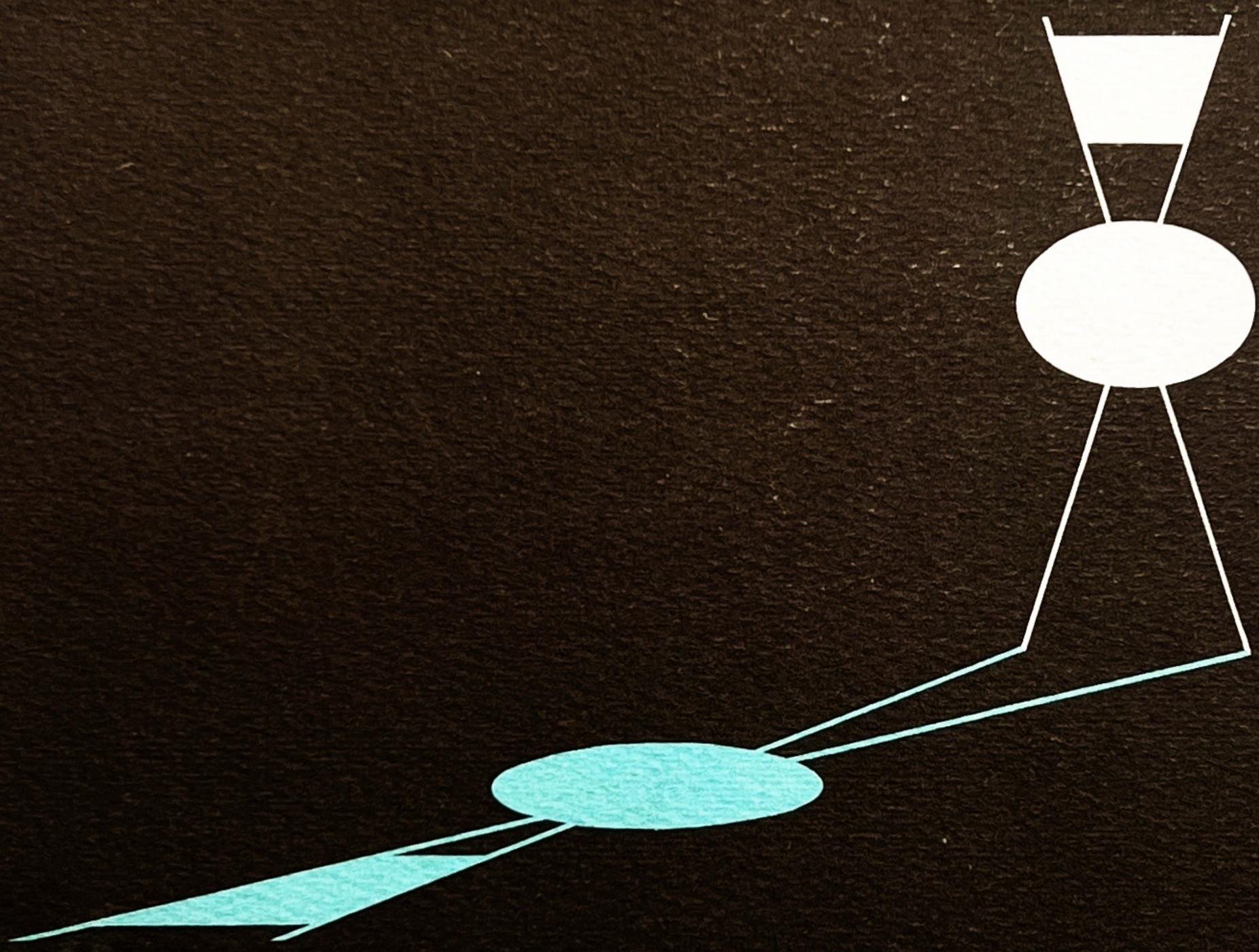

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# furniture forum

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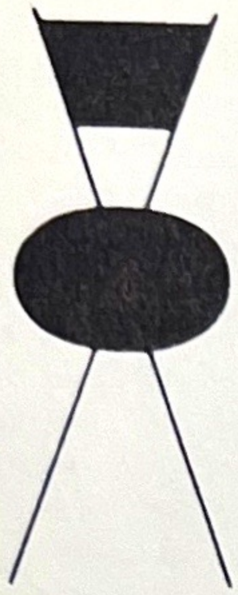

# furniture forum
## reference of contemporary design

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**Associate member, A.I.D.**

**WINTER 1959**
contents of **Vol. 10, no. 4**


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1 2 3 4 5

# publisher's notes

The frenetic '50s have passed into history, leaving a most impressive long long line of accomplishments and 'firsts' in many many fields. Time and space do not permit an itemization of these and already we are taking them for granted and looking ahead to what many have termed the roaring '60s.

On the immediate horizon is our forthcoming national elections and from it will come our national leadership which will guide our nation, wisely or unwisely, through the world problems ahead. Despite any optimisim we might have for the future, there are sombering times ahead and we can only hope for some forthright clear thinking from our national leaders.

Our industry has adopted the slogan, "Return to elegance" and there is wide evidence in the Markets and showrooms around the country that this feeling reflects the optimism generally held by the Homefurnishings people. Perhaps America will recapture a graciousness of home living that seems to have escaped us for a while. Maybe with our homes becoming more attractive, they will return as the center of our family life and be used more fully than they have been of recent years. A return to the dining and entertaining within the home will be refreshing indeed.

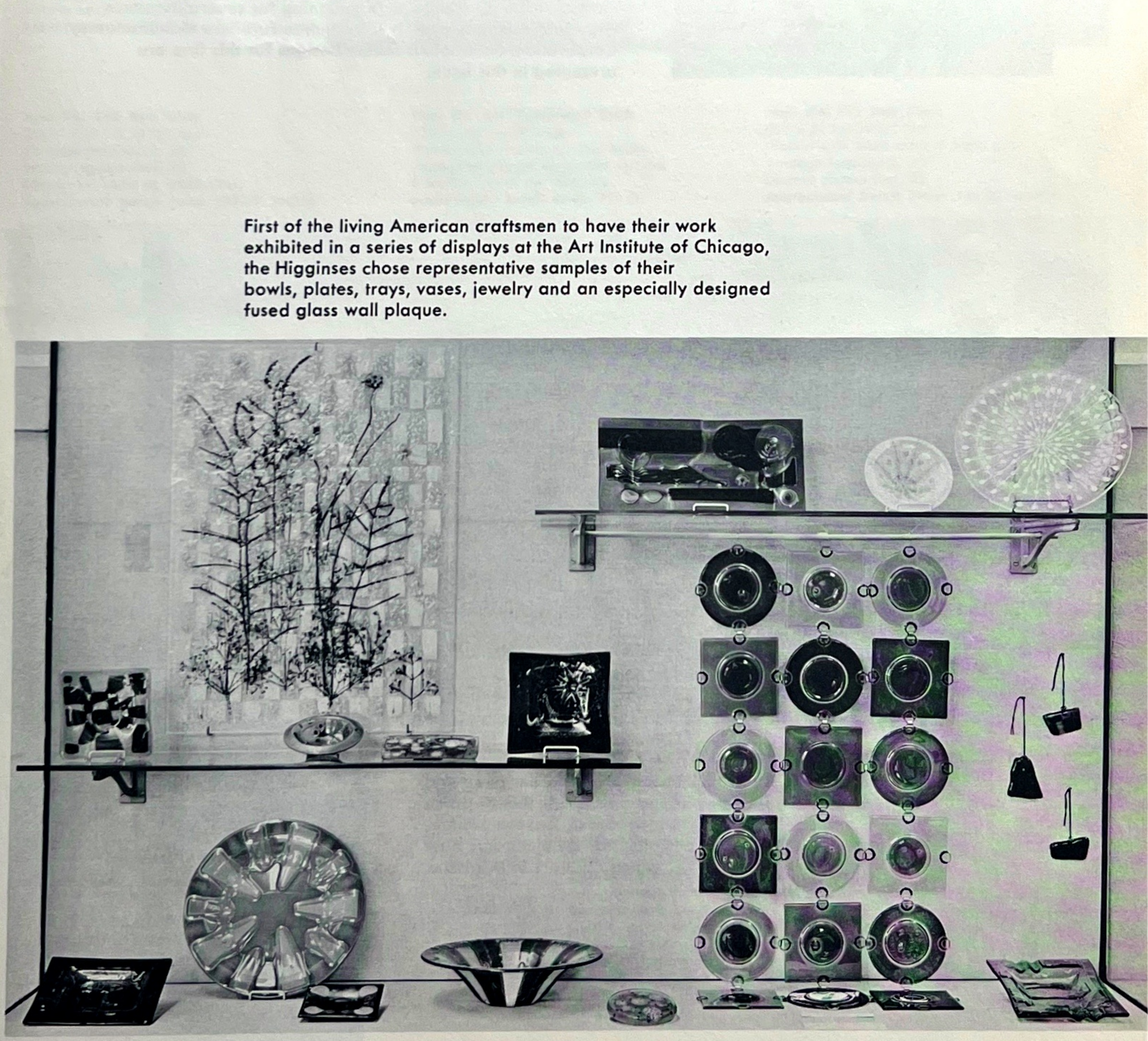
Thanks to the architect, interior designer and contemporary minded interior decorator, contemporary furnishings have had a fabulous growth and developement during the past decade. So very very many persons have contributed so very much to bring this developement about. Good contemporary design has made an outstandingly worthwhile contribution to our way of life. Public acceptance in ever increasing volume has proved this point. The next decade will be a challenging one indeed, but with the contemporary designer, who is attuned to our time, the future growth and developement will surpass the accomplishment of the past ten years.

With an air of optimism, but an eye on our world problems, we happily look forward to the future and pledge our modest talents and efforts to the furtherance of good contemporary design in the interior furnishings field and to the wonderful people who contribute so much to bring the American people the greatest way of life in the world.

**Phillip L. Pritchard**
**Editor - Publisher**

**FRANCES and MICHAEL HIGGINS** have gained international renown as designers and glass craftsmen. Michael was educated in his native England at Eaton College, Cambridge University and the London Central School of Arts & Crafts. Coming to America, he joined the Institute of Design in Chicago, where he headed up the Visual Design Department. Frances, assistant professor in the Art Department of the University of Georgia, was attending the Institute of Chicago to earn her Master's degree. There they met and soon were married. Working as a team, they developed their pioneer process to laminate and fuse design into glass. Like most successful young designers, they had their full share of problems and challenging experiences out of which has grown accomplishment and earned respect by their fellow craftsmen. Perhaps their own experiences accounts for their keen interest in the young American craftsmen, particularly in the Midwest. Designers of the successful Rondelays, the Higginses are currently working on a series of fused-glass wall plaques, soon to be introduced. Also, they will introduce their new "Barbaric Jewelry", bowls and ashtrays.

First of the living American craftsmen to have their work exhibited in a series of displays at the Art Institute of Chicago, the Higginses chose representative samples of their bowls, plates, trays, vases, jewelry and an especially designed fused glass wall plaque.



Designer: WILLIAM J. HARRIS

Catalog available upon request

**Item No.** 2135 **Arm Chair**
23" x 25" x 30" high
Wood: walnut
**Approximate Retail Price:** 160.00, **muslin**

**Available for contract installation**

**SHOWROOM:**
**New York**—16 East 52 Street

**Item No.** 4303 **Swivel Chair**
24" wide, 23" deep; adjustable height
**Approximate Retail Price:** 210.00, **muslin**

**RICHARD DRAPER & COMPANY INC.**
16 East 52 Street
New York 22, New York

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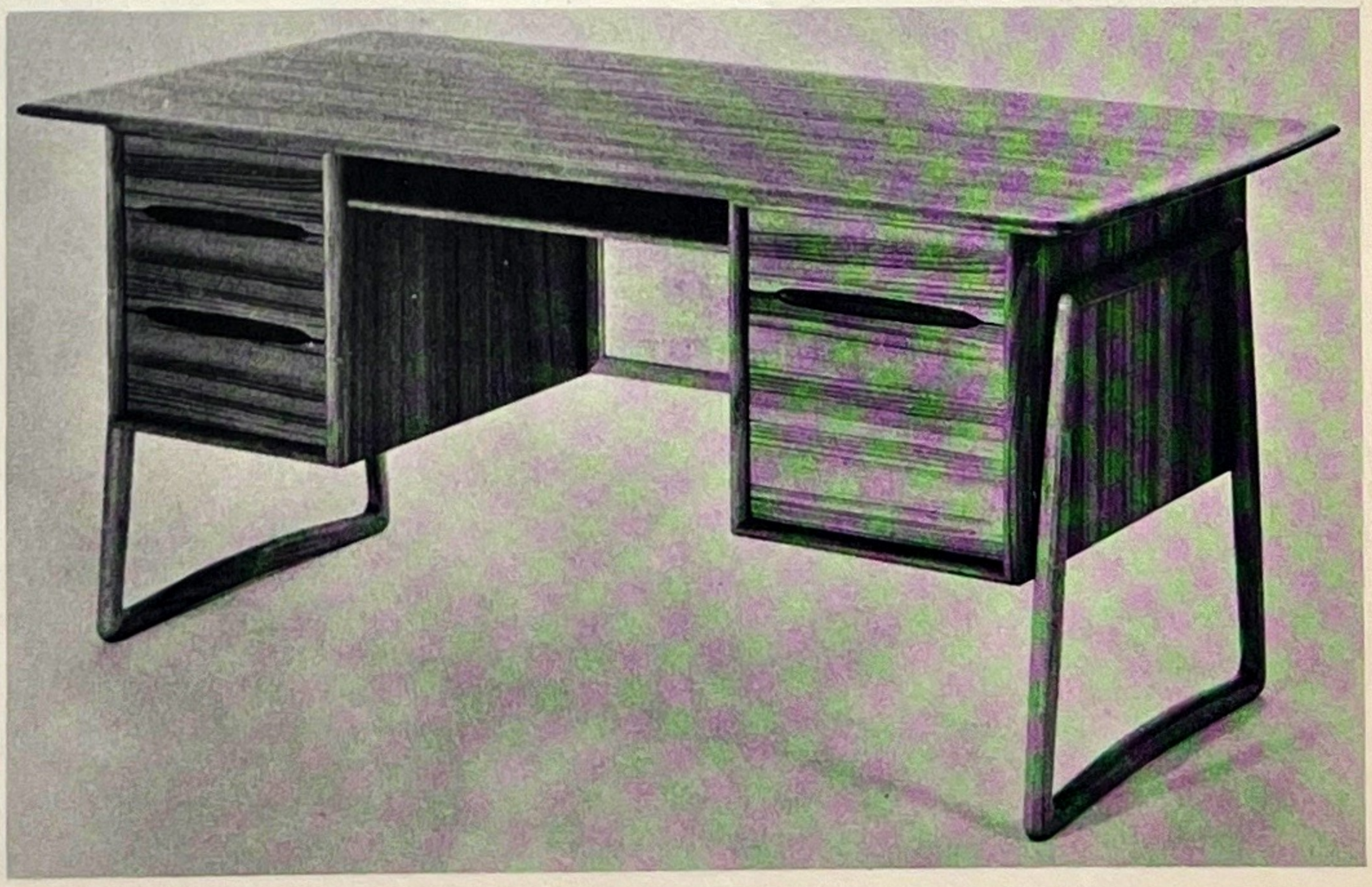
**Available for residential or contract installation**

**Designer: JOHANNES ANDERSON**
**Item No.** 12120 **Chair**
19½" x 23" x 30" high
Wood: full teak, oil finish
Upholstered seat; curved upholstered "U" back
**Approximate Retail Prices:**
90.00, **covered fabric**
115.00, **covered black oxhide**

**Item No.** 18001 **Typing Table** **Designer: C. A. SKOV**
29½" x 15" x 26½" high
Woods: teak & oak or teak, or teak, oak stained teak
Suspended paper cabinet
**Approximate Retail Price:** 90.00, **teak/oak**

**SHOWROOMS:**
**New York**—227 East 56 Street
**Chicago**—325 North Wells Street
**Milwaukee**—410 N. Milwaukee
**Philadelphia**—32 So. Second St.

**Designer: E. W. BACH**
**Item No.** 15411 **Desk**
47" x 64½" x 25½" x 29" high
Wood: full teak, oil finish
Rectangular top W/curved ends & solid border; pedestal left, with (3) - 17½" drawers; drop-leaf on right
**Approximate Retail Price:** 165.00



**Designer: SVEND A. MADSEN**
**Item No.** 15320 **Desk**
63" x 31" x 28½" high
**Wood:** full teak only; solid beveled edge
2-suspended cabinets with back cane panel
**Left cabinet:** (1) - 4" drawer; (2) - 5½" drawers
**Right cabinet:** (1) - 4" drawer; (1) - file drawer
**Approximate Retail Price:** 470.00

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**MILLS-DENMARK**
227 East 56 Street
New York 22, New York

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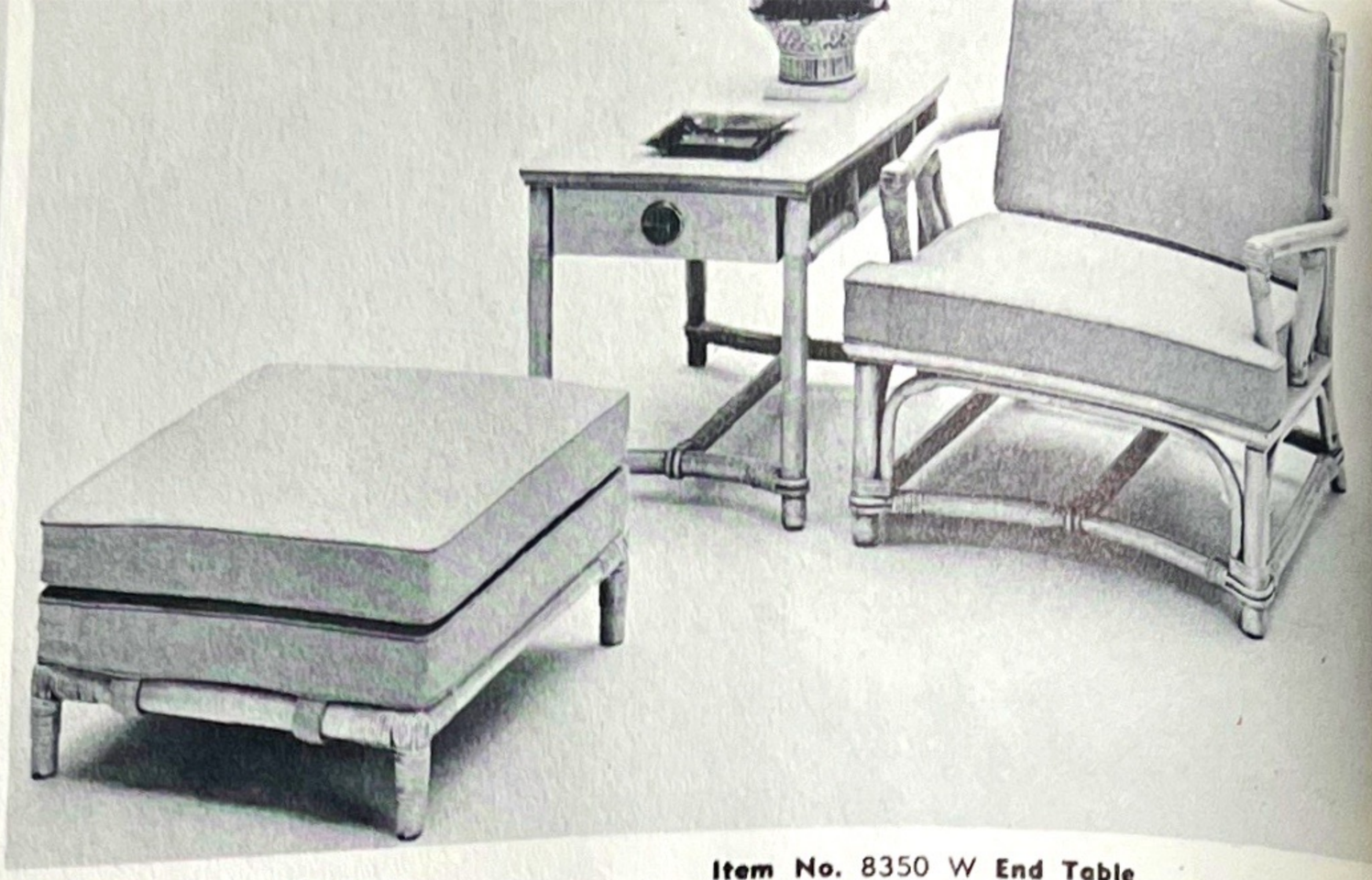
**Item No.** 455 **Screen**
Panel sizes: 22" x 72"
Constructed with Philippine rattan
with genuine woven cane base insert
**Approximate Retail Price:** 90.00, **per panel**

**Item No.** 8051 CU **"KURI" Chair**
34" x 31" x 30" high
This chair is oval in shape,
oversize in width
**Approximate Retail Price:** 180.00

**Item No.** 8357 M **End Table**
24" x 24" x 21" high; Micarta top
**Approximate Retail Price:** 83.50

**Designer: JOHN B. WISNER, A.I.D.**



**Item No.** 7220 U **Ottoman**
24" x 24" x 15" high
**Approximate Retail Price:** 87.00

**SHOWROOMS:**
**New York**—305 East 63 Street
**Chicago**—631 Merchandise Mart
**Grand Rapids**—Exhibitors Bldg.

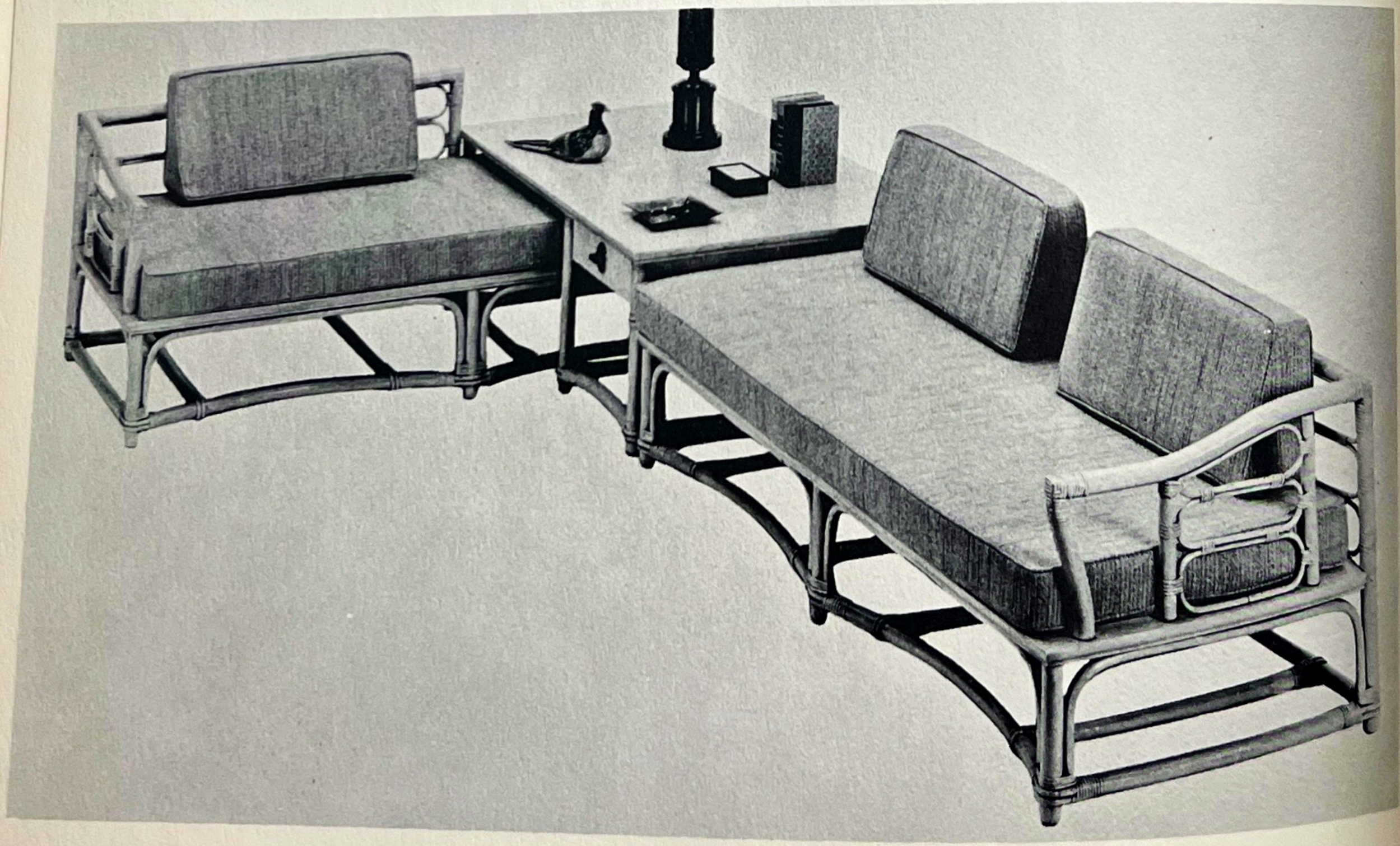
**Item No.** 8351 W **Corner Table**
52" x 34" x 19" high
Pattern oak veneer wood top only
**Approximate Retail Price:** 212.00

**Item No.** 8350 W **End Table**
20" x 28" x 21" high
Pattern oak veneer wood top only
**Approximate Retail Price:** 99.50

**Item No.** 8050 CU **Chair**
29" x 32" x 32" high
Foam rubber cushions, zipper construction
**Approximate Retail Price:** 157.00

**Available for residential**
**or contract installation**

**Item No.** 8060 SU Left Arm **Sectional Settee**
74" x 31" x 27" high
Foam rubber cushion, zipper construction
Seat platforms have rubber web underconstruction
Item No. 8061 SU Right Arm Sectional Settee
**Approximate Retail Price:** 230.00



**FICKS REED CO.**
Charlemar Drive
Cincinnati 27, Ohio

**SHOWROOMS:**

**New York**—41 East 57 Street
**Chicago**—638 Merchandise Mart
**Dallas**—230 Decorative Center
and other leading cities

**Item No.** 1151 **Side Cabinet**
Rosewood decagon cabinet
Recessed mahogany circular base
Drawer at top; swing door, with 2-fixed shelves conceal storage area

**Available for contract installation**

**Write for professional catalog information**

**Prices available upon request**

**Item No.** R504 **Crescent Desk**
Parquet mahogany top; solid mahogany base
**Item No.** R651-CM **Cabinet**
Lower drawer on ball-bearing slides fitted for 'Pendaflex'. 2-mahogany sliding doors on brass track conceal 4-adjustable shelves. Right compartment conceals swing-out metal waste basket
**Item No.** 1110 **Chair** (behind desk)
Foam over spring seat; mahogany swivel base
**Item No.** 915 **Chair** (foreground)
Foam over spring seat; caned mahogany frame

**Item No.** 1149 **Chair**
Mahogany legs; peaked back; tight seat

**Item No.** 1146 **Spoke Table**
Solid mahogany spoke base
Tamo veneer top

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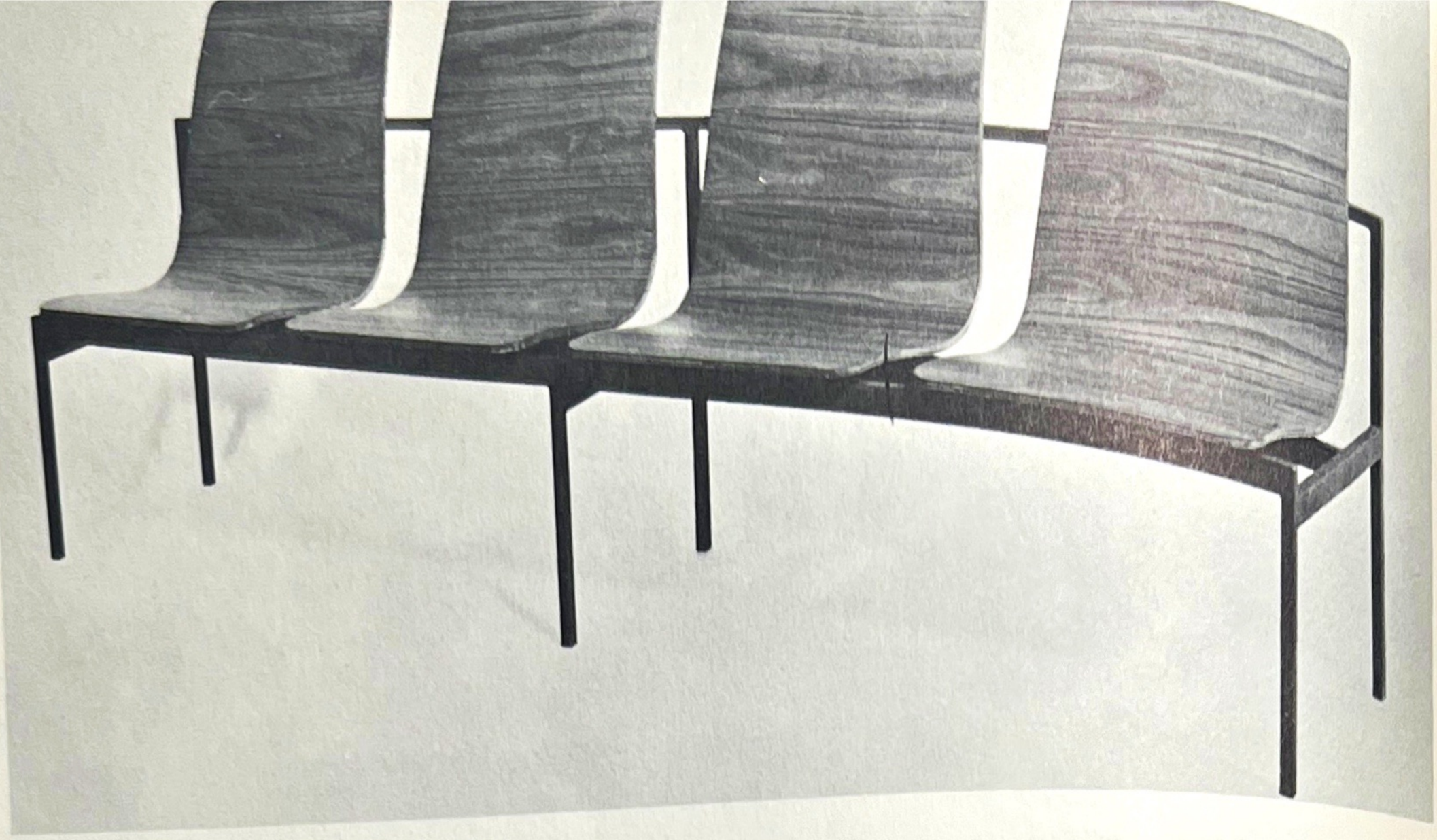
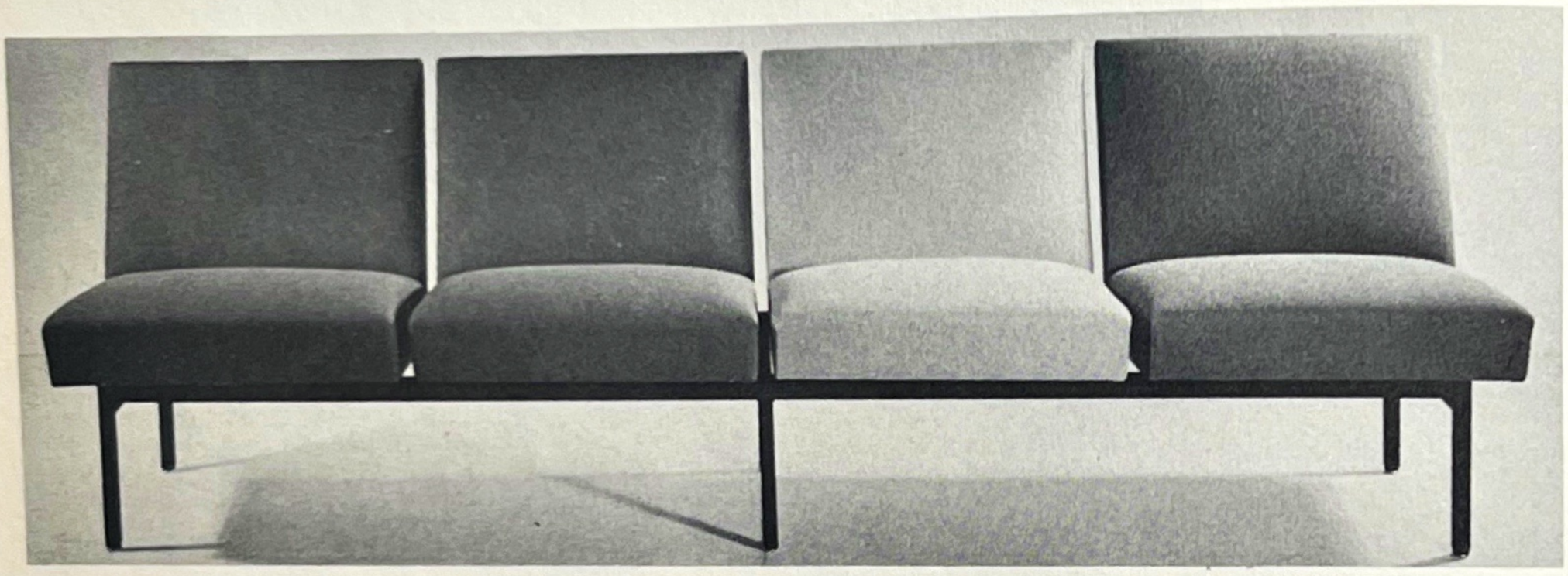
**HARVEY PROBBER, INC.**
Fall River,
Massachusetts



**Item No.** P-30W **Multiple Seating**
31" H x 21" D with seats 21" on center
Oiled walnut shell seats
Enamelled steel base
**Item No. P-30U** (in Naugahyde cover)

**Designer: WILLIAM ARMBRUSTER**

**PUBLIC SEATING**
Hospitals
Waiting areas
School lobbies
Shoe departments
Transportation terminals



**Item No.** MS **Multiple Seating**
30" H x 27" D with 24" width per chair
Enamelled steel frame series for heavy duty use in heavy traffic areas
Upholstery crown developed to prevent "puddling" of Naugahyde
Overall width to specification

**Available for contract installation**

**Contract prices upon request**

**Item No.** WS **Multiple Seating**
30" H x 27" D with 24" width per chair
Walnut base seating units with fine welt detailing for more supervised areas
Modular units come with walnut or plastic laminate tables for group arrangements
Overall width to specification

**EDGEWOOD FURNITURE COMPANY, INC.**
334 East 75 Street
New York 21, New York

furniture forum

**Item No.** B-2240-F **Chest**
54" x 20" x 30" high
Lacquered drawer fronts optional
Wood: walnut
**Approximate Retail Price:** 370.00

**Item No.** 2078 **Chair**
25" x 26" x 30" high
Tilt-swivel; magnesium base
Foam rubber construction
Yardage required, 2½, 50"
**Approximate Retail Price:** 250.00

**Item No.** 2243-4 **Desk**
66" x 34" x 29" high
With 2645-26 "L" Unit
on left; 42" x 19" x 26"
Wood: walnut with cane panel (standard)
**Approximate Retail Price:** 660.00

**Item No.** 2058 **Chair**
22" x 19" x 31" high
Foam rubber; magnesium frame
Yardage required, 1½, 50"
**Approximate Retail Price:** 110.00

**Designer: RALPH H. LOGAN**

**Custom Design Service available for architects and interior designers**

**SHOWROOMS IN PRINCIPAL CITIES**

**Item No.** 2241-F **Chest**
66" x 20" x 30" high
Wood: walnut
**Approximate Retail Price:** 400.00

**Item No.** 2075 **Chair**
25½" x 27" x 41" high
Tilt-swivel; magnesium base
Foam rubber construction
Yardage required, 4½, 50"
**Approximate Retail Price:** 330.00

**Item No.** 2247-223 **Desk**
96" x 34" x 30" high
With FCP-2 panel and
2248-68 "L" Unit attached
on left; 68" x 16" x 30"
Wood: walnut
**Approximate Retail Price:** 680.00

**Item No.** 2076 **Chair**
24" x 27" x 32" high
Foam rubber; magnesium frame
Yardage required, 2½, 50"
**Approximate Retail Price:** 190.00

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**MUELLER METALS CORPORATION**
237 Fulton Street, West
Grand Rapids, Michigan

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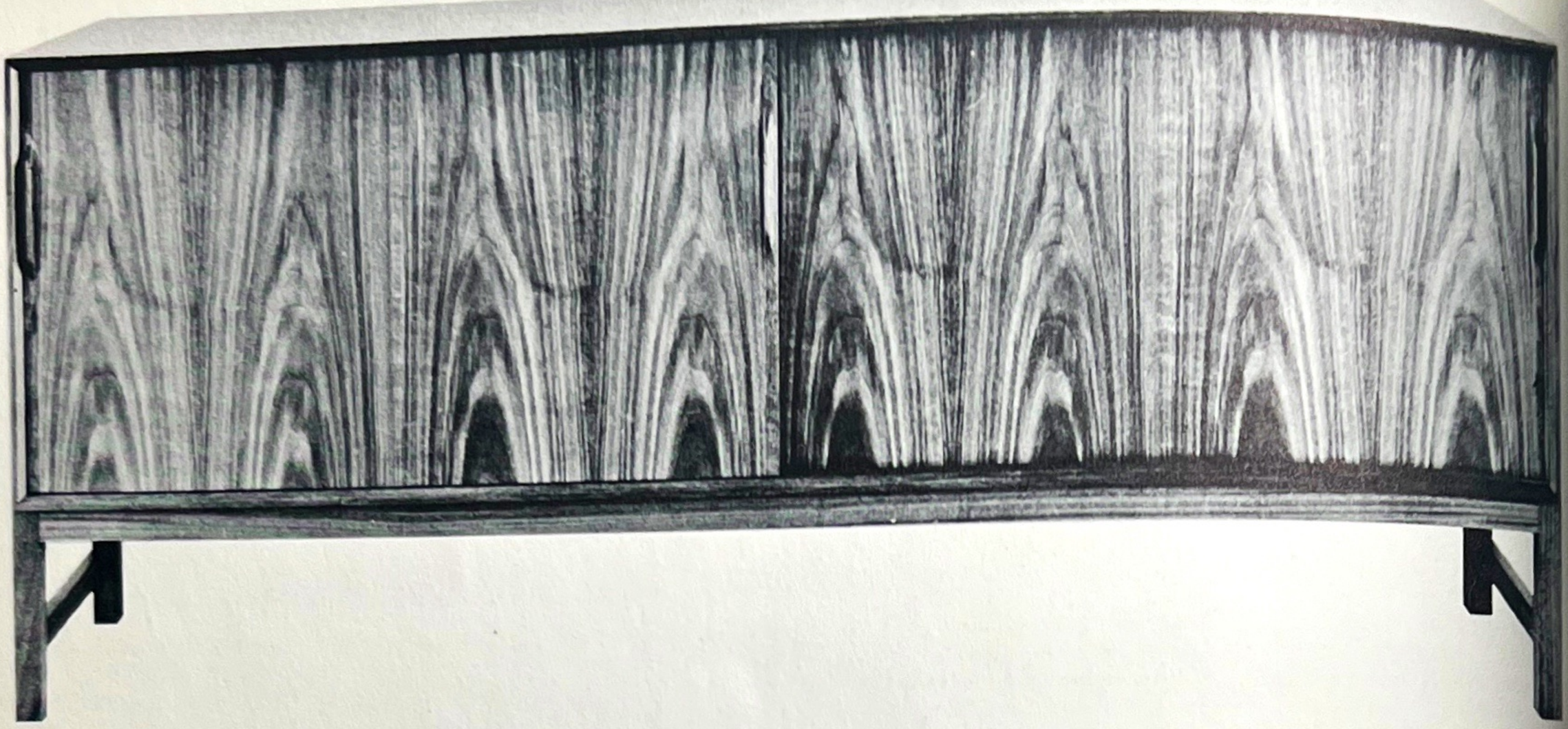
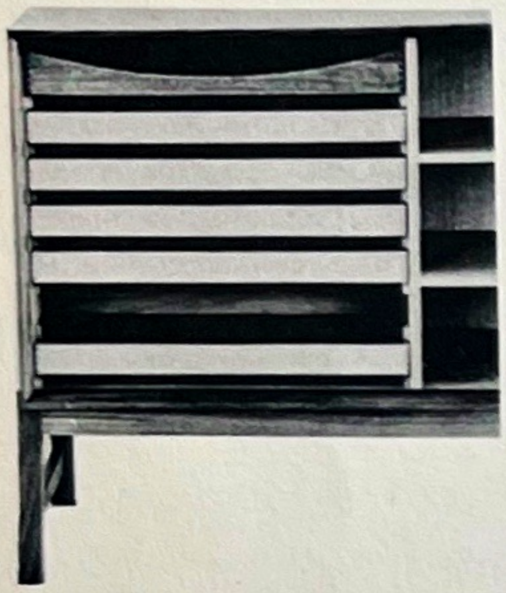
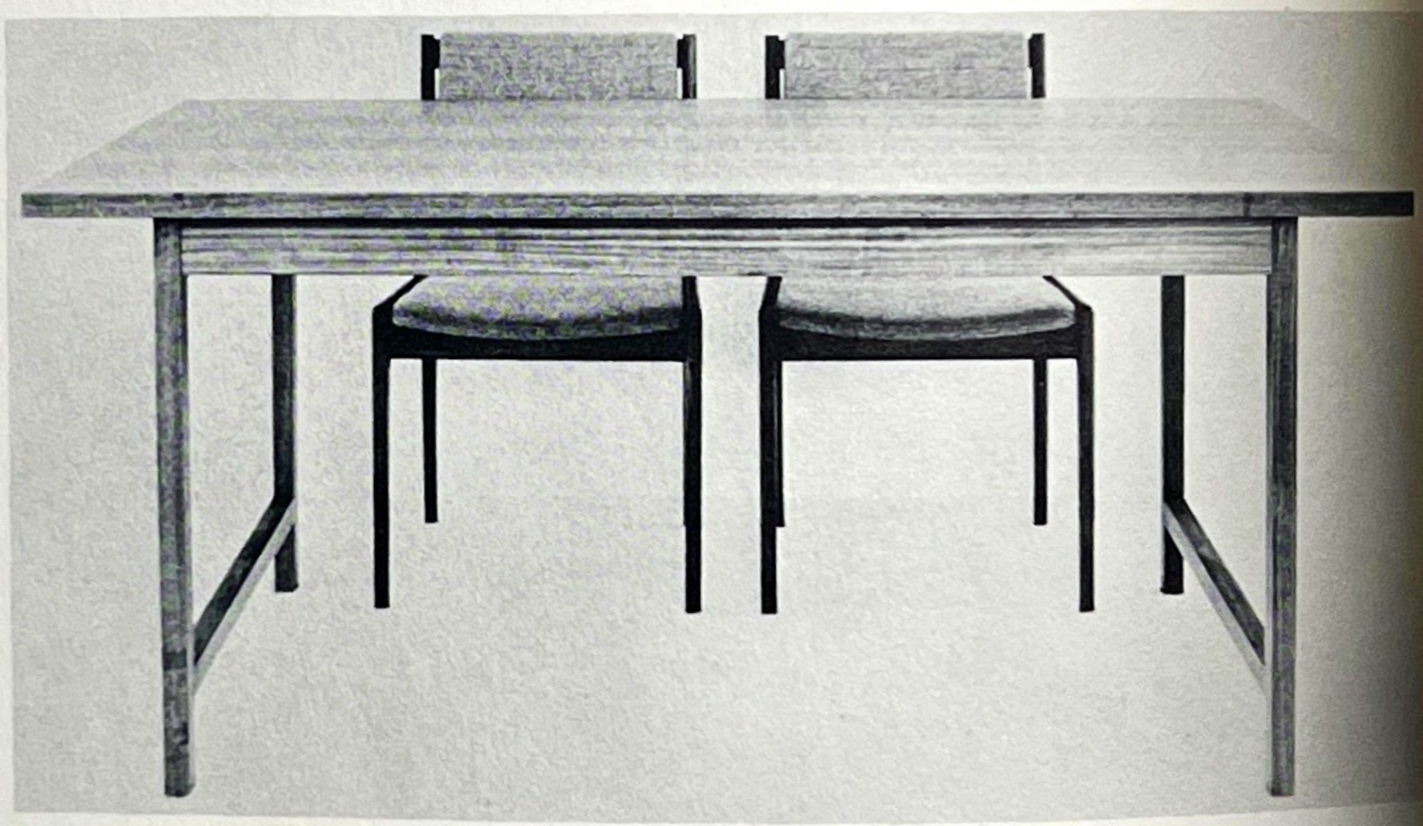
Designer: KARL-ERIC EKSELIUS





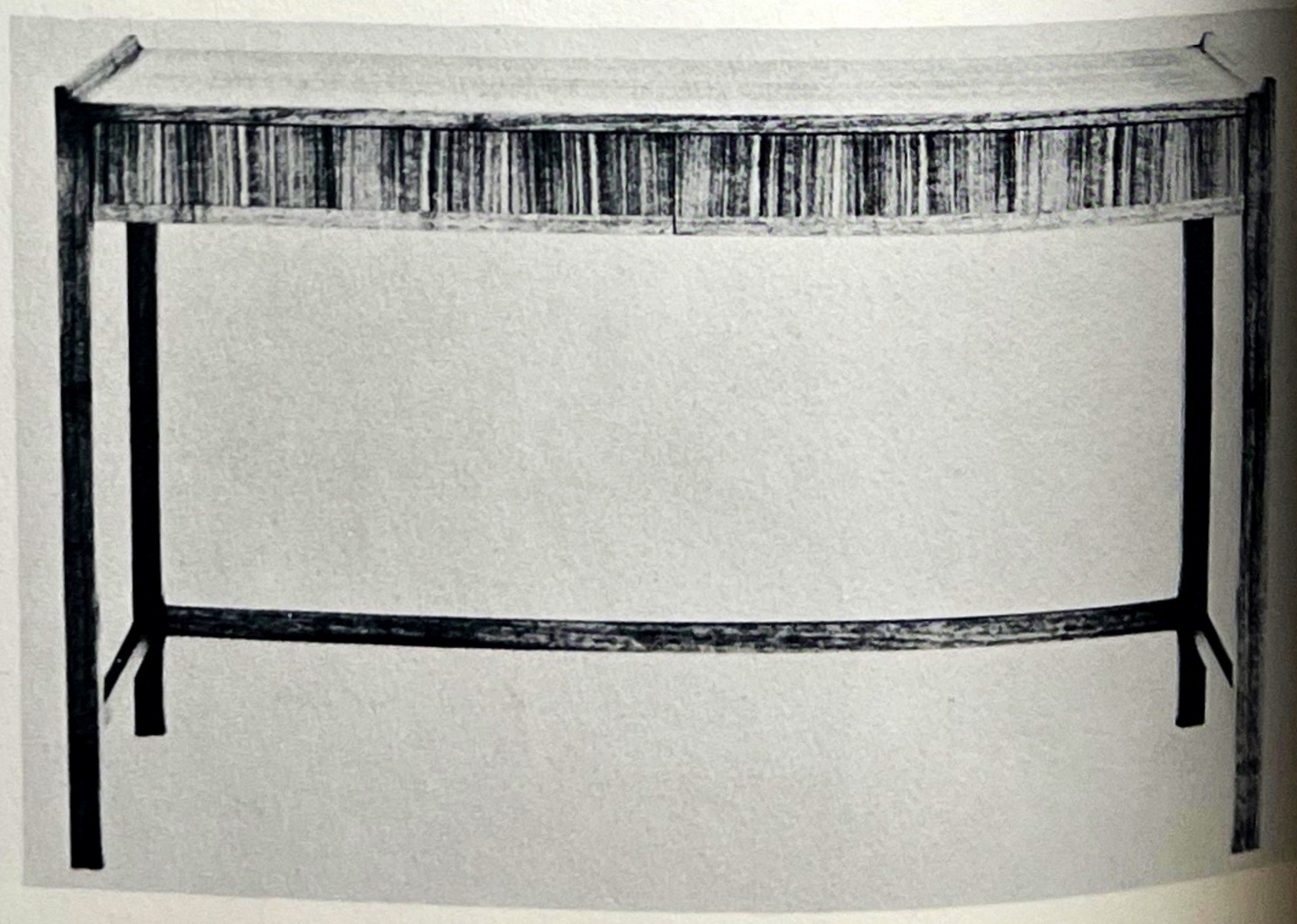
**Item No.** SK-15 **Buffet**
75" x 18½" x 31½" high
Woods: walnut or teak, oil finish
Oil interior, shelves & trays with
1-walnut (or teak) tray removable
**Approximate Retail Price:** 490.00

**Item No.** 5K **Dining Table**
63" x 35⅜" x 28¾" high,
extends to 104½" with self-contained leaves
Woods: walnut or teak, oil finish
**Approximate Retail Price:** 280.00



**Item No.** 58-S-23 **Side Chair**
18¾" x 18½" x 31½"; seat 17½" H
Foam rubber seat and back
Yardage required, 1 1/3, 50"
**Approximate Retail Price:** 110.00, **C.O.M.**
**Item No.** 58-KS-33 **Arm Chair**
Yardage required, 1¼, 50"
**Approximate Retail Price:** 180.00 **C.O.M.**

**Available for residential or contract installation**



**Item No.** SK-16 **Server**
43" x 18" x 28½" high
Woods: walnut or teak, oil finish
2-finished drawers
**Approximate Retail Price:** 180.00

**GEORGE TANIER, INC.**
521 Madison Avenue
New York 22, New York

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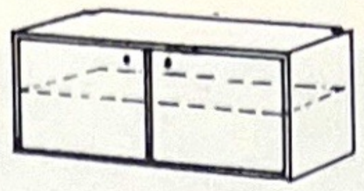
This unit includes: 1-two door cabinet;
3—74" uprights; 1-open cabinet, 2-drawers
1-bar or desk unit; 1-standard shelf;
4-MD dividers; 1-MF magazine shelf
1-SF sloped shelf; 1-folio shelf
Approximate Retail Prices: 322.70 with bar unit
328.70 with desk unit

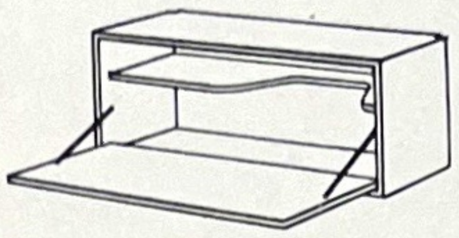
Exclusive design features:
Cantilevered cabinets are notched top and bottom so they lock between uprights; shelf-hangers go through shelves into uprights; hinges are hidden, leaving smooth outside surfaces.

This unit includes: 2-desks;
5—74" uprights; 10-standard shelves;
3-folio shelves; 7-MD dividers;
1-MF magazine shelf
Approximate Retail Price: 404.10, as shown

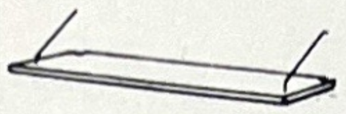


**Item: Two-door Cabinet**
35" x 12" x 16" high
Adjustable, removable full width shelf
**Approximate Retail Price:** 78.00

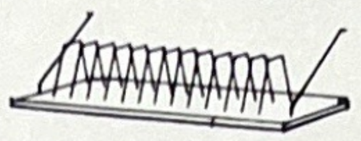
**Item: Open Cabinet**
35" x 12" x 8" high
**Approximate Retail Price:** 52.00
(Available with drawers, 8.50, **each**)



**Item: Bar Unit**
35" x 12" x 16" high
**Approximate Retail Price:** 92.00
(Available as a Desk Unit)
**Approximate Retail Price:** 98.00

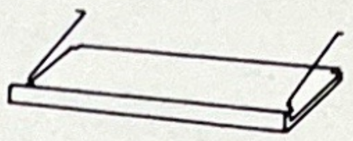


**Item:** S (Standard) **Shelf**
35" x 8" x 8" high
**Approximate Retail Price:** 11.00

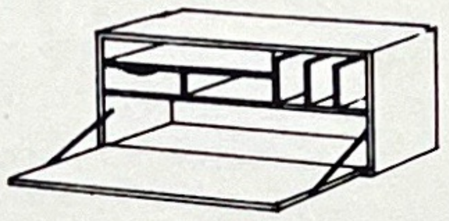


**Item:** MF (Magazine Folio) **Shelf**
35" x 12" x 10" high
**Approximate Retail Price:** 15.50

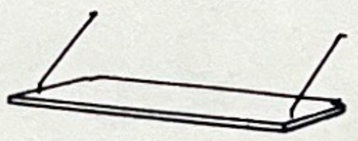
**Item:** MD (**Divider**)
**Approximate Retail Price:** .80



**Item: SF** (Sloped Folio) **Shelf**
35" x 12"
**Approximate Retail Price:** 19.00



**Item: Desk**
35" x 12" x 16" high
Woods: solid teak & teak veneer
**Approximate Retail Price:** 98.00



**Item:** F (Folio) **Shelf**
35" x 12" x 10" high
**Approximate Retail Price:** 14.00

Bruksbo Design Group made in Norway

Available in stain finishes 10% additional

Wood: natural oiled teak veneer throughout
Metal: solid brass

Available for residential or contract installation

**SHOWROOMS:**
**San Francisco**—241 Clay Street
**Los Angeles**—4226 Melrose Avenue
**Brooklyn, N.Y.**—140—13th Street

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**NORSCO**
241 Clay Street
San Francisco, California

Designer: YNGVE EKSTROM

**Item No.** 507 **Drawer Unit** (far left)
24½" x 18½" x 31½" high
Wood: walnut or teak
**Approximate Retail Price:** 130.00

**Item No.** 506 **Sideboard** (2nd from left)
48" x 18½" x 31½" high
Wood: walnut or teak
**Approximate Retail Price:** 150.00

**Item No.** 505 **Sideboard** (2nd from right)
48" x 18½" x 31½" high
Wood: walnut or teak
**Approximate Retail Price:** 195.00

**Item No.** 508 **Writing Cabinet** (far right)
24½" x 18½" x 43½" high
Door swings down to become writing shelf
Wood: walnut or teak
**Approximate Retail Price:** 185.00

**Item No.** 466-A **Dining Table**
59½" x 35½" x 28½" high (82" with 22½" leaf)
Wood: walnut or teak
**Approximate Retail Price:** 195.00

**SHOWROOMS:**
**New York**—305 East 63 Street
**Chicago**—John R. Willis Company
**San Francisco**—Cole-Miller Company
**Los Angeles**—L. A. Furniture Mart
**Dallas**—W. Glenn Hennings

**DUX INCORPORATED**
1633 Adrian Road
Burlingame, California

Designer: WARD BENNETT

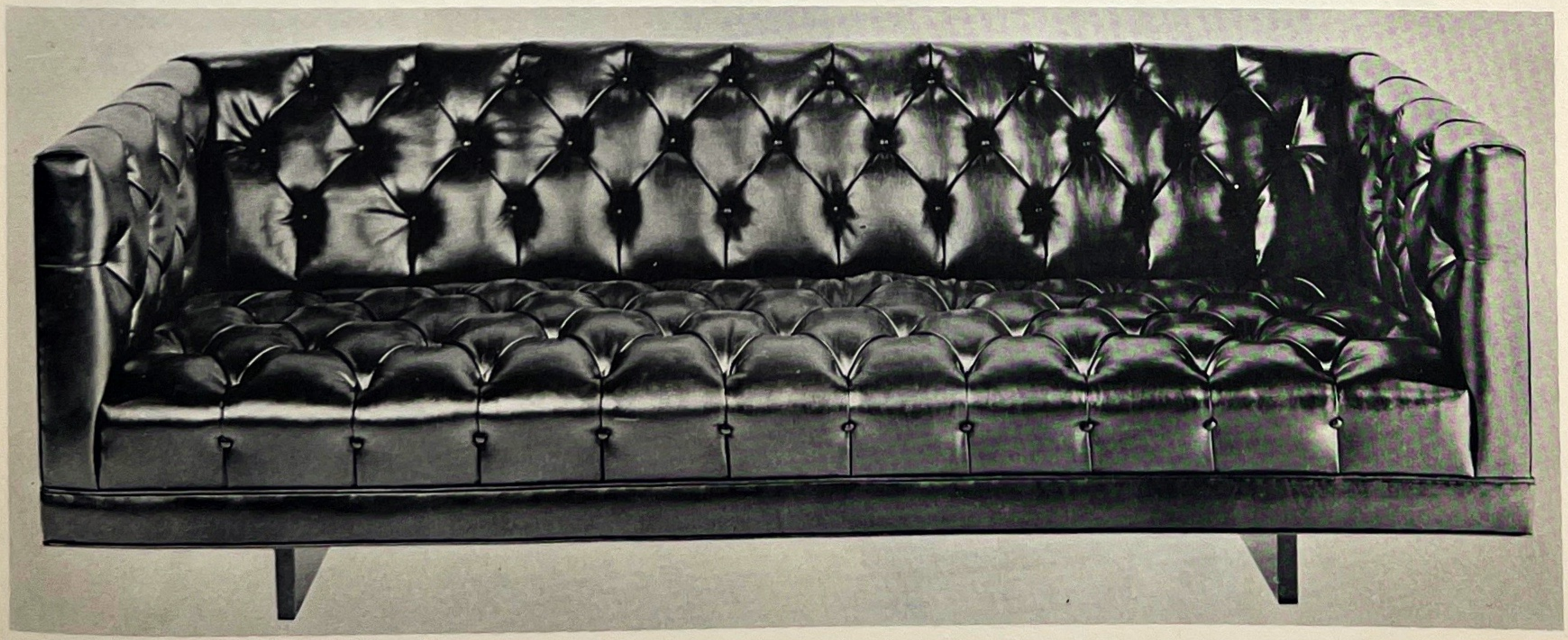
**Item No.** 0113 **Arm Chair**
21" x 22½" x 31" high
**Frame:** walnut, oil or lacquer finish
**Seat:** Polyfoam over composite rubber webbing
**Back:** cane or Polyfoam over wood
Upholstery frame: air dried ash
Yardage required, 1, 50" fabric or plastic
**Approximate Retail Price:** 85.00, **muslin**

**Item No.** 5232 **Table**
36" x 36" x 28½" high
**Base:** cast aluminum alloy, satin or mirror finish; adjustable glides
**Tops:** ¾" self-edged plastic laminate; ¾" walnut, oil finish, ½" beveled edge; ⅞" square edge marble, Italian white or natural travertine
**Approximate Retail Prices:** 125.00, **plastic top walnut,** 135.00; **marble,** 200.00; **travertine,** 200.00
Available in 32" or 36" diameter or 30" square

**Item No.** 5401 **Sofa**
84" x 34" x 28" high
**Seat:** foam rubber & loose hair over coil springs
**Back:** Polyfoam and loose hair over coil springs
Arms: Polyfoam and loose hair over jute webbing
Upholstery frame: air dried ash
Yardage required, 10, 50"
**Approximate Retail Prices:** 780.00, **muslin**
1,202.25, **leather**
Available in 6', 7' and 8' armless

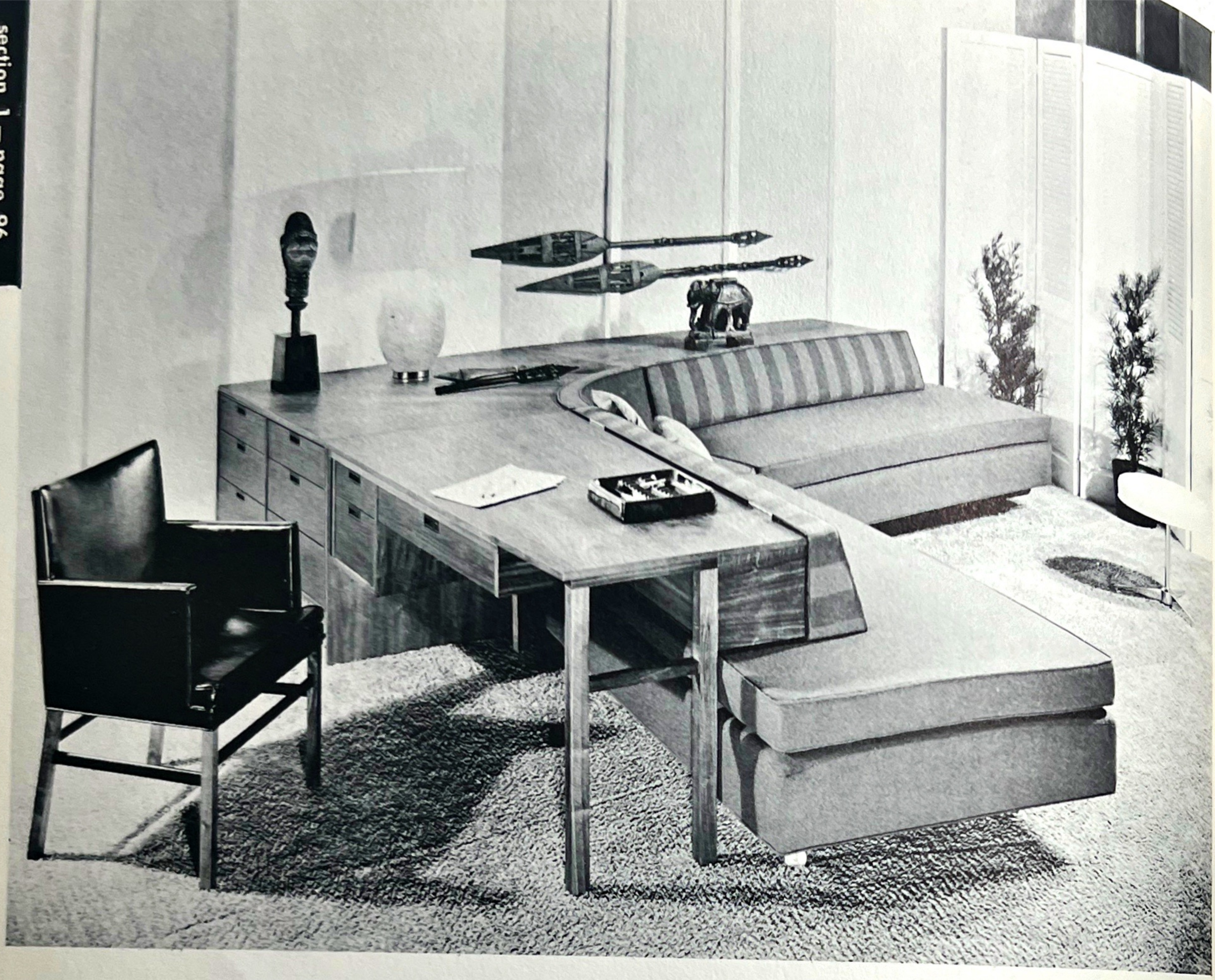
**Available for contract installation**

**Catalog upon request**



furniture forum

**LEHIGH FURNITURE CORPORATION**
16 East 53 Street
New York 22, New York



**Item: AG Sofa/Bed Unit**
(2) - 39″ beds; (2) - hinged bolster storage sections;
(1) - 54″ double-dresser; (1) desk unit

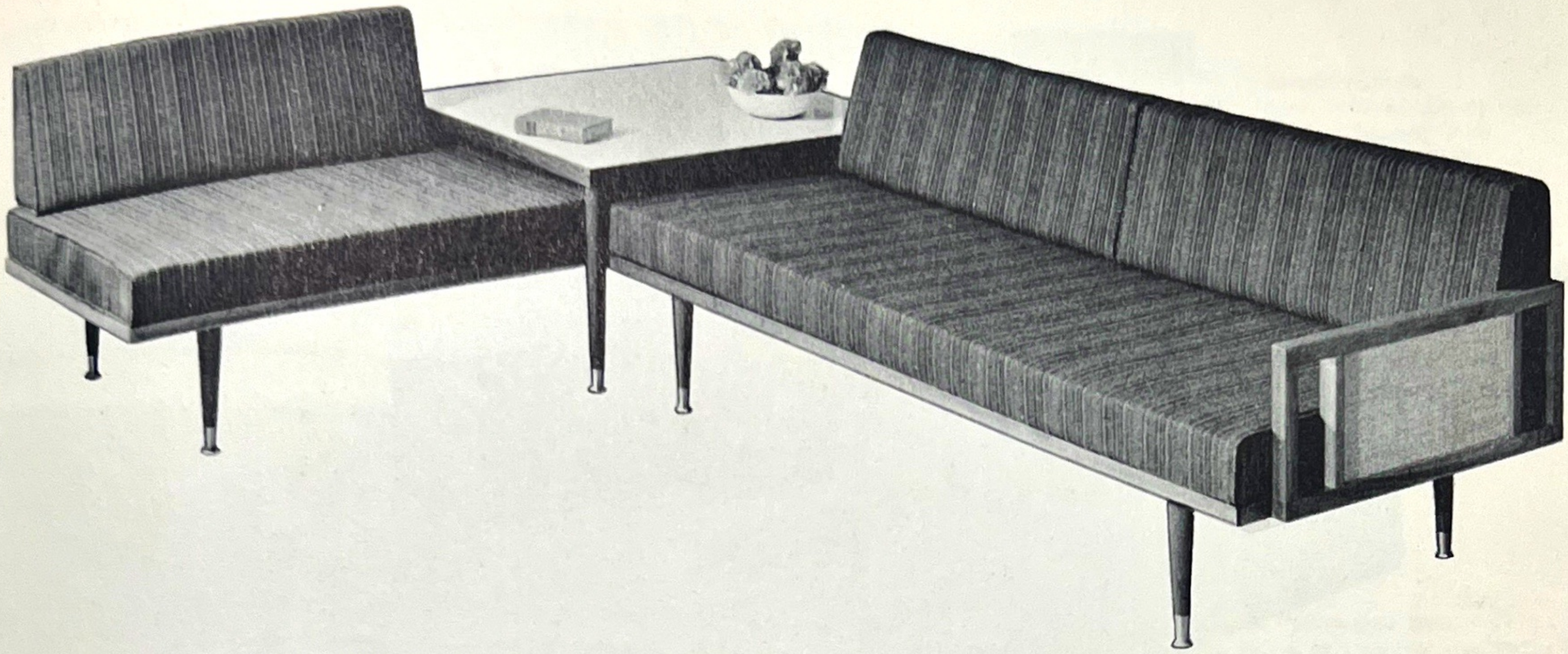
**Prices available upon request**

**SHOWROOMS:**
**Chicago**—600 Merchandise Mart
**New York**—425 East 53 Street

**Designer: MILO BAUGHMAN**

**Available for contract installation**

**ARCH GORDON COMPANY, INC.**
2500 North Bosworth Street
Chicago 14, Illinois



**Item No.** 3003 **"Decorator" Sofa lounge**
Cane arm; (2) - 37" removable bolsters
**Item No.** 3436P-SU **Corner Table**
36" x 36" x 18" high
White plastic top framed in walnut
**Left:** Sofalounge slips under table
(1) - 37" bolster with corresponding back bar
**Approximate Retail Price:** 450.00, **as shown**

**SHOWROOMS:**

**Chicago**—600 Merchandise Mart
**Dallas**—360 Decorative Center
**Grand Rapids**—503 Waters Bldg.
**Kansas City**—1706 Wyandotte St.
**Los Angeles**—115 Robertson Blvd.
**Louisville**—324 W. Main Street
**Miami**—95 N. E. 40 Street
**Milwaukee**—410 N. Milwaukee St.
**Minneapolis**—2323 Wayzata Blvd.
**Nashville**—168 Third Ave., North
**New York**—28 West 20 Street
**Pittsburgh**—215 Fort Pitt Blvd.
**Providence**—160 South Water St.
**St. Louis**—295 N. Lindbergh Blvd.
**San Francisco**—550 Pacific Avenue
**Washington, D.C.**—1019 22 St., N.W.
**Boston**—118 Newbury Street
**Denver**—2440 E. Third Avenue
**Philadelphia**—1821 Chestnut St.
**Terre Haute**—500 N. 14 Street

**Item No.** 7075R **"Elegante" Sofalounge**
77" x 28" x 28" high; seat 15½"
Wood: Walnut, oil finish
Wrap around double caning;
removable bolsters
Zippered foam rubber tailored mattress
Danish rubber-webbed seat construction
Tapered legs, solid brass ferrules
and self-leveling swivel glides
Available in three custom lengths
**Approximate Retail Price:** 270.00, **as shown**

**Designer: RICHARD HIMMEL A.I.D.**

**Item No.** 6025A **"Sculpturelle" Chair**
27" x 32" x 28" high
Wood: Walnut, oil finish
4½" zippered foam rubber seat; 3" back cushion
Danish rubber-webbed seat base
**Approximate Retail Price:** 120.00
**Item No.** 6020 **Ottoman**
25" x 22" x16" high
**Approximate Retail Price:** 57.00

**Available for residential or contract installation**

**Item No.** 2010 **Triad Modular Table**
21" x 21" x 15" high
Wood: walnut, oil finish
Plastic laminate tops in black, blue,
white, aqua, suntan, coral or walnut
**Approximate Retail Price: 40.00, each**

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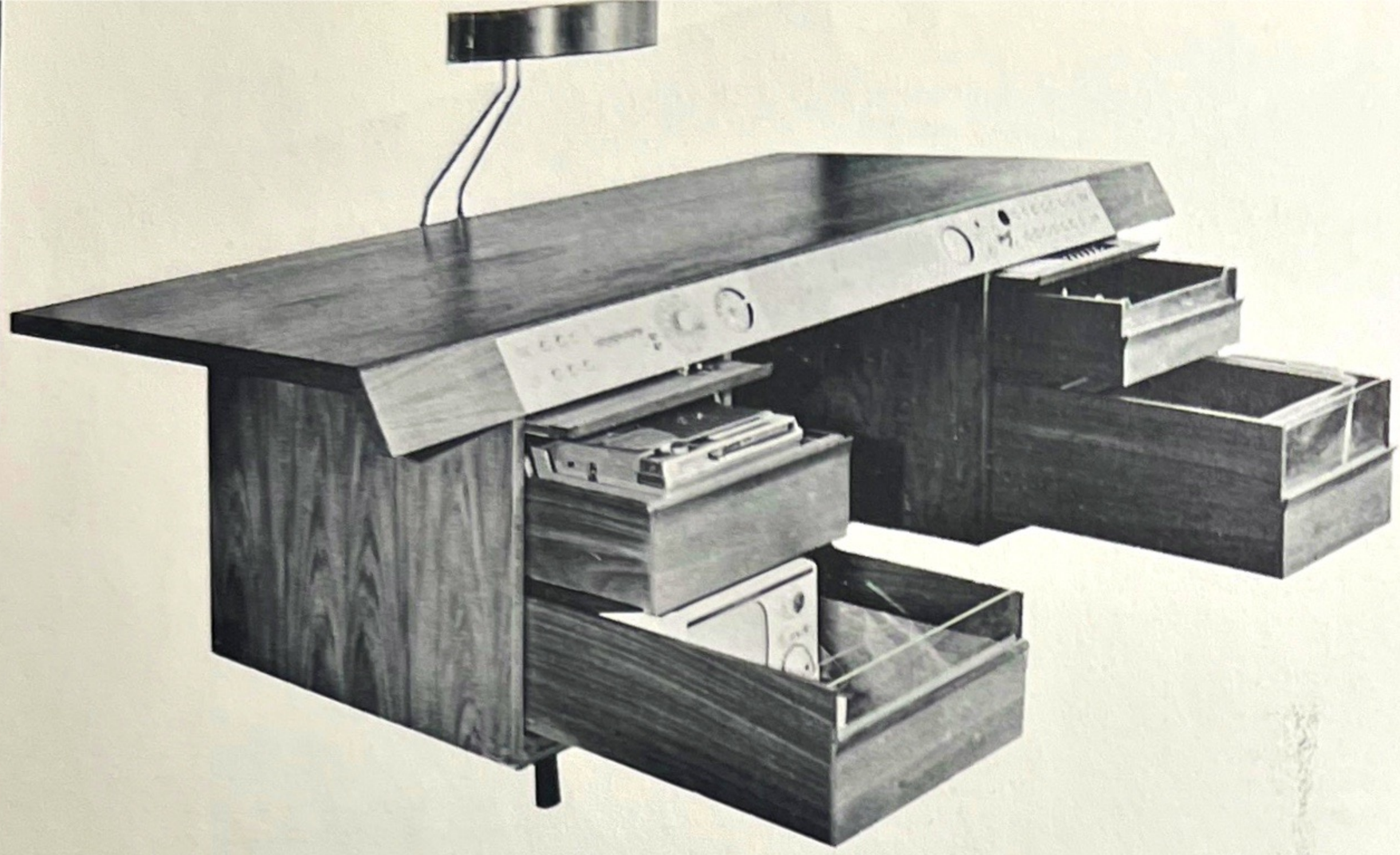
**RUBEE FURNITURE MANUFACTURING CORPORATION**
1026 West Van Buren Street
Chicago 7, Illinois

section 1 — page 98
section 1 — page 96



Designer: PAUL ZELL

Available for contract installation

**Item No. 84 ZELL Electronic Desk**
84" x 44" x 29½" high
Wood: teak, oil finish
Roll doors & control panel, aluminum
Lamp, aluminum; panel, leather
**Approximate Retail Price:** 5,600, **complete as shown**

**Item: "ELECTRA" Chair**
Walnut base: brass casters
Glove leather upholstery; silk seat
**Approximate Retail Price:** 430.00 **covered**

**SPECIFICATIONS:**

- Low voltage controlled
- 100% free desk top
- 3 way light, push button controlled
- Private hand-free telephone, party lines and automatic dial system
- Air ventilation or GE air-conditioning controls
- Humidifier and thermometer
- Electric clock; locks (car key); heater; pencil sharpener; eraser; shaver; cigarette lighter; drapery control
- Electric operated aluminum roll doors
- Tape recorder, dictaphone & intercom electric push-button controlled
- Television and radio
- Controls for GE Intral-Tel visual communication system
- Four convenience-outlets
- Hidden full extension drawer slides
- Dictation slides: Note block, telephone index, pencil tray, ash tray and magnifying glass
- Legal file drawer; automatic paper cutter
- Built-in waste basket

**Item No. 31 Executive Refreshing Unit**
48" x 48" x 22" high
Wood: walnut, oil or lacquer finish
**Approximate Retail Price:** 710.00

**SHOWROOM:**
**San Francisco**—540 Pacific Avenue

**PAUL ZELL DESIGN**
540 Pacific Avenue
San Francisco 11, California

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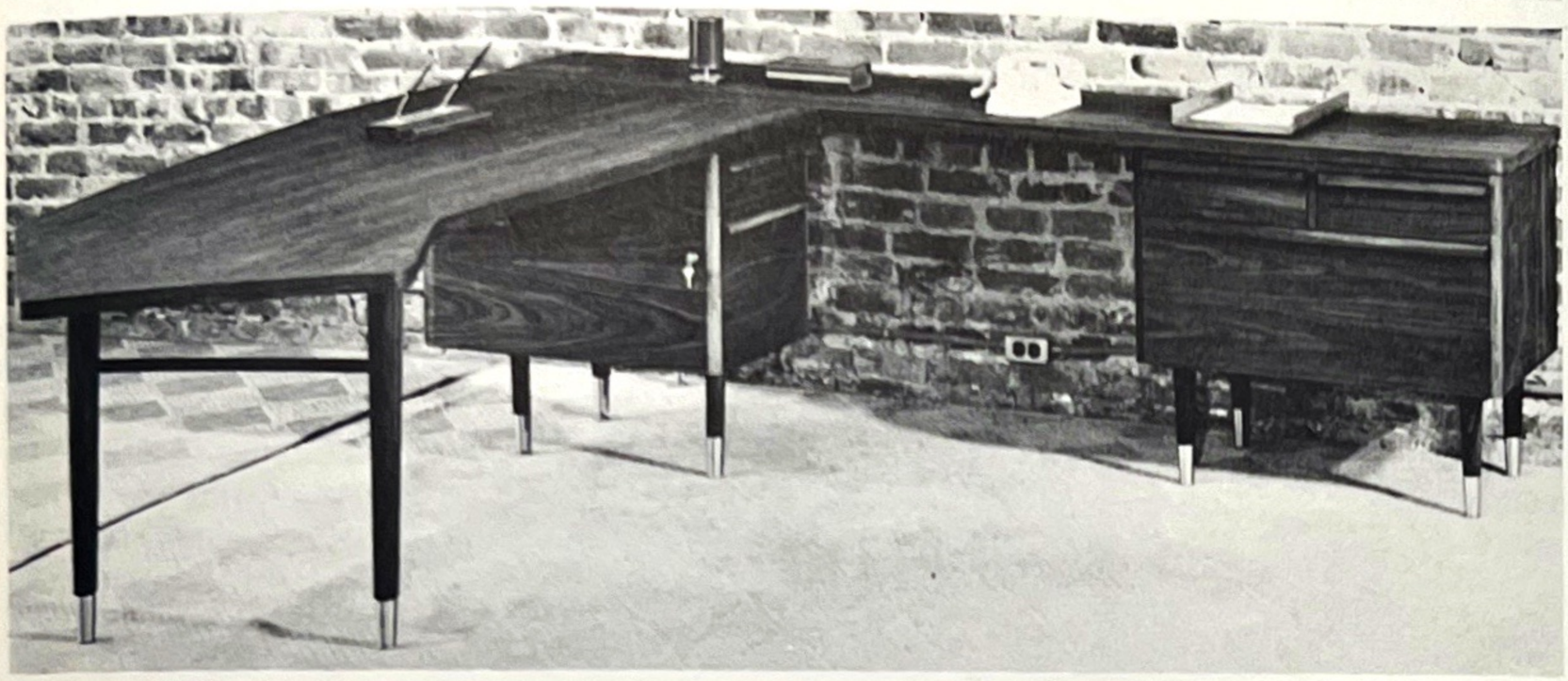
**Item No.** 23 **Executive Desk**
76" x 36"; mirror polished chrome legs
Wood: walnut, oil or lacquer finish
**Approximate Retail Price:** 780.00

**Item No.** 21 **Cabinet**
72" x 20"; polished chrome legs
Wood: walnut, oil or lacquer finish
**Approximate Retail Price:** 490.00



**Item No.** 14 **"L"-Shaped Desk**
Desk top: 84" x 36"; cabinet top: 96" x 20"
Wood: walnut, oil or lacquer finish
Brass hardware; walnut drawer pulls
**Approximate Retail Price:** 655.00

**Designer: PAUL ZELL**

**SHOWROOM:**
**San Francisco**—540 Pacific Avenue

**Available for contract installation**

**Item No.** 37 **Reception Desk**
60" x 30" x 29½" high; chrome legs
Top: black walnut; pedestal, Rosewood
**Approximate Retail Price:** 425.00
(Available in walnut & black metal legs)

**Item No.** 28 **Conference Table**
10' x 50"; solid walnut legs
Wood: walnut, ebene inlay
**Approximate Retail Price:** 786.00

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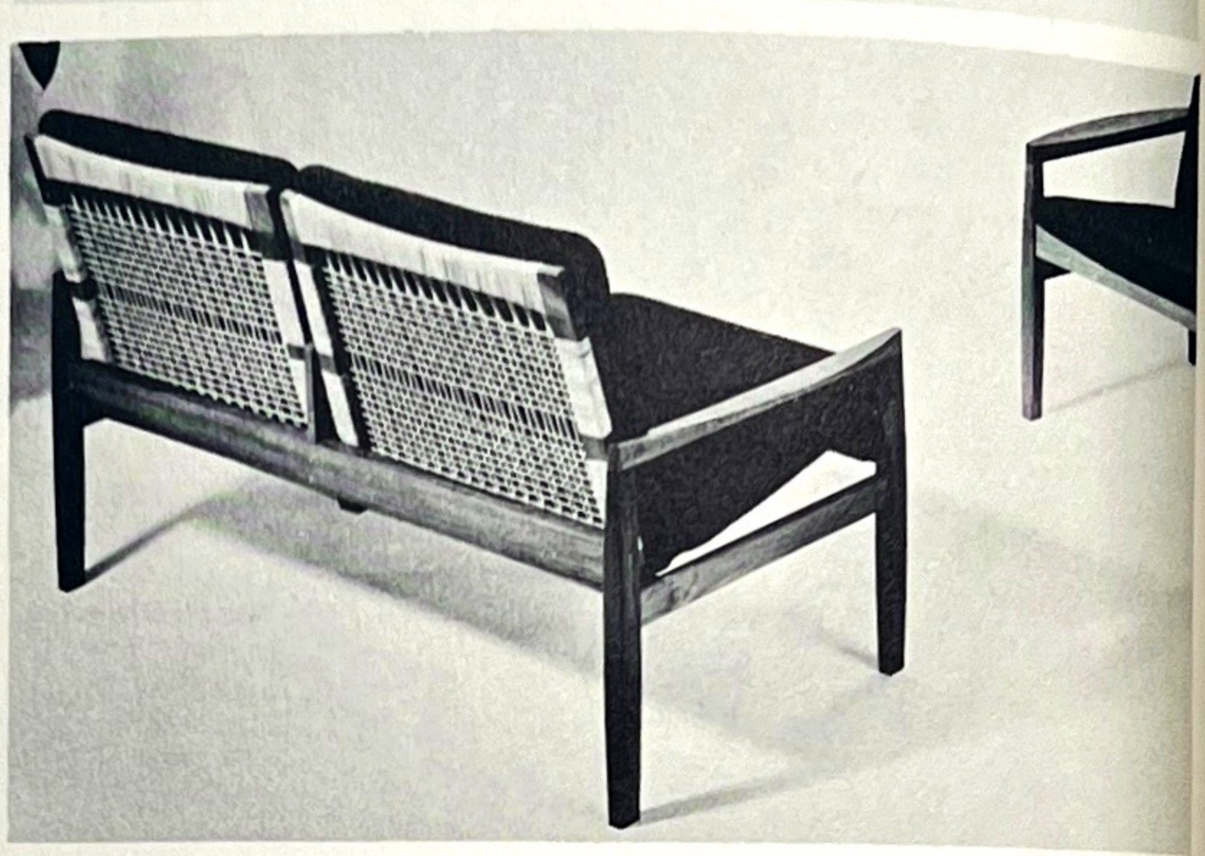
**PAUL ZELL DESIGN**
540 Pacific Avenue
San Francisco 11, California

**Designer: HANS OLSEN**
**Item No.** JK-519 **Lounge Chair**
28" x 29" x 28½" high
Wood: teak; cane back
Yardage required 1½, 50"
**Approximate Retail Price:** 134.00 **C.O.M.**

**Designer: HANS OLSEN**
**Item No.** JK-520 **2-Seater Sofa**
51" x 29" x 28½" high
Wood: teak, cane back
Yarlage required 3, 50"
**Approximate Retail Price:** 215.00 **C.O.M.**

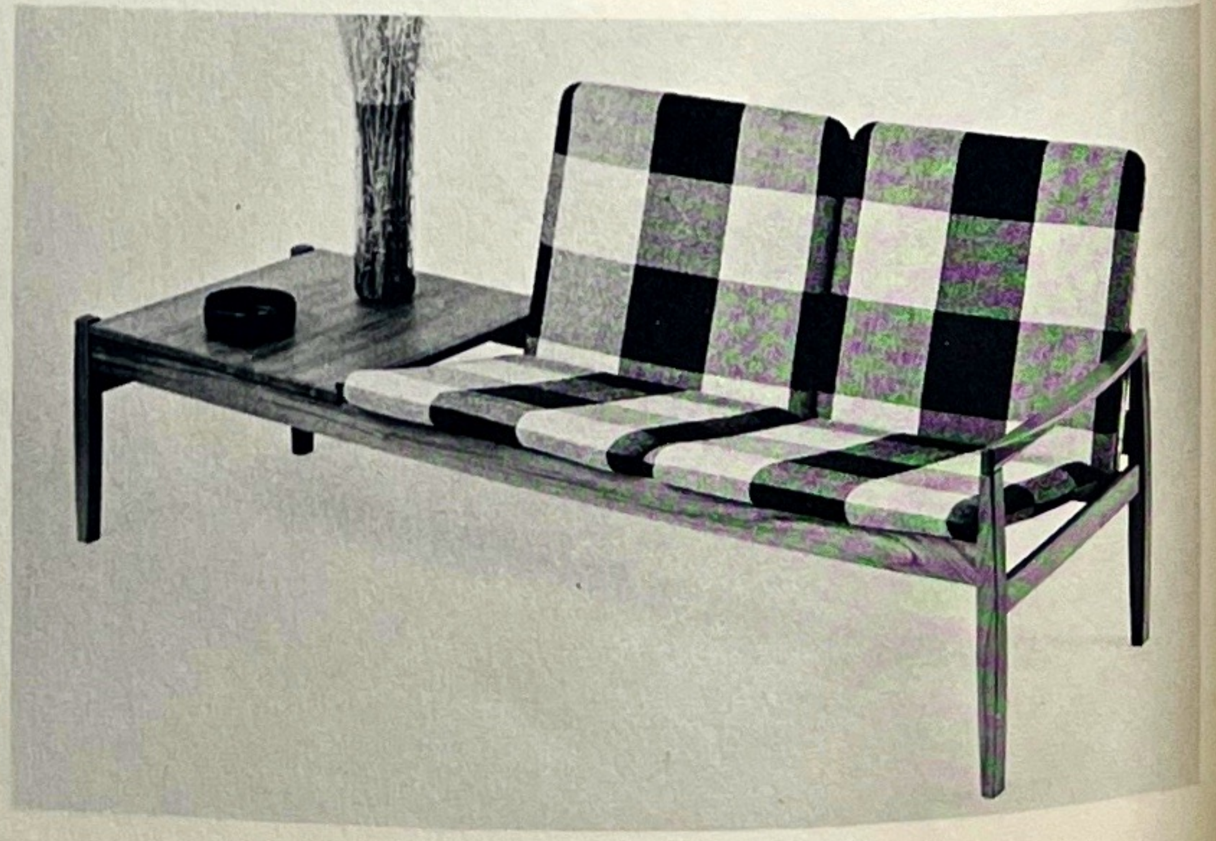


**Designer: HANS OLSEN**
**Item No.** JK-521 **3-Seater Sofa**
74" x 29" x 28½" high
Wood: teak; cane back
Yardage required 4½, 50"
**Approximate Retail Price:** 315.00 **C.O.M.**

**Available for residential or contract installation**

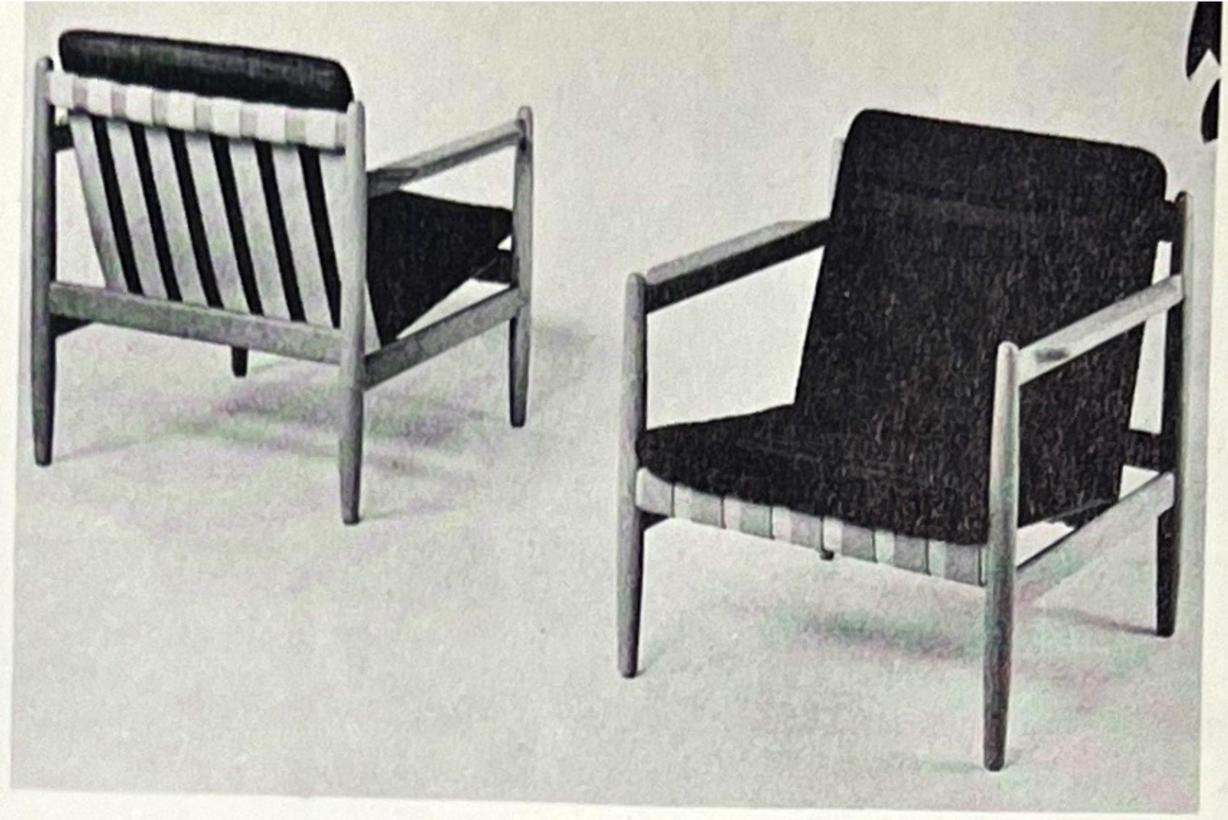
**Prices quoted f. o. b. San Francisco**

**Designer: HANS OLSEN**
**Item No.** JK-522 **2-Seater/Table**
72" x 29" x 28½" high
Wood: teak; cane back
Table available on L or R side
Yardage required 3, 50"
**Approximate Retail Price:** 255.00 **C.O.M.**
**Item No.** JK-523 **2-Seater Sofa/Table**
Same sofa with center table
**Approximate Retail Price:** 265.00 **C.O.M.**

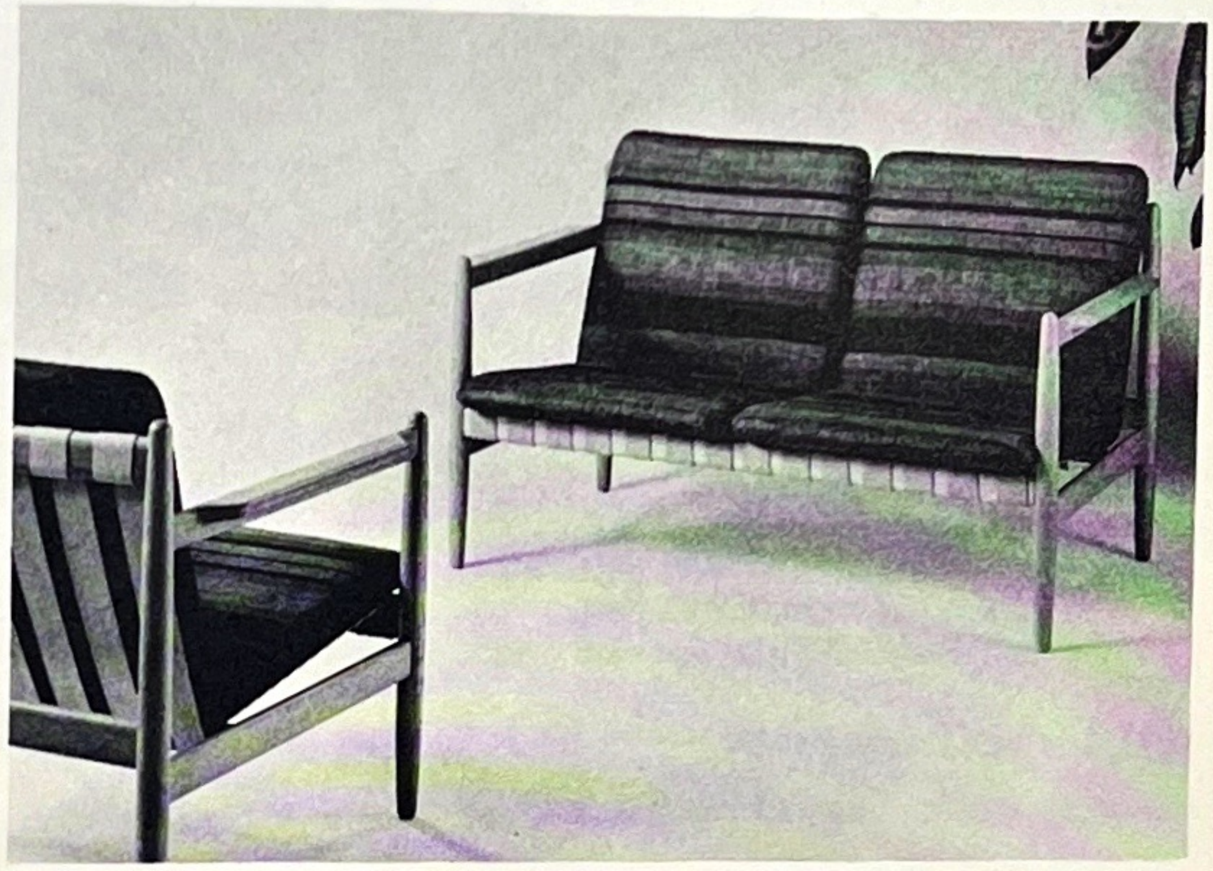


**SVEND WOHLERT INC.**
473 Jackson Street
San Francisco 11, California

**Designer: BORGE MOGENSEN**
**Item No.** KA-570 **Lounge Chair**
27¼" x 28¼" x 27¼" high
Wood: smoked oak; linen webbing back
Yardage required 1½, 50"
**Approximate Retail Price:** 132.00 **C.O.M.**



**Designer: BORGE MOGENSEN**
**Item No.** KA-364 **2-Seater Sofa**
48¾" x 28¼" x 27¼" high
Wood: smoked oak; linen webbing back
Yardage required 3, 50"
**Approximate Retail Price:** 210.00 **C.O.M.**



**Designers: EJNER LARSEN & BENDER MADSEN**
**Item No.** N-1655 **Arm Chair**
24" x 20¾" x 30" high
Wood: teak; woven seat
**Approximate Retail Price:** 99.00, **woven seat**
**Item No.** N-1656 **Arm Chair**
Yardage required 1, 50"
**Approximate Retail Price:** 112.00 **C.O.M.**

**Available for residential or contract installation**

**Prices quoted f. o. b. San Francisco**

**Designer: VILHELM WOHLERT**
**Item No.** SO-402 **Side Chair**
21" x 19¾" x 29½" high
Wood: teak
Yardage required 2/3, 50" (covers 2-chairs)
**Approximate Retail Price:** 67.00 **C.O.M.**



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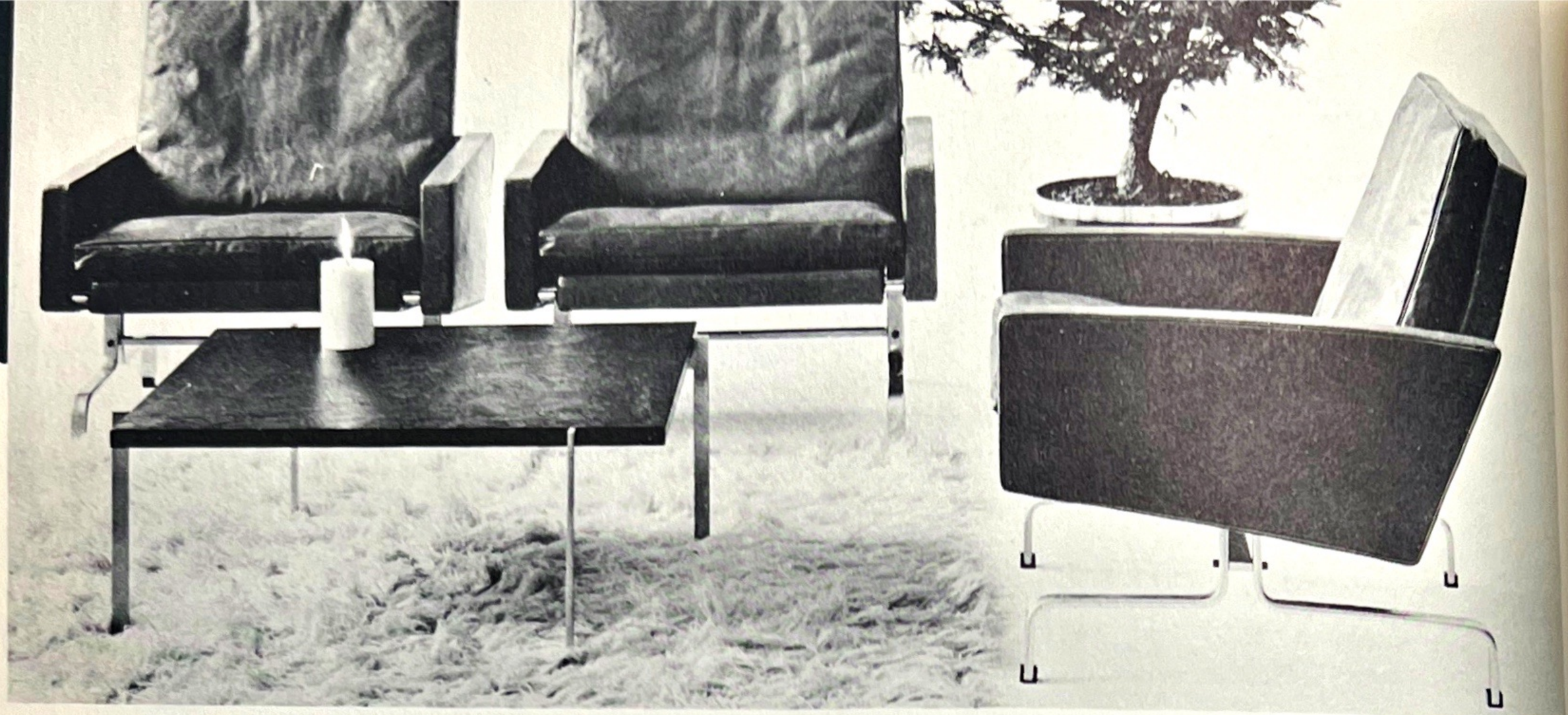
**SVEND WOHLERT INC.**
473 Jackson Street
San Francisco 11, California



**Designer: POUL KJAERHOLM**
**Item No.** C18-61 **Table**
31" x 31" x 12¾" high
**Base:** Chrome plated steel
**Top:** glass or slate
**Approximate Retail Prices:** 150.00 **slate**
300.00 **glass**

**Item No.** C4-31 **Lounge Chair**
30" x 30" x 30" high
**Frame:** chrome plated steel
Black or natural leather; down cushions
**Approximate Retail Price:** 795.00, **covered**

**Designer: POUL KJAERHOLM**

**Item No.** C7-31 **Sofa**
78" x 30" x 30" high
Black or natural leather; down cushions
**Approximate Retail Price:** 1,895.00, **covered**
(Available as two or four-seater)

**Available for residential or contract installation**

**SHOWROOMS:**
**New York**—667 Fifth Avenue
**San Francisco**—315 Pacific Avenue

**FREDERIK LUNNING INC.**
667 Fifth Avenue
New York 22, New York

furniture f

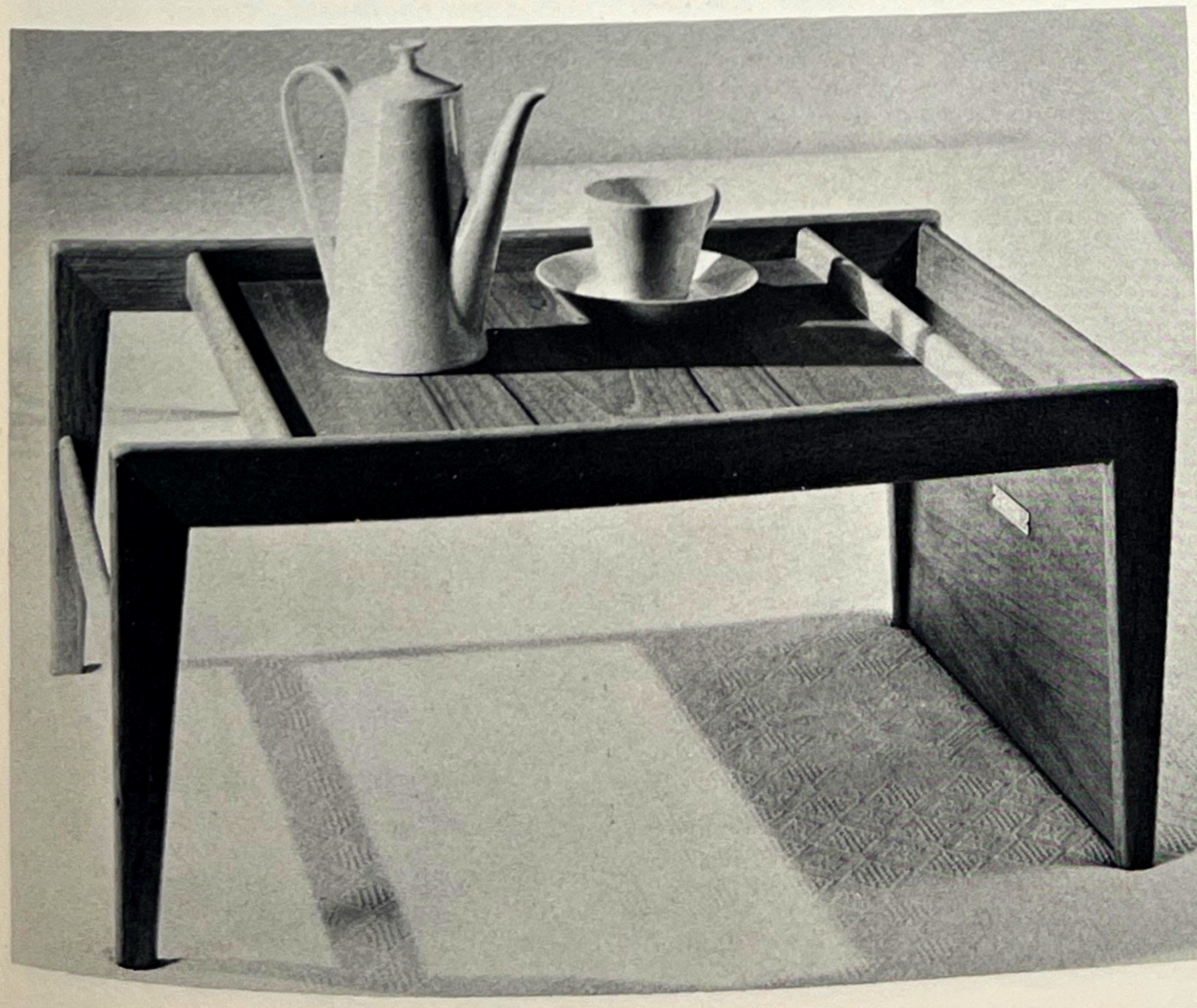
**Designer: MADSEN-LARSEN**
**Item No.** N3-15 **Lounge Chair**
25½" x 15½" x 29¾" high
**Wood:** teak: black oxhide seat
**Approximate Retail Price:** 169.00

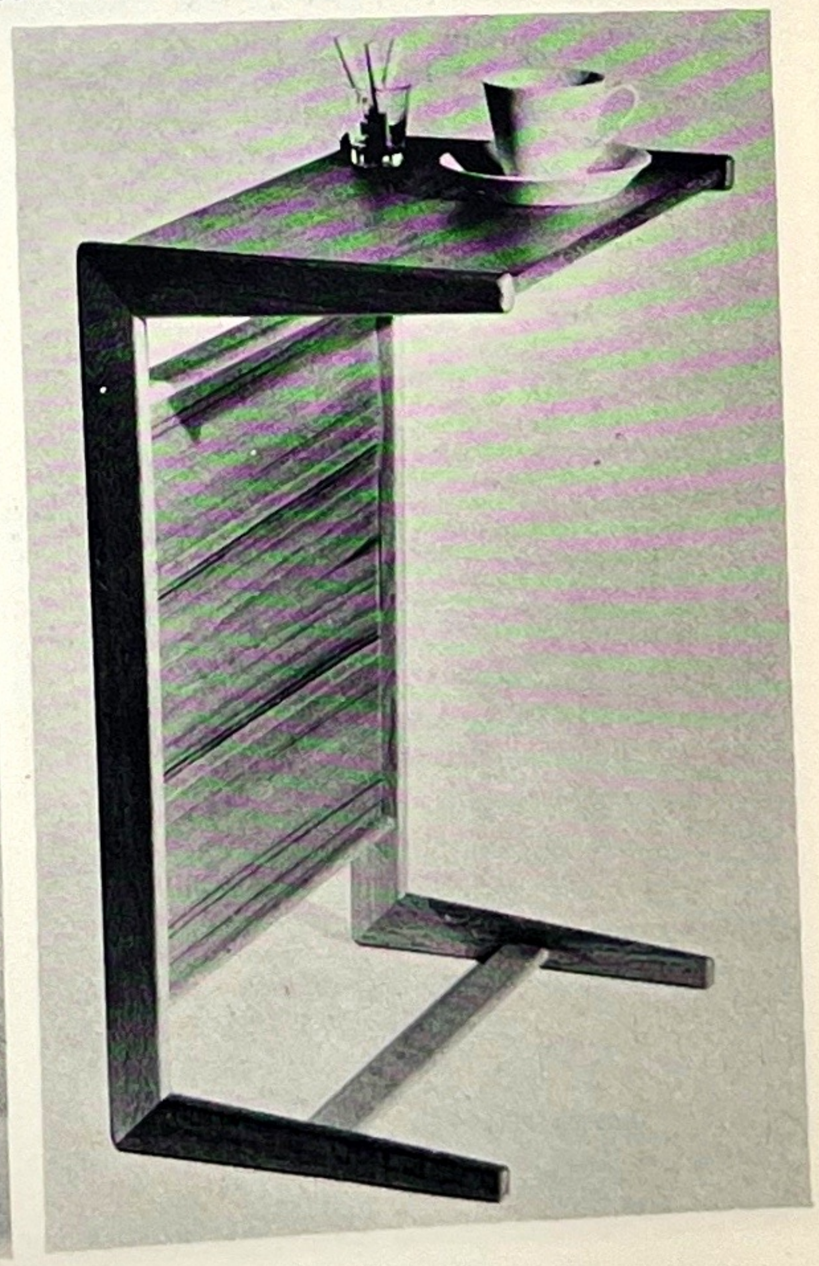
**Designer: MADSEN-LARSEN**
**Item No.** N3-14 **Lounge Chair**
25½" x 15½" x 29¾" high
**Frame:** teak; Danish fabric, seat & back
Yardage required, 1¼
**Approximate Retail Price:** 160.00, **muslin**

**Available for residential or contract installation**

**SHOWROOMS:**
**New York**—667 Fifth Avenue
**San Francisco**—315 Pacific Avenue

**Item No.** Q18-140 **Utility Table or Bed Tray**
16½" x 11½" x 32½" high
Woods: frame, oak; top, teak
**Approximate Retail Price:** 39.95





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**FREDERIK LUNNING INC.**
667 Fifth Avenue
New York 22, New York

**Item No.** AH-DM **"Chiavari" Side Chair**
**Seat:** 15" x 16"; 17" high, O/A 33½" H.
Glossy black, dull walnut or natural finish
Woven rush seat; **packed 2-to carton**
**Approximate Retail Price:** 27.50
(22.50 each for 8 or more)
Available as armchair

**Item No.** AH-241 **"Chiavari" Side Chair**
**Seat:** 16" x 16"; 17½" high; O/A 33" H.
Glossy black or dull walnut finish
Woven rush seat; **packed 2-to carton**
**Approximate Retail Price:** 32.50
(27.50 each for 8 or more)
Available as armchair

**Item No.** AH-947 **"Chiavari" Side Chair**
**Seat:** 15" x 16½"; 17" high, O/A 32" H.
Glossy black or dull walnut finish
Woven rush seat; **packed 2-to carton**
**Approximate Retail Price:** 33.00
(28.00 each for 8 or more)
Available as armchair

**Item No.** AH-DM/A **"Chiavari" Arm Chair**
**Seat:** 20" x 19"; 17" high, O/A 32" H.
Glossy black, dull walnut or natural finish
Woven rush seat; **packed 1-to carton**
**Approximate Retail Price:** 47.50
(40.00 each for 8 or more)

**Item No.** AH-206 **"Chiavari" Side Chair**
**Seat:** 17½" x 17½"; 18½" high, O/A 35" H.
Satin black or dull walnut finish
Twisted cord seat & back; **packed 2-to carton**
**Approximate Retail Price:** 35.00
(30.00 each for 8 or more)

**Item No.** AH-451 **"Chiavari" Side Chair**
**Seat:** 16" x 16"; 18½" high, O/A 31" H.
Satin black or dull walnut finish
Black, white or nylon cane plastic seat
**Packed 4-to carton;** knocked down
**Approximate Retail Price:** 28.00
(23.50 for 8 or more)

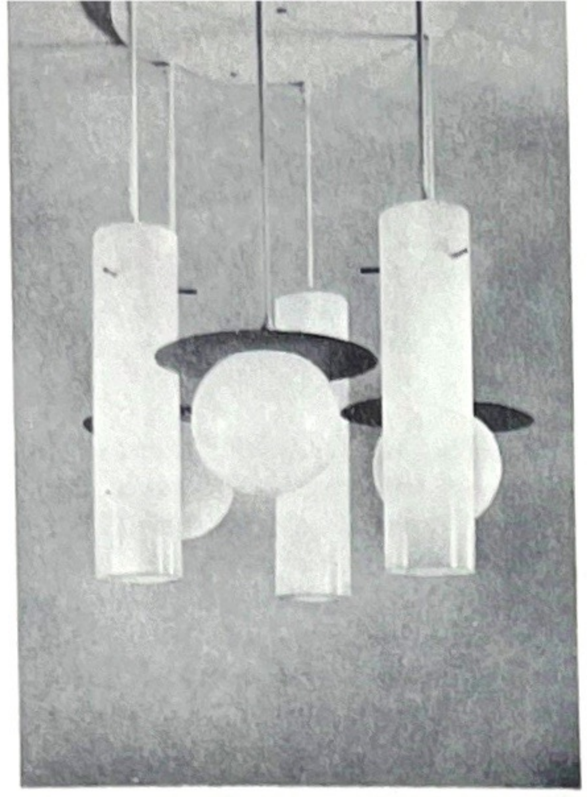
**Available for contract installation**

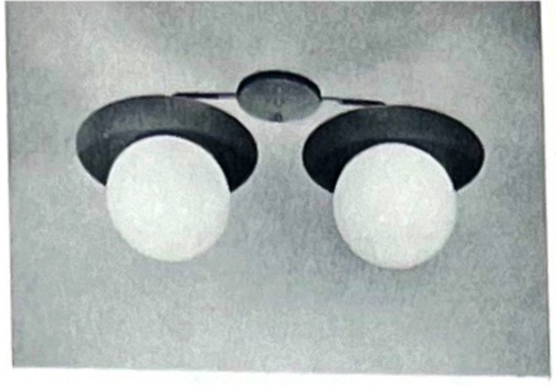
**Item No.** AH-3N **"Chiavari" Stools**
Largest size seat: 15" x 20"; 18" high;
others proportionate
Glossy black or dull walnut finish
**Packed 1-set per carton**
**Approximate Retail Price:** 38.00, **set**
(32.50 set for 8 or more)

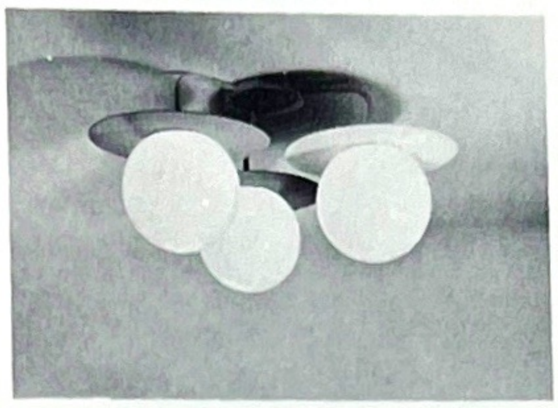
**Item No.** AH-329 **Bar Stool**
**Seat:** 14½" x 14"; 29" high; O/A 38" H.
Available in 24" seat height
Glossy black or dull walnut finish
Woven rush seat; **packed 2-to carton**
**Approximate Retail Price:** 35.00
(30.00 each for 8 or more)

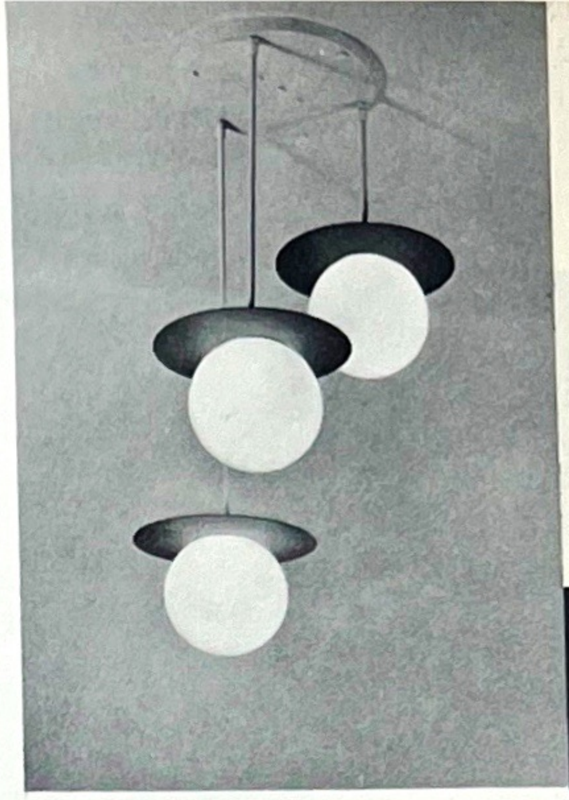
**Item No.** AH-429 **Bar Stool**
Seat height 29"; O/A height 38"
Glossy black or dull walnut finish
Woven rush seat; **packed 1-to carton**
**Approximate Retail Price:** 40.00
(35.00 each for 8 or more)

**ALTAMIRA**
125 East 55 Street
New York 22, New York





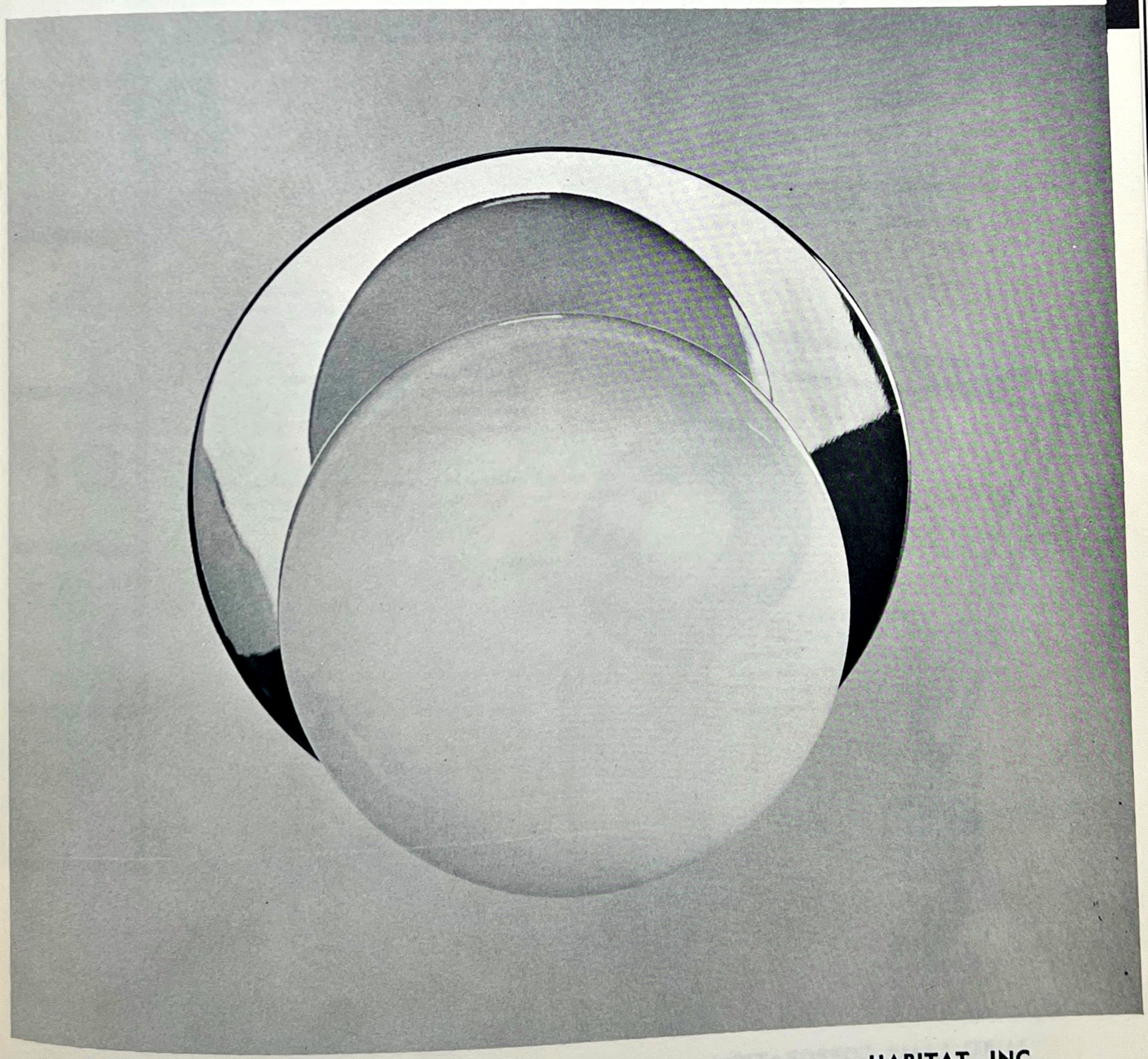




**SPHEROIDS** . . . in diameters from 6" to 20" which can be combined to create individually designed fixtures to fit the lighting needs for specific areas. May be used with other "FORMS in LIGHT" as well. A few examples shown here.

**Designer: PAUL MAYEN**

**WRITE FOR CATALOG**



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**HABITAT, INC.**
336 Third Avenue
New York 10, New York

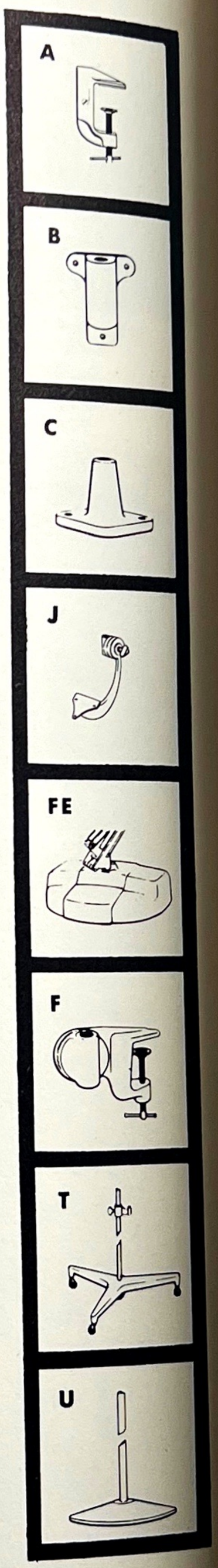
**Item No.** LC-1 **LUXO "Combo" Lamp**
2- extension arms; 45" reach; 360° sweep
Colors: dove grey; mist green,
desert tan; frost brown
Lamps: 22W Circline T9 Fluorescent tube;
60W Incandescent bulb
**Approximate Retail Price:** 29.50
(**A**-bracket included)

**Complete catalog upon request**

**SHOWROOMS:**
**Port Chester, N.Y.**—Dock Street
**San Francisco**—464 Bryant Street

**All LUXO lamps are UL approved.**
**There are 9 different brackets,**
**bases, stands & accessories for**
**various applications.**

**Item No.** LFM-1 **LUXO Illuminated Magnifier**
2-extension arms; 45" reach; 360° sweep
Lamp: 22W Circline T9 Fluorescent tube
Color: grey; **UL** and **CSA** approved
**Approximate Retail Price:** 44.50
(**A**-bracket included)




**LUXO LAMP CORPORATION**
Dock Street
Port Chester, New York

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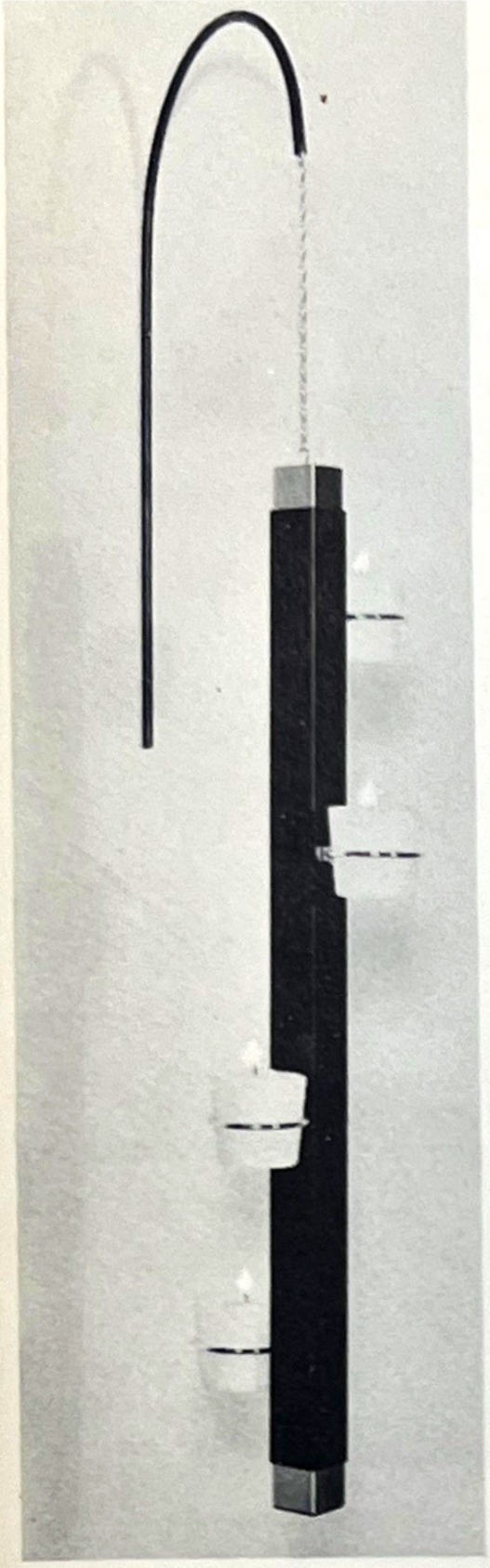
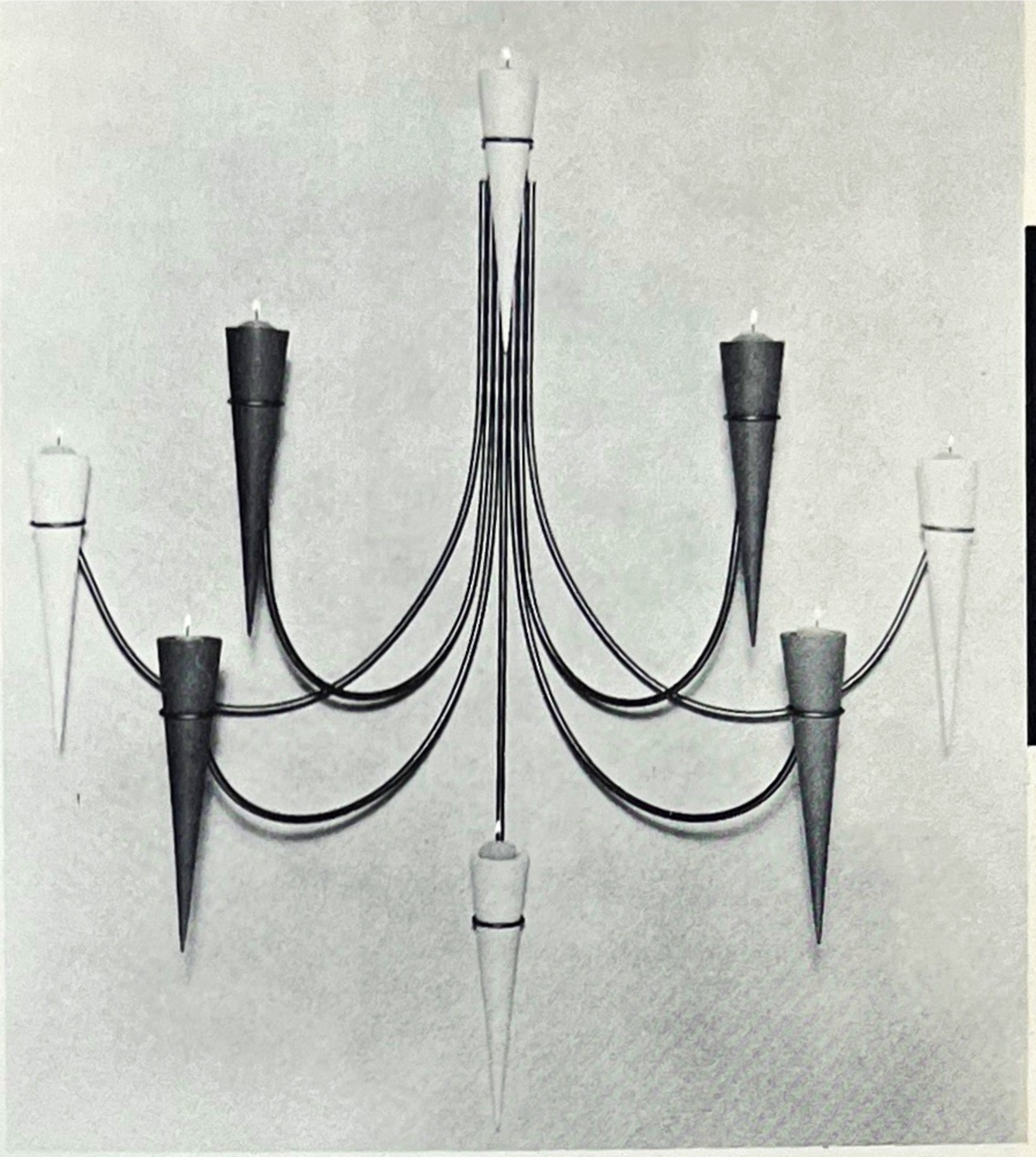


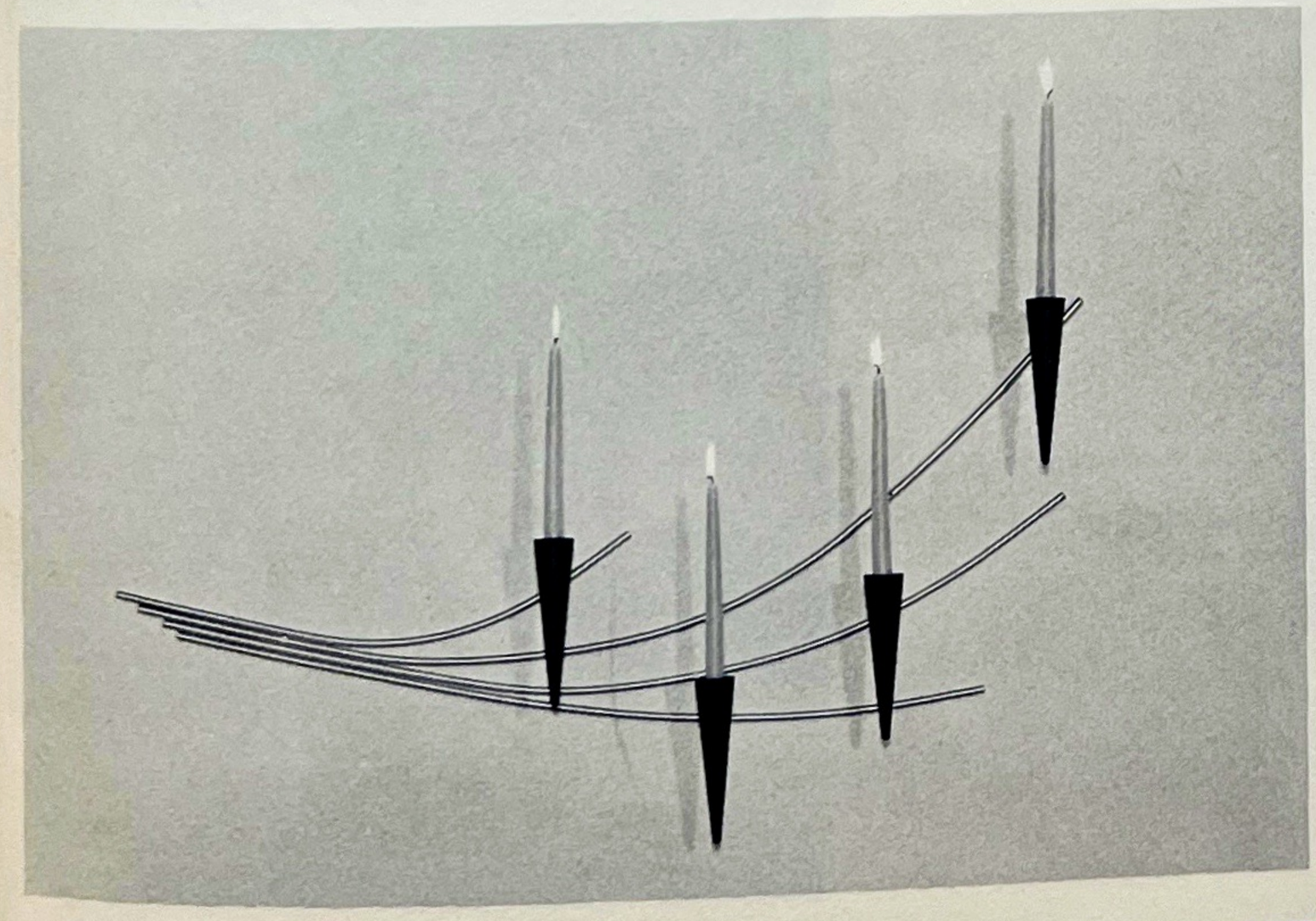
**Available for residential or contract installation**



**Designer: BRUCE HILL**
**Item No.** BH-195 **The OCTET Candelabra**
**Sconce:** 36" x 40"; gold or white finish
**Cones:** bisque ceramic, flat lacquer finish
4-white; 2-cerulean blue; 2-absinthe green
Choice of 10-colors
**Approximate Retail Price:** 59.50 **each**

**Designer: GARRY CARTHEW**
**Item No.** GC-209W **Candle Cane**
O/A length 3½'; brass chain 1' long
Candle bar is hardwood, black finish;
brass ferrules; 4-opal cups, 8-hour candles
**Approximate Retail Price:** 14.50 **each**
(Available as ceiling fixture in single or multiple units).

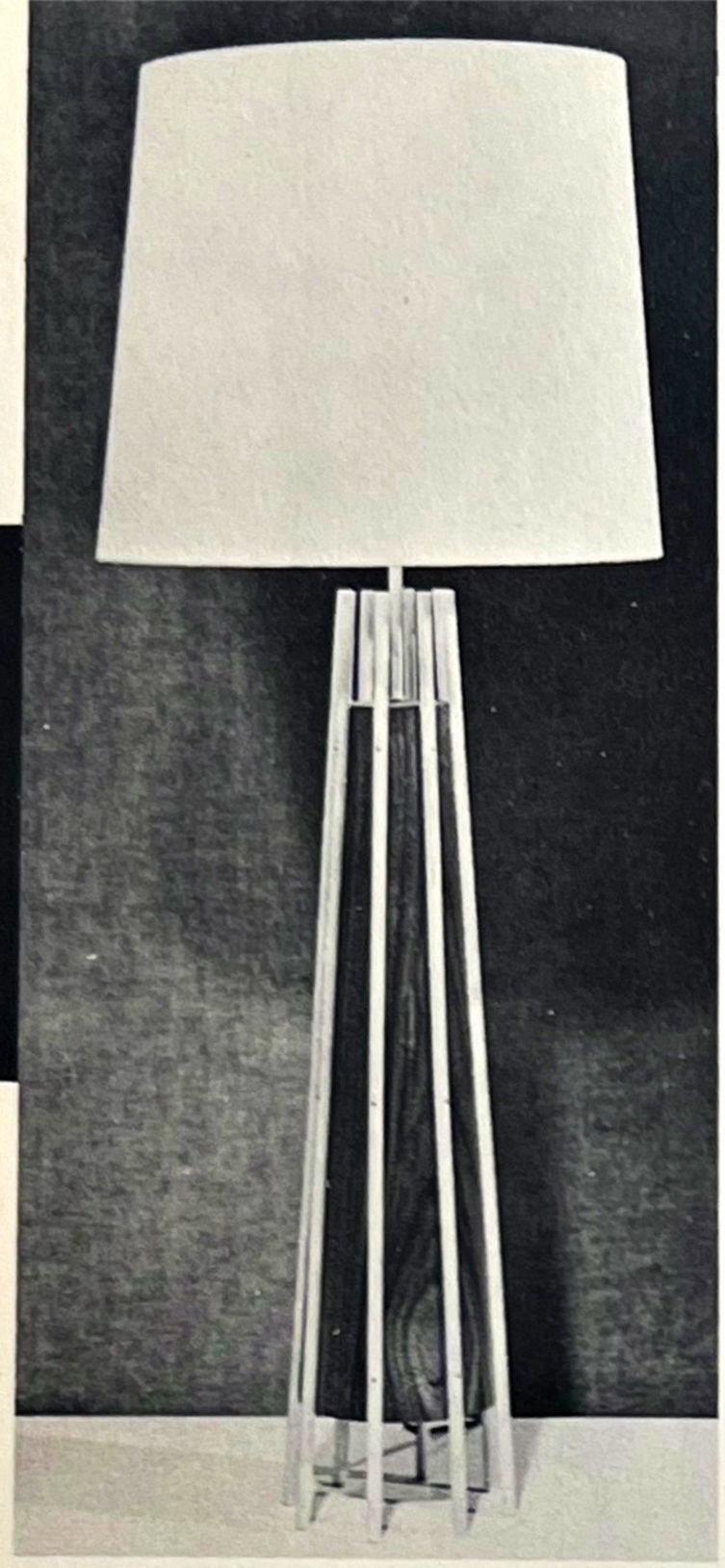
**Showrooms: New York, Chicago, San Francisco, Los Angeles, Seattle, Dallas, Miami**

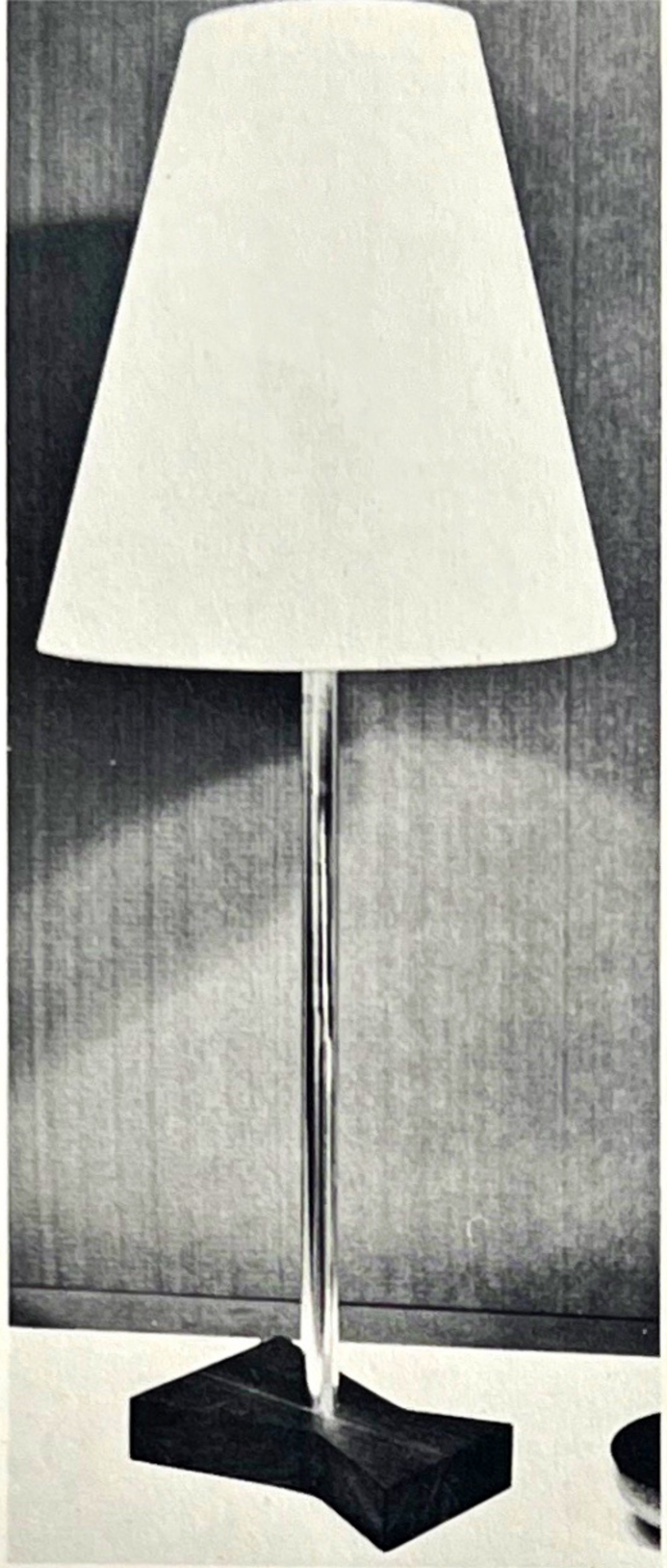


**Designer: GARRY CARTHEW**
**Item No.** GC-208A **The SONATA Candelabra**
**Sconce:** 18" x 48"; gold or white finish
**Cones,** hardwood, satin black finish
10" tapered candles furnished
**Approximate Retail Price:** 39.50



**PETER PEPPER PRODUCTS, INC.**
P. O. Box 1003
Palos Verdes Estates, California





**Item No.** L-2118 **Table Lamp**
39" overall height; 3-way switch
Base: solid walnut with anodized aluminum stem
Shade: white or natural linen; 7" x 15" x 16"
**Approximate Retail Price:** 40.00

**Item No.** L-2102 **Table Lamp**
38" overall height; 3-way switch
Base: solid walnut with birch rods
Shade: white or natural linen; 13" x 13" x 15"
**Approximate Retail Price:** 65.00

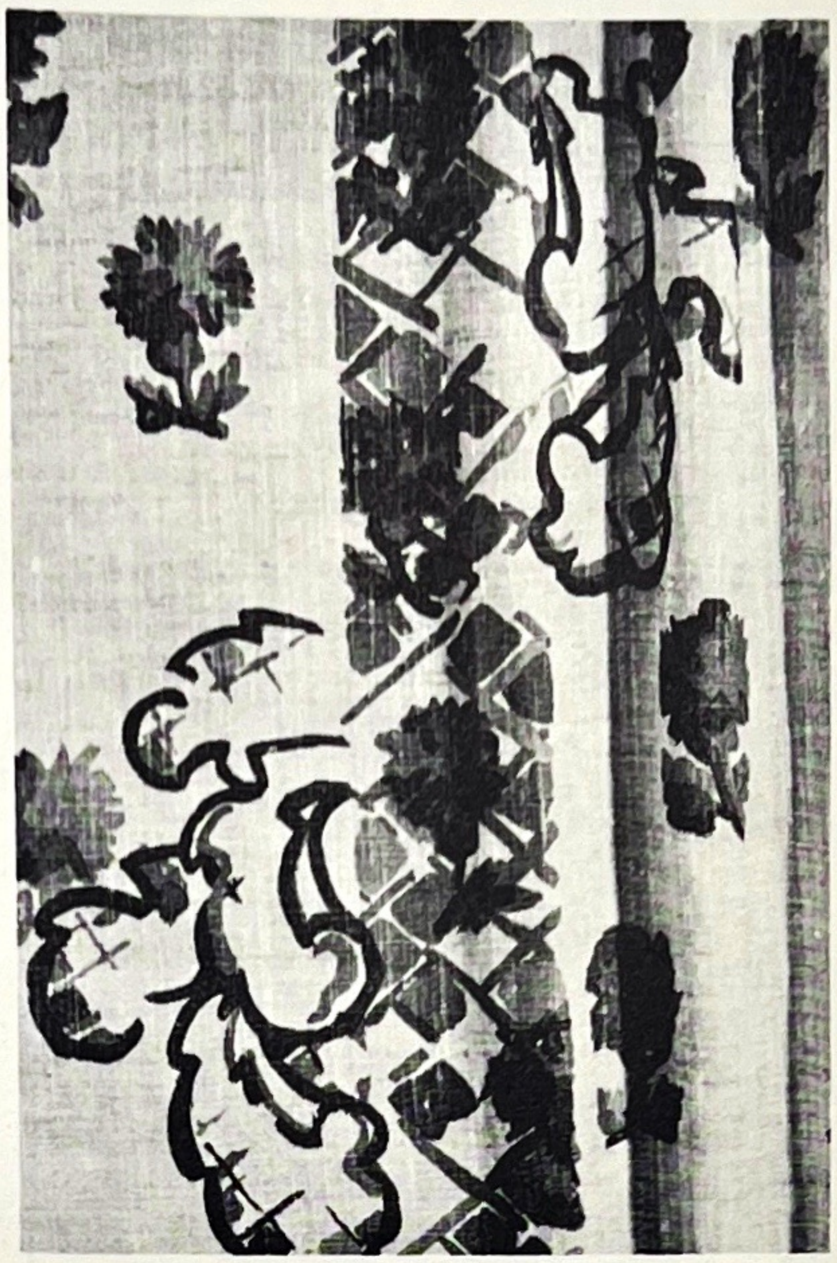
**Available for residential or contract installation**

**Item No.** L-2121 **Table Lamp**
29" overall height; 3-way switch
Base: solid walnut with black anodized aluminum stem
Shade: white or natural linen; 5" x 8" x 18"
**Approximate Retail Price:** 40.00

**GROFF DESIGNS & MFG. CO.**
819 Flagler Avenue
Jacksonville 7, Florida

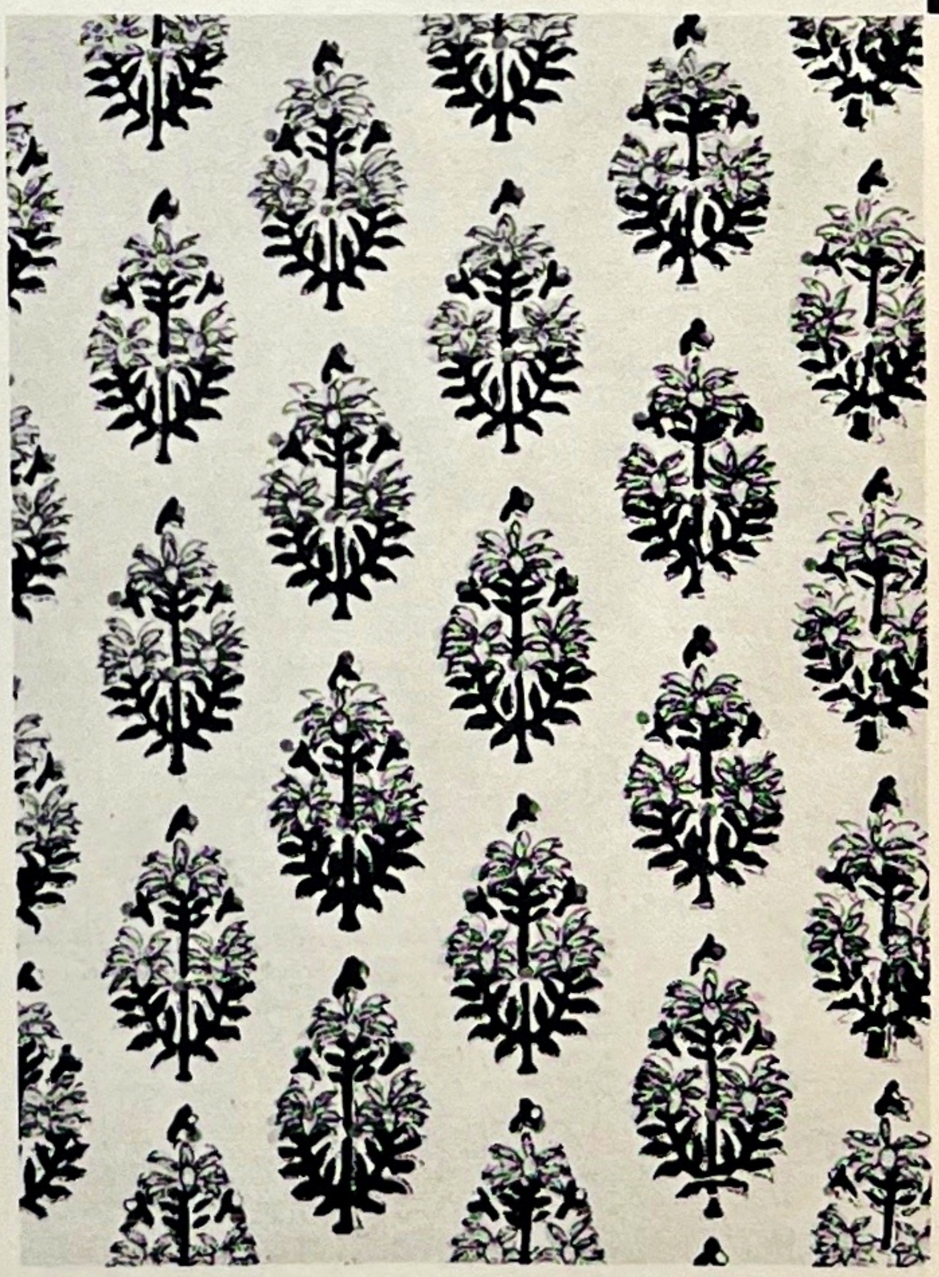
**Item No.** 2002 **"MOONFLOWER"**
Fabrics: linen & glazed percale
Width, 50"; pattern repeat, 30"
Available in 5-color ways
**Approximate Retail Prices: (N.Y. Area)**
**Belgium linen,** 9.00; **Glazed percale,** 7.95

**Item No.** 2000 **"LOCH LOMOND"**
Fabric: Belgium linen
Width, 54"; pattern repeat, 29"
Available in 4-color ways
**Approximate Retail Price:** 12.75 **(N.Y. Area)**



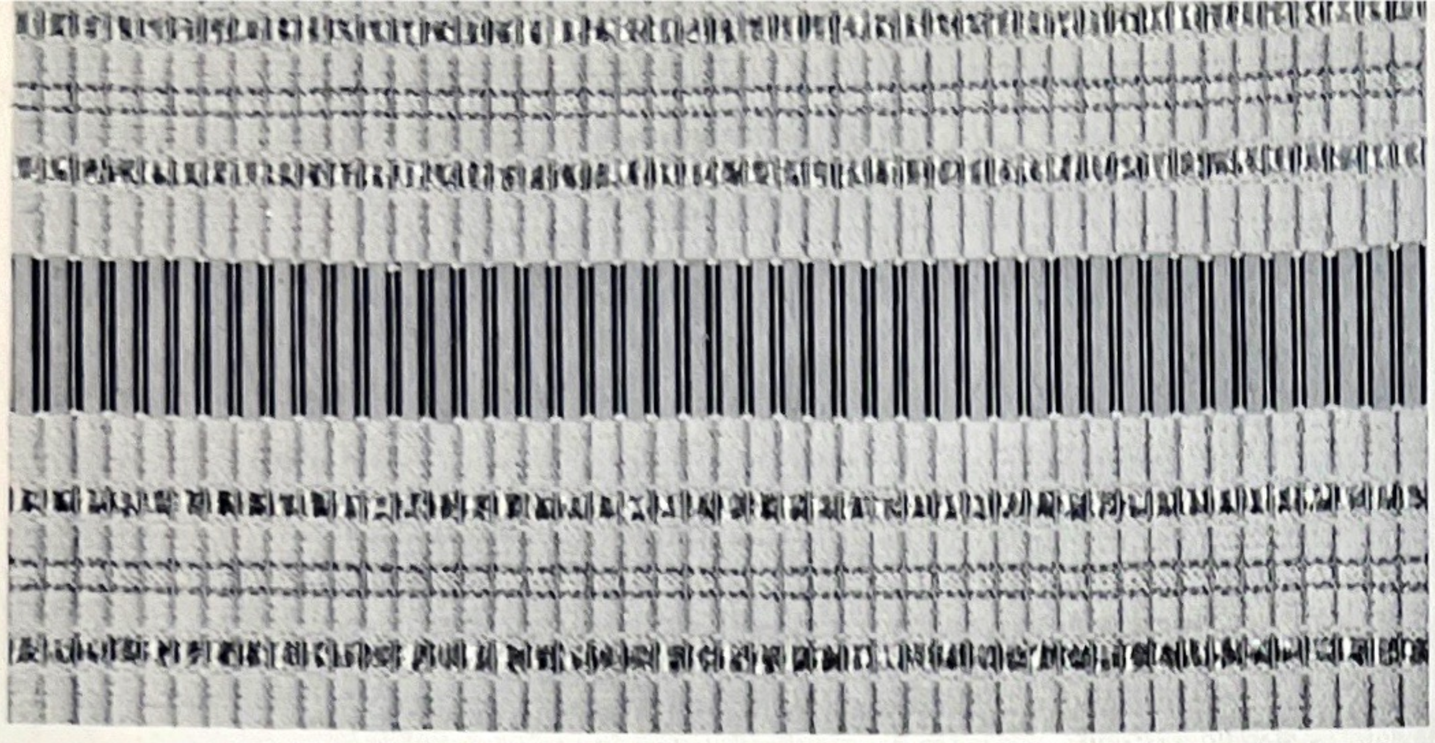
**SHOWROOMS:**
**New York**—3 East 52 Street
**Chicago**—6-117 Merchandise Mart
**Boston**—420 Boylston Street
**San Francisco**—451 Jackson Street
**Los Angeles**—151 N. Robertson
**Dallas**—2915 Fairmont Avenue
**Philadelphia**—1616 Walnut Street
**Denver**—550 South Colorado Blvd.
**Miami**—160 NE 40 Street
**Seattle**—1501 Olive Way
**Grand Rapids**—159 Ottawa Avenue
**Toronto, Canada**—78 Avenue Road

**Item: "SRINIGAR"**
Fabric: heavy cotton
Width, 54"; pattern repeat, 5¼"
Available in 5-color ways
**Approximate Retail Price:** 13.50 **(N.Y. Area)**



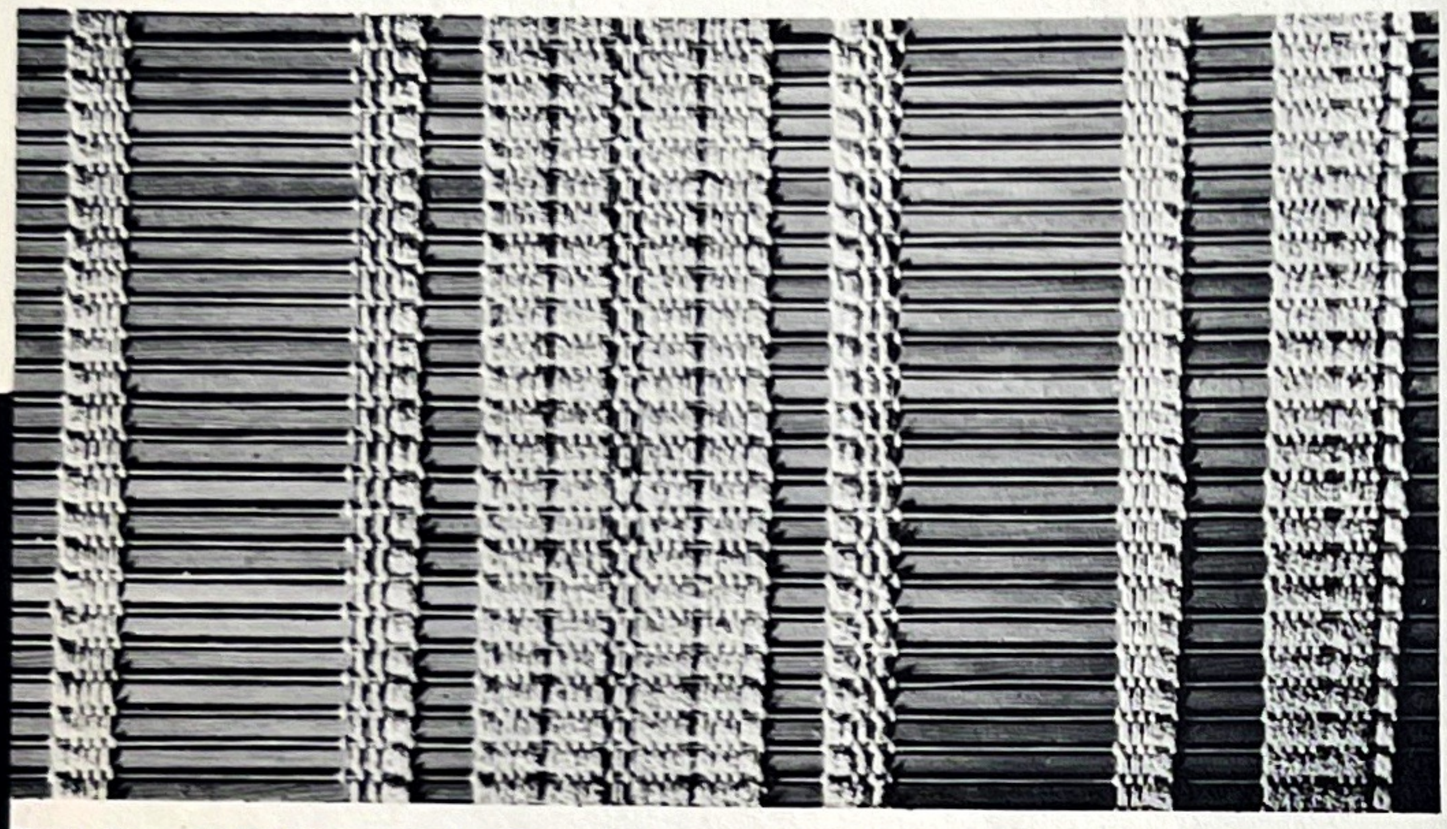
**Item: "INDUS PRINT"**
Fabric: linen
Width, 54"; pattern repeat, 3¼"
Available in 5-color ways
**Approximate Retail Price:** 11.25 **(N.Y. Area)**

**THAIBOK FABRICS, LTD.**
3 East 52 Street
New York 22, New York



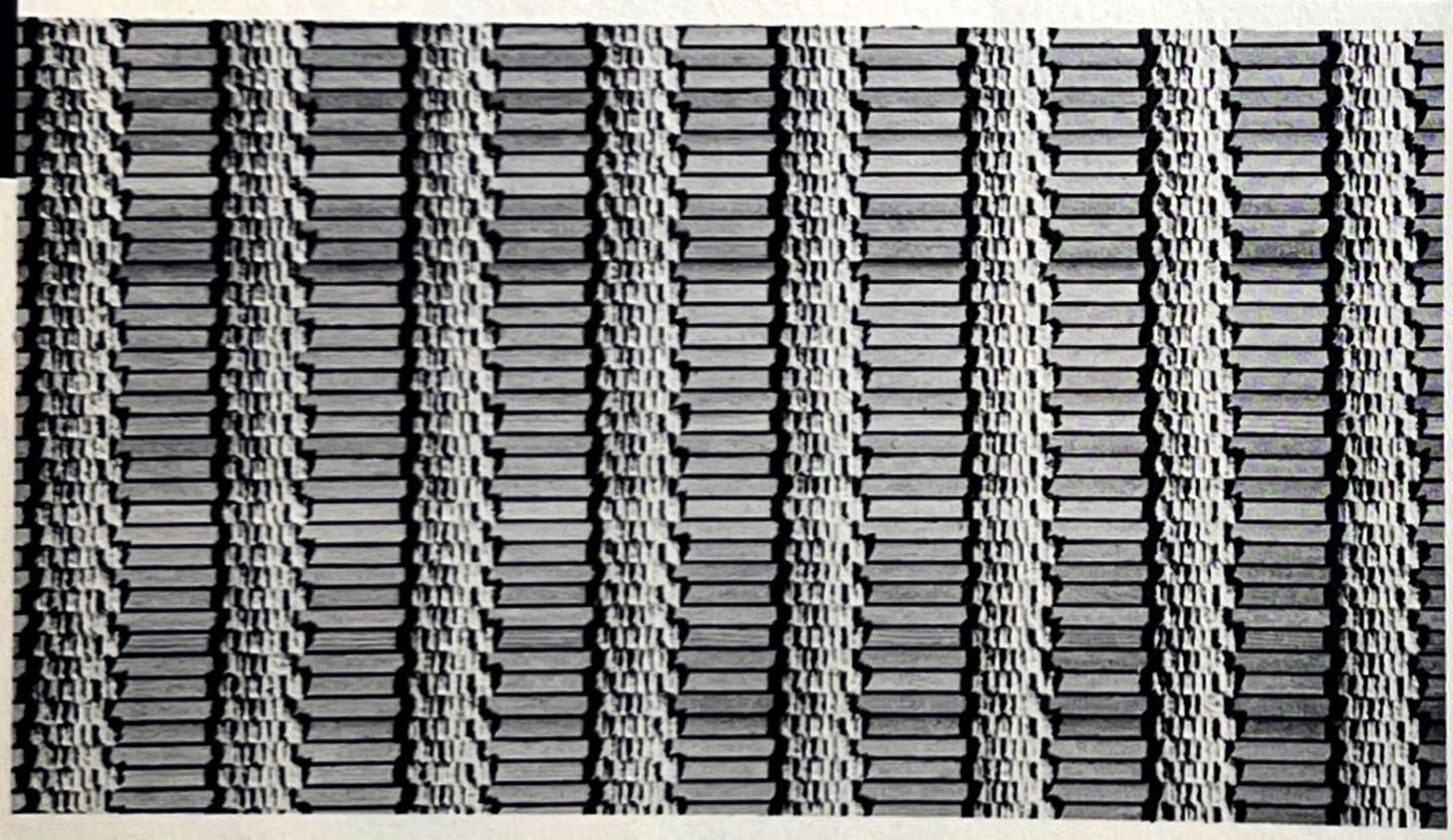
**RESIDENTIAL BUILDINGS:**
Hotels, motels, apartment buildings
housing developments and residences

**Custom handwoven "TREASURE ISLAND" design specified and selected by Welton Beckett and Associates for the Habana Hilton Hotel, Havana, Cuba.**



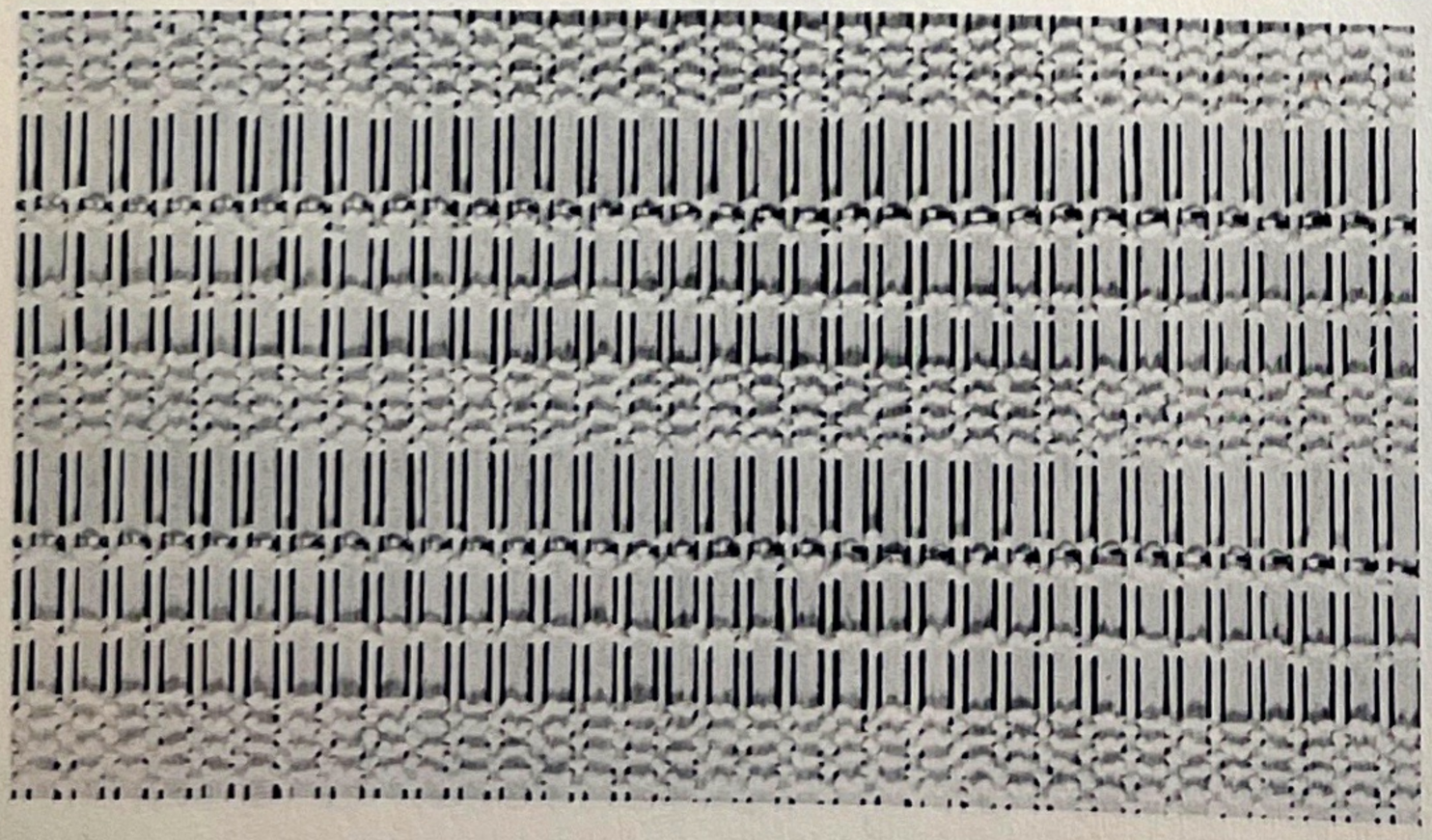
**COMMERCIAL BUILDINGS:**
Restaurants, bars, supermarkets,
theatres, planes, ships & trains

**Custom handwoven "GUILD" design used by architect Mario Gaidano, AIA for the International Inn, South San Francisco.**



**PUBLIC BUILDINGS:**
Office buildings, banks
and government buildings

**Custom handwoven "TAHOE" design selected by George Reinoehl, AID, IDI, for an Executive Furniture Guild office, Grand Rapids, Michigan**



**INSTITUTIONAL BUILDINGS:**
Laboratories, hospitals & schools

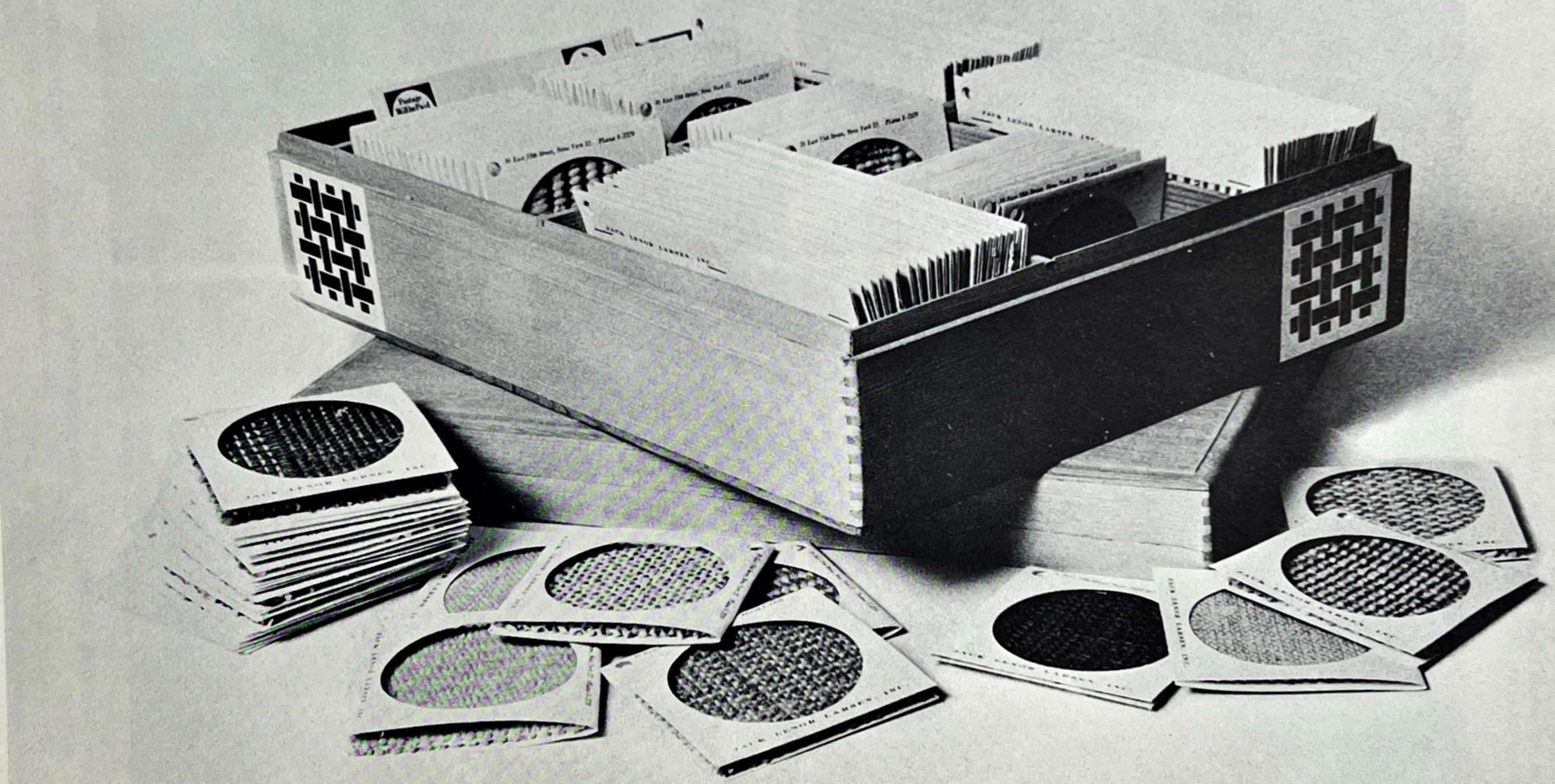
**Architect Harry V. Chescoe selected "PEBBLE BEACH" design for St. Joseph's School, San Jose, California**



**TROPICRAFT of SAN FRANCISCO**
568 Howard Street
San Francisco 5, California

**SHOWROOMS:**

**New York**—667 Fifth Avenue
**Chicago**—Denst & Soderlund, Inc.
**Philadelphia**—The Permenent Collection, Inc
**Boston**—George & Francis Davison
**Washington**—Duncan & Huggins
**Grand Rapids**—Arthur L. Shera
**Los Angeles**—Kneedler-Fauchere
**San Francisco**—Kneedler-Fauchere
**Seattle**—Paul Siegel
**Toronto, Canada**—Mary Richardson Fabrics
**Honolulu**—Pacific Home Furnishings

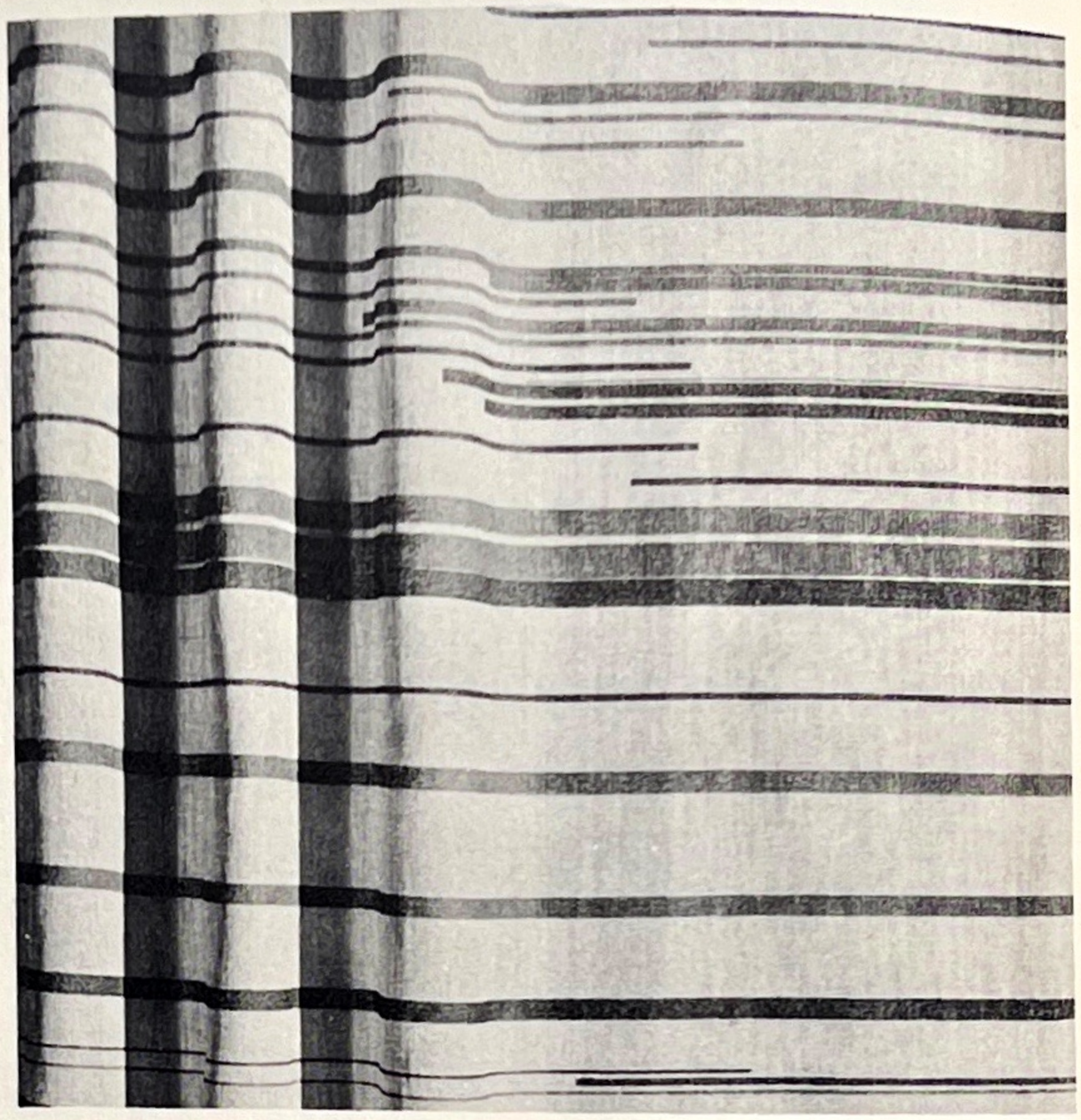


**NEW "LARSEN" SAMPLE KIT 15.00**
**Divided redwood box contains: 250 swatches of upholstery, casements, handprints and vinyls; photographs of large scale print patterns & new price list. Perpetual inventory system replaces used swatches free of charge.**

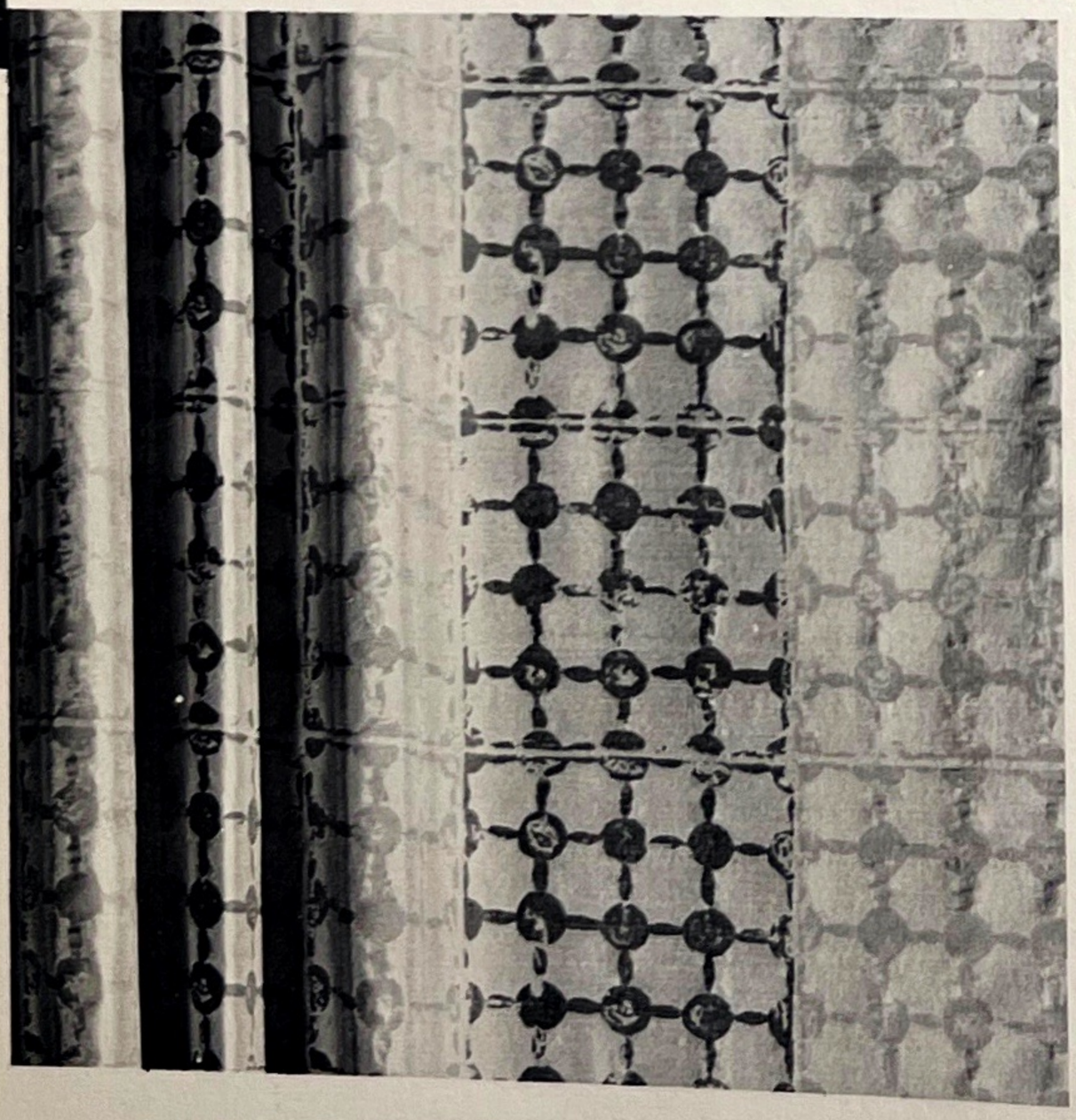
**JACK LENOR LARSEN INC.**
677 Fifth Avenue
New York 22, New York

**Designer: GERE KAVANAUGH**
**Item: "FIELD FLOWERS"**
Width, 50"; repeat, 19½"
Printed on batiste;
Available on other fabrics
**Approximate Retail Prices:** 7.50 to 15.00
(Depending on the fabric used)

**Designer: LOUISE SHIFFER**
**Item: "THEME"**
Width, 50"; repeat, 24½"
Available on thin batiste or linen
**Approximate Retail Prices:** 7.50 to 15.00
(Depending on the fabric used)







**Designer: DOROTHY ALLEN**
**Item: "GRILLE"**
Width, 50"; repeat, 36"
Available on thin batiste, silk gauze
or other fabrics
**Approximate Retail Prices:** 7.50 to 15.00
(Depending on the fabric used)

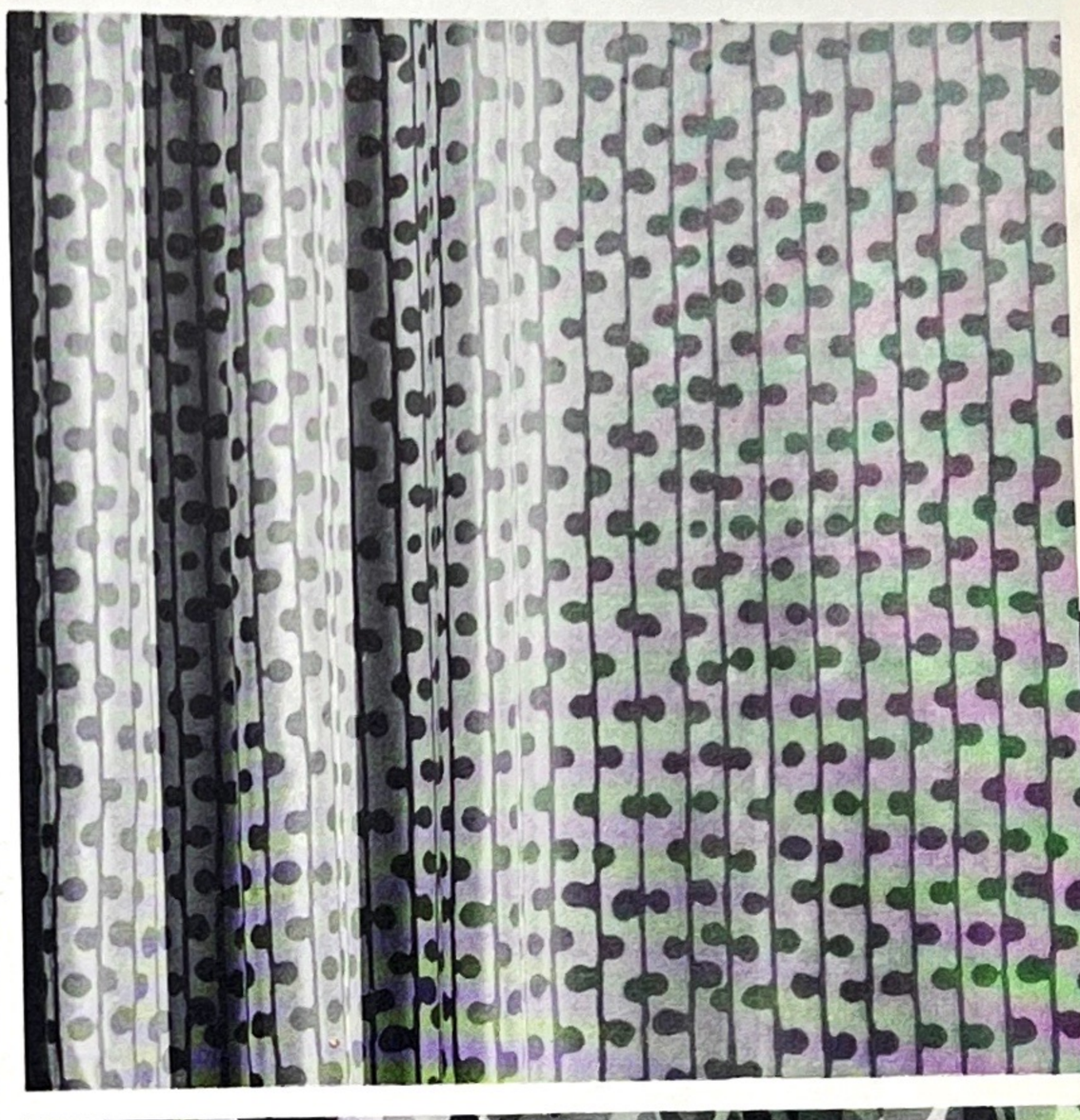
**SHOWROOM:**
**New York**—515 Madison Avenue

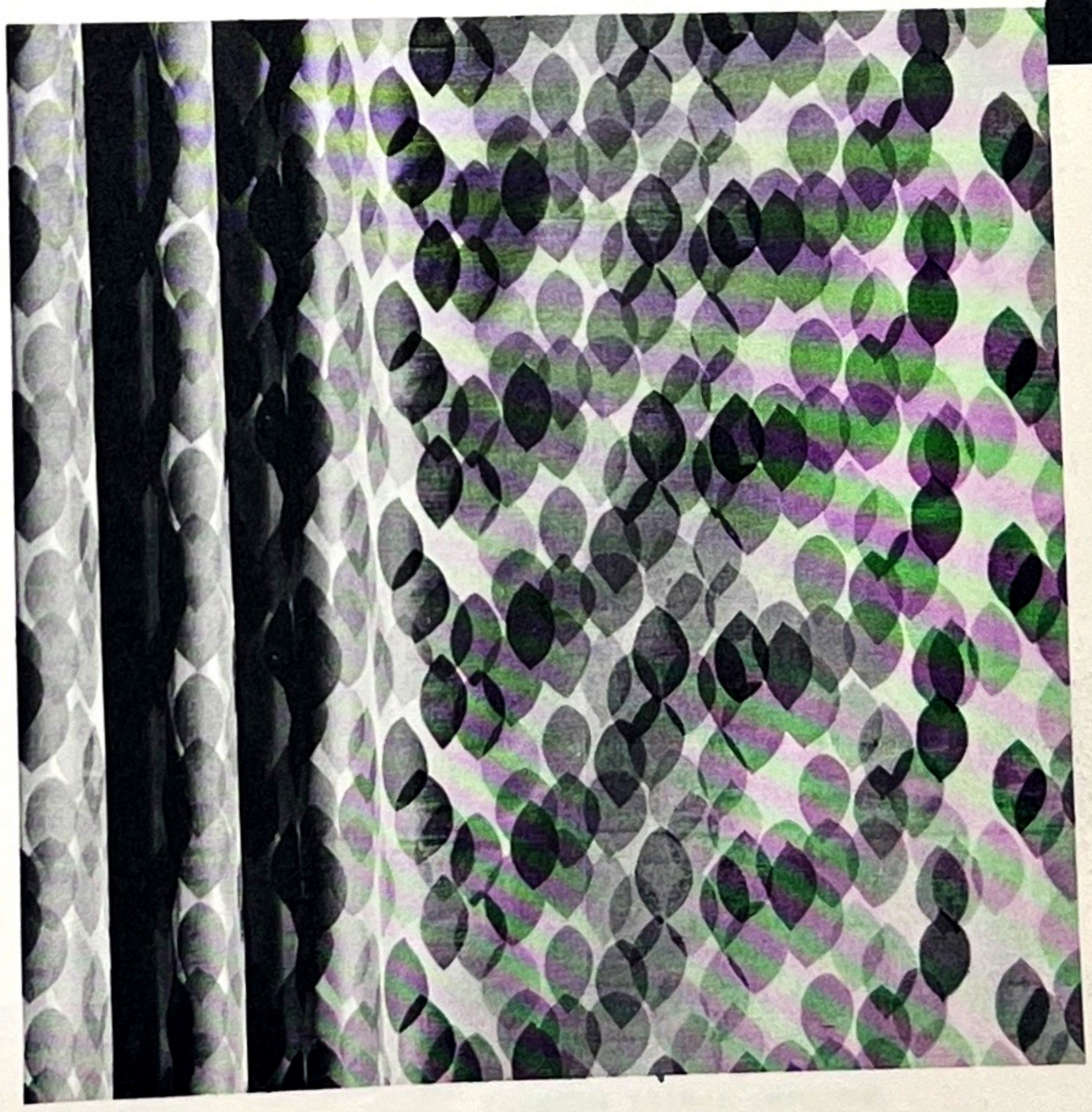
**Designer: DOROTHY ALLEN**
**Item: "FILIGREE"**
Width, 50"; repeat, 36"
May be printed in one color only
**Approximate Retail Prices:** 7.50 to 15.00
(Depending on fabric used)

## ISABEL SCOTT FABRICS CORP.
515 Madison Avenue
New York 22, New York

**Designer: LOUISE SHIFFER**
**Item: "LEGEND"**
Width, 50"; repeat, 28"
Available on thin batiste, silk gauze
or other fabrics
**Approximate Retail Prices:** 7.50 to 15.00
(Depending on the fabric used)

**Designer: GERE KAVANAUGH**
**Item: "UNICORN"**
Width, 50"; continuous repeat
**Approximate Retail Prices:** 7.50 to 15.00
(Depending on the fabric used)





**Designer: DOROTHY ALLEN**
**Item: "CORDOVA BORDER"**
Width, 50"; repeat 36"
Particularly effective on silk gauze
or linen
**Approximate Retail Prices:** 7.50 to 15.00
(Depending on the fabric used)

**SHOWROOM:**
**New York**—515 Madison Avenue

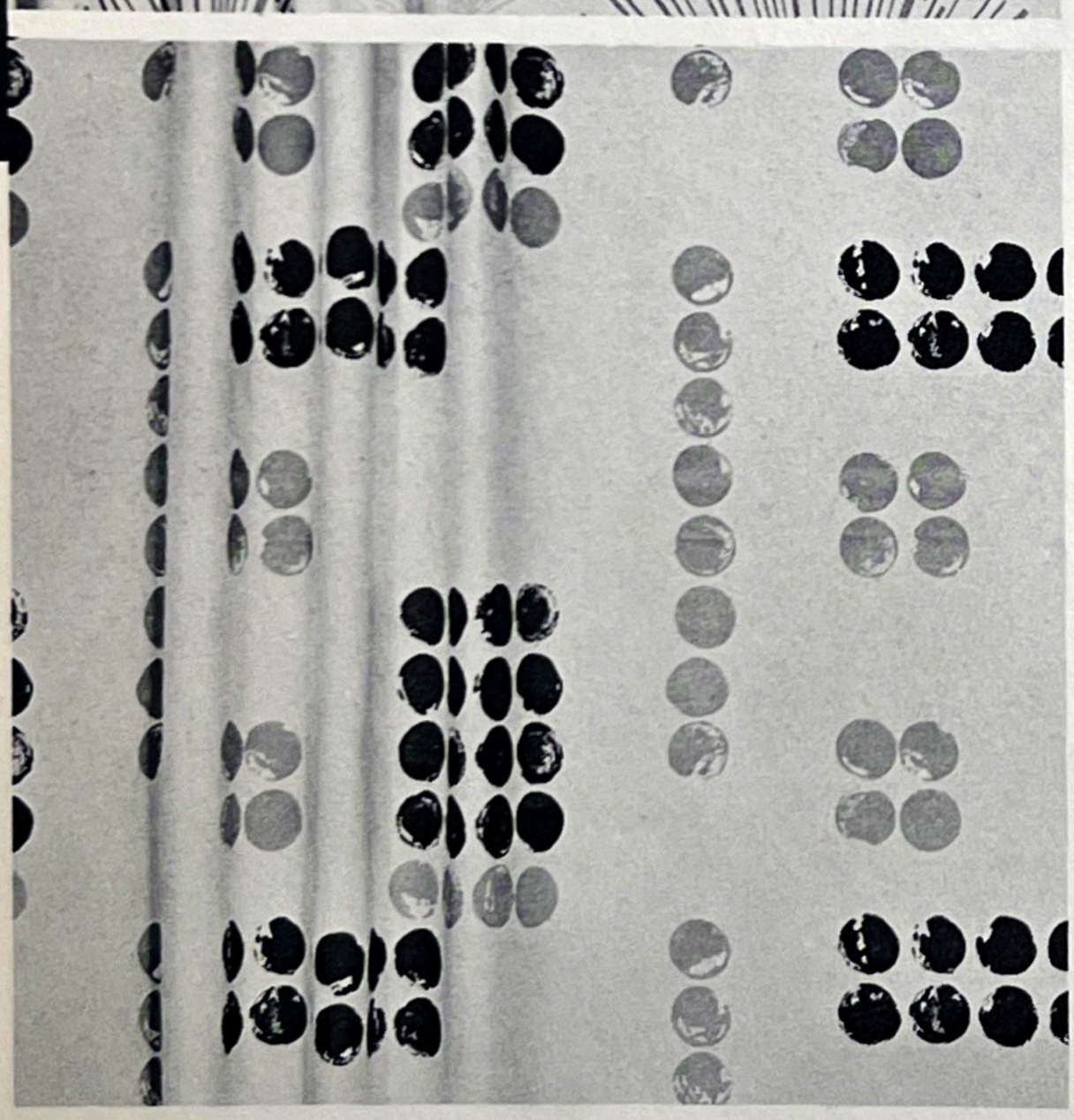
**Designer: GERE KAVANAUGH**
**Item: "CRYSTALS"**
Width, 50"; repeat 4½"
Available on thin batiste, silk gauze
or linen
**Approximate Retail Prices:** 7.50 to 15.00
(Depending on the fabric used)

**ISABEL SCOTT FABRICS CORP.**
515 Madison Avenue
New York 22, New York

**Designer: ALBERT HERBERT**
**Item: "SUMMERTIME"**
Width, 48"; repeat, 18"
**Approximate Retail Prices:** 5.40 to 9.00

**Available for residential or contract installation**

**Designer: JASON HARVEY**
**Item: "VINES"**
Width, 48"; repeat, 24"
**Approximate Retail Prices:** 6.90 to 9.00



**Designer: ALBERT HERBERT**
**Item: "SPACE DOTS"**
Width, 48"; repeat, 18"
**Approximate Retail Prices:** 5.40 to 9.00

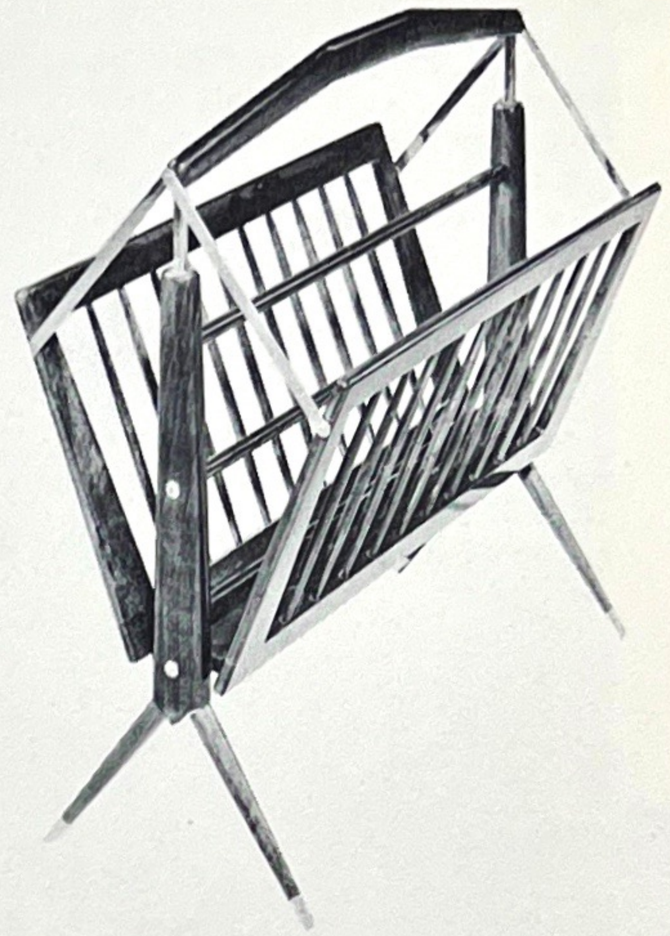
**SHOWROOM:**
**New York**—1 East 53 Street

**3-new print designs available in stock colors and fabric combinations. Also available in special colors to order. "TIVOLI & TIVOLI STRIPE", is a new weave especially created for contract use. Available in 22 colors.**

**Designer: BRITA DREWSON**
**Item: "TIVOLI & TIVOLI STRIPE"**
Width, 51"; no repeat
**Approximate Retail Price:** 21.00

**ROWEN INCORPORATED**
1 East 53 Street
New York 22, New York

**Item No. 308 Folding Magazine Rack**
Walnut, dull finish, solid brass mounting
Lift handle, it folds flat; push handle down to open up
**Approximate Retail Price:** 25.00



**SHOWROOM:**
**New York**—225 Fifth Avenue

B A E C F D

**SWEDISH TEAK OR WALNUT PAPER BASKETS**
**A.** All teak or walnut, 11" - 11.00
16" - 15.00
**B.** Teak outside, birch inside,
11" - 7.50
16" - 10.00
**C.** "Fireproof" design, aluminum insert, fiberglass insulation, teak, 11" - 15.00
**E.** & **F.** All teak, with handles, 16" - 18.00

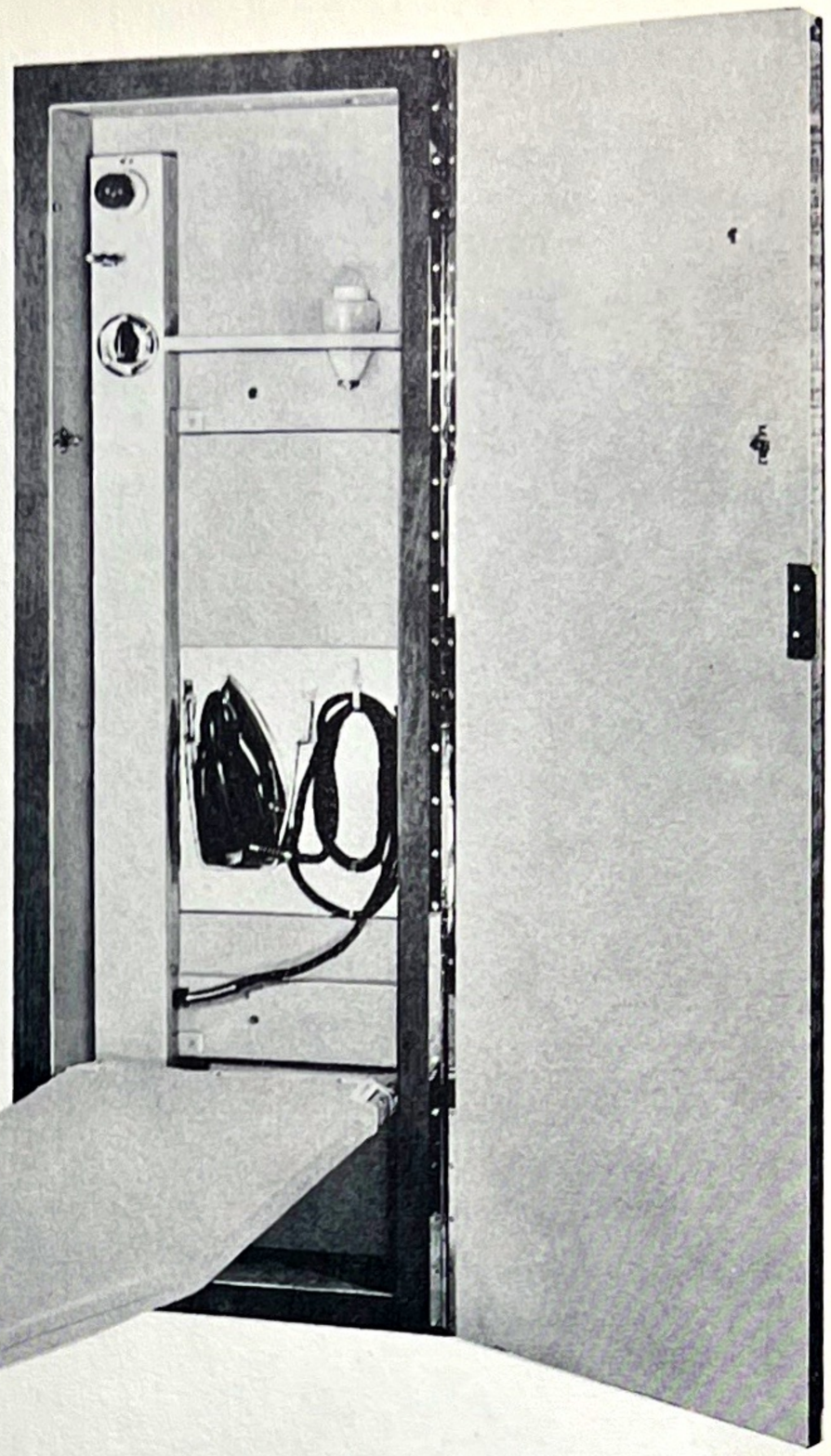
**TEAK ICE BUCKET**
**D.** Fiberglass insulation, holds 80 cubes 16 hours
11" - 16.00

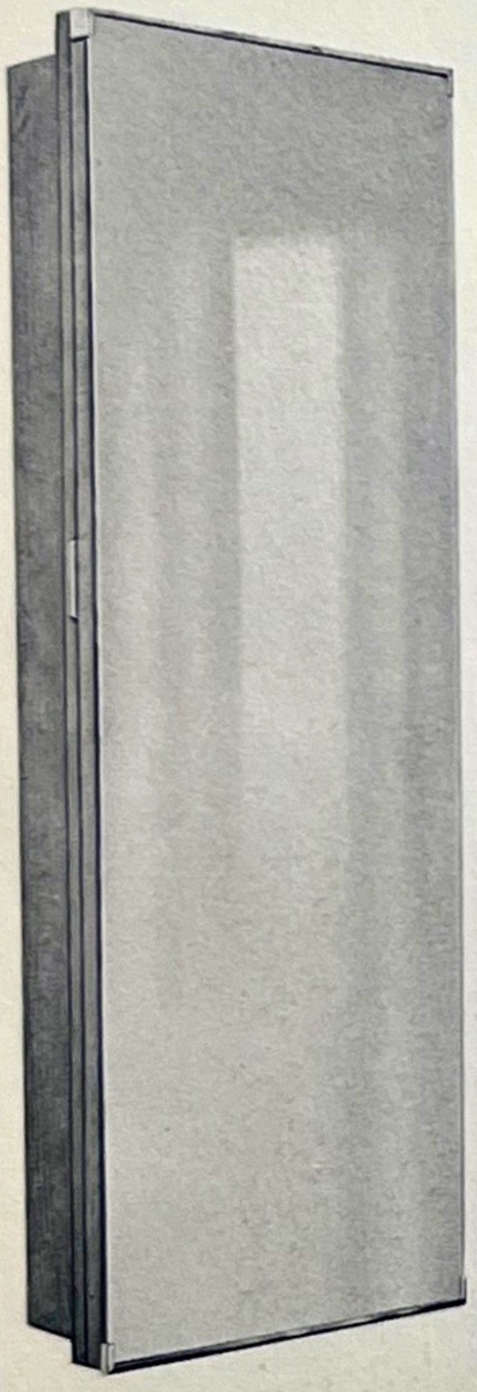




**RAINBOW WOOD PRODUCTS, INC.**
12 East 22 Street
New York 10, New York

**Item No.** F-6 **"HANDI-PRESS" Unit**
Automatic "TIMER" controlled cut-off, with auxiliary door on/off switch. Wood: solid oak, walnut or maple, finished or unfinished. Self-contained fold-down steel ironing board with flame-proof cover. GE-steam or dry travel iron, using regular tap water, permanently connected into electric raceway. Hot iron may be replaced in holder provided, immediately after use and door closed. Full view door mirror optional.
**Approximate Retail Price:** 129.00, **as shown**



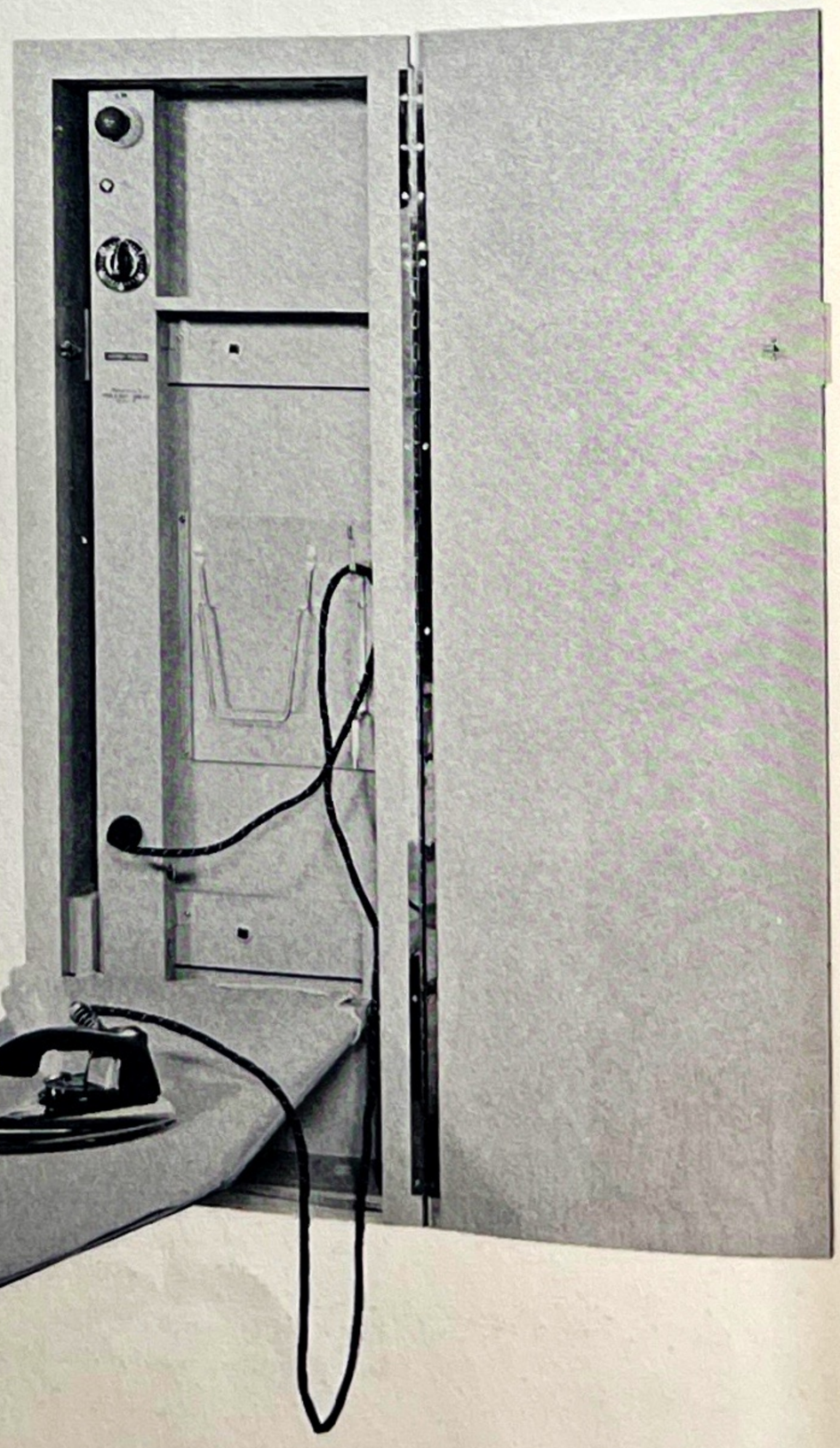


**"HANDI-PRESS" full view door mirrors are by CAROLINA of Libby-Owens-Ford plate glass, tested and approved to withstand 500 hour salt spray test. Mirrors are mounted to door with sturdy, chrome brackets. Doors are rigidly supported with piano type hinges. When mirror is not specified, birch or other designed wood door is used.**

**""HANDI-PRESS" may be recessed as a built-in or surface mounted to the wall. For recessed installation, provide wall opening 14" x 44" x 4"; 24½" above floor. Board extends into room 37" when folded down.**

**Available for residential or contract installation**





**Item No.** F-99 **"HANDI-PRESS" Unit**
Automatic "TIMER" controlled cut-off. Unfinished only. Woods: Ponderosa pine, birch, fir, ash or other seasoned woods with birch door. Self-contained fold-down, steel ironing board with flame proof cover. GE-steam or dry iron. If iron is not specified, an appliance outlet is provided in raceway. When specified, iron is permanently connected. Heat resistant holder allows hot iron to be stored in cabinet immediately after use. Mirror is optional.
**Approximate Retail Price:** 119.50, **as shown**

**IRON-A-WAY COMPANY**
P. O. Box 326
Peoria, Illinois

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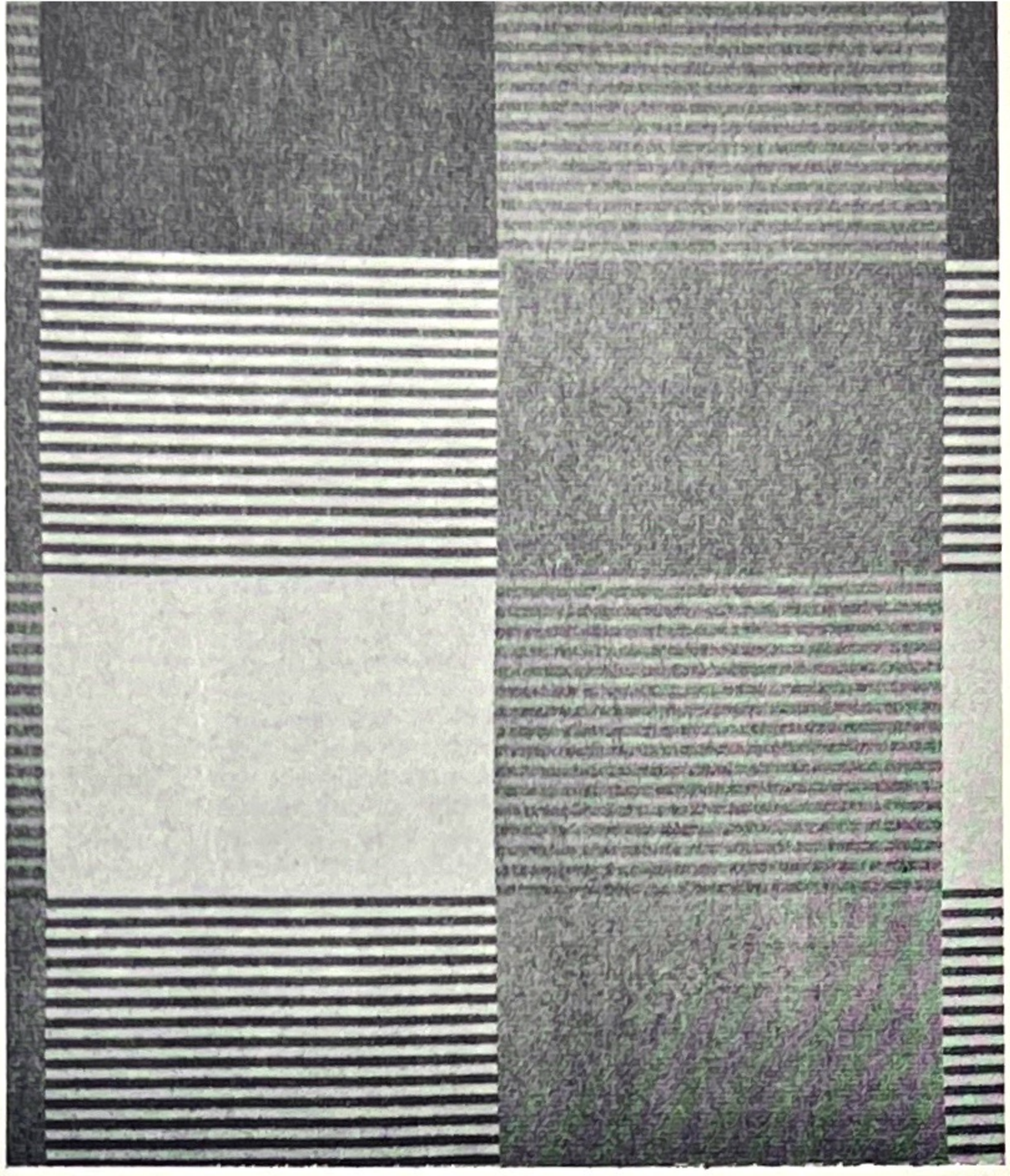
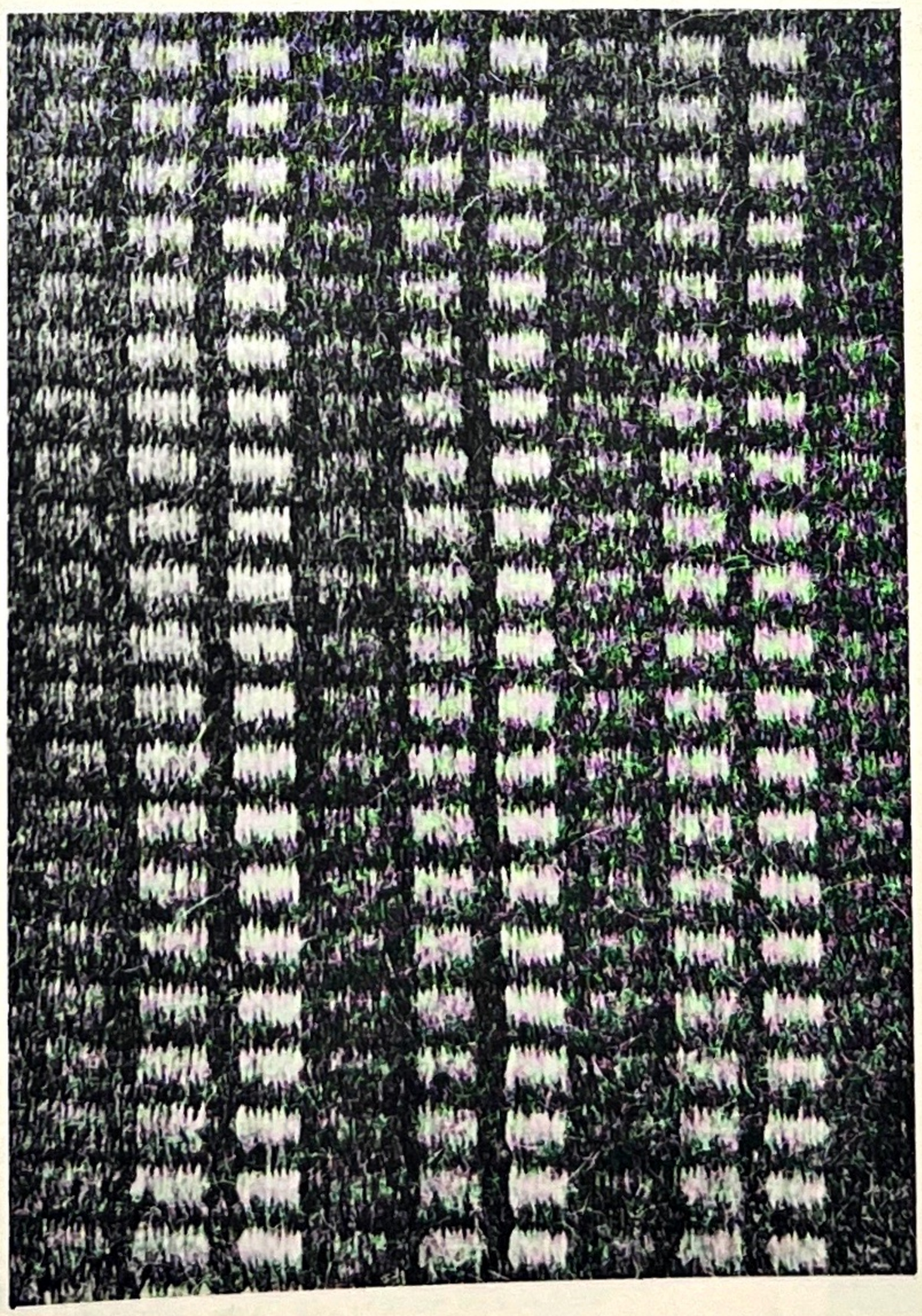
**SHOWROOMS:**
**New York**—667 Fifth Avenue
**San Francisco**—315 Pacific Avenue

**Available for residential or contract installation**



**Item: "FAABORG" Rug**
Flat woven & reversible
Available in eight 4-color combinations
**Approximate Retail Prices: 4'7" x 6' 7"**—175.00
**5' 7" x 7' 11"**—245.00; **6' 7" x 9' 11"**—325.00

**Item: "SKAANE" Rug**
100% wool; size: 8' x 10'
Flat woven, reversible rug
Colors: grey with yellow & white
**Approximate Retail Price:** 415.00



**Item: "VARMLAND" Rug**
100% wool; size: 8' x 10'
Flat woven, reversible rug
Colors: black with turquoise & green; grey with light grey & white
**Approximate Retail Price:** 415.00

**FREDERIK LUNNING INC.**
667 Fifth Avenue
New York 22, New York

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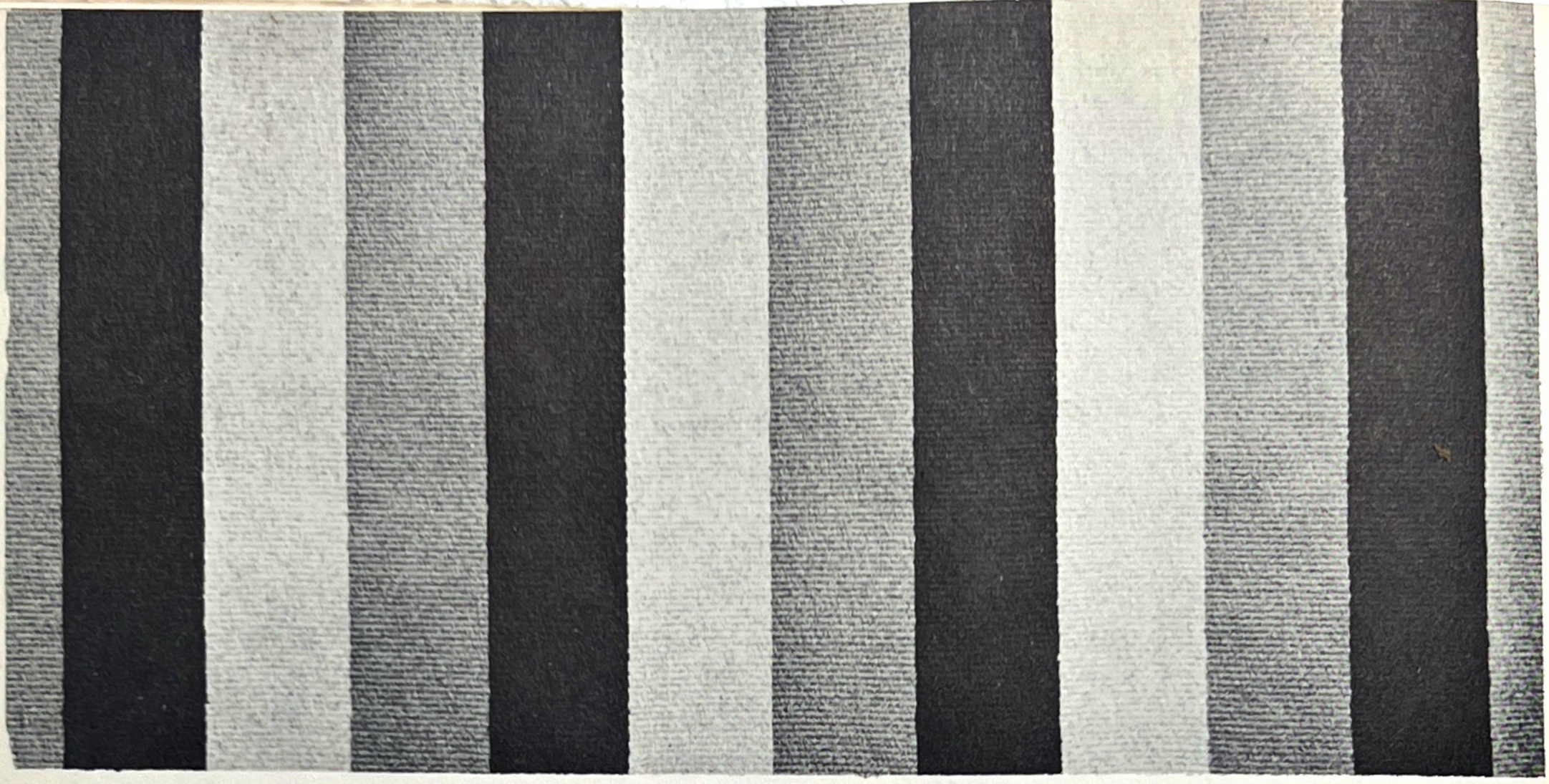


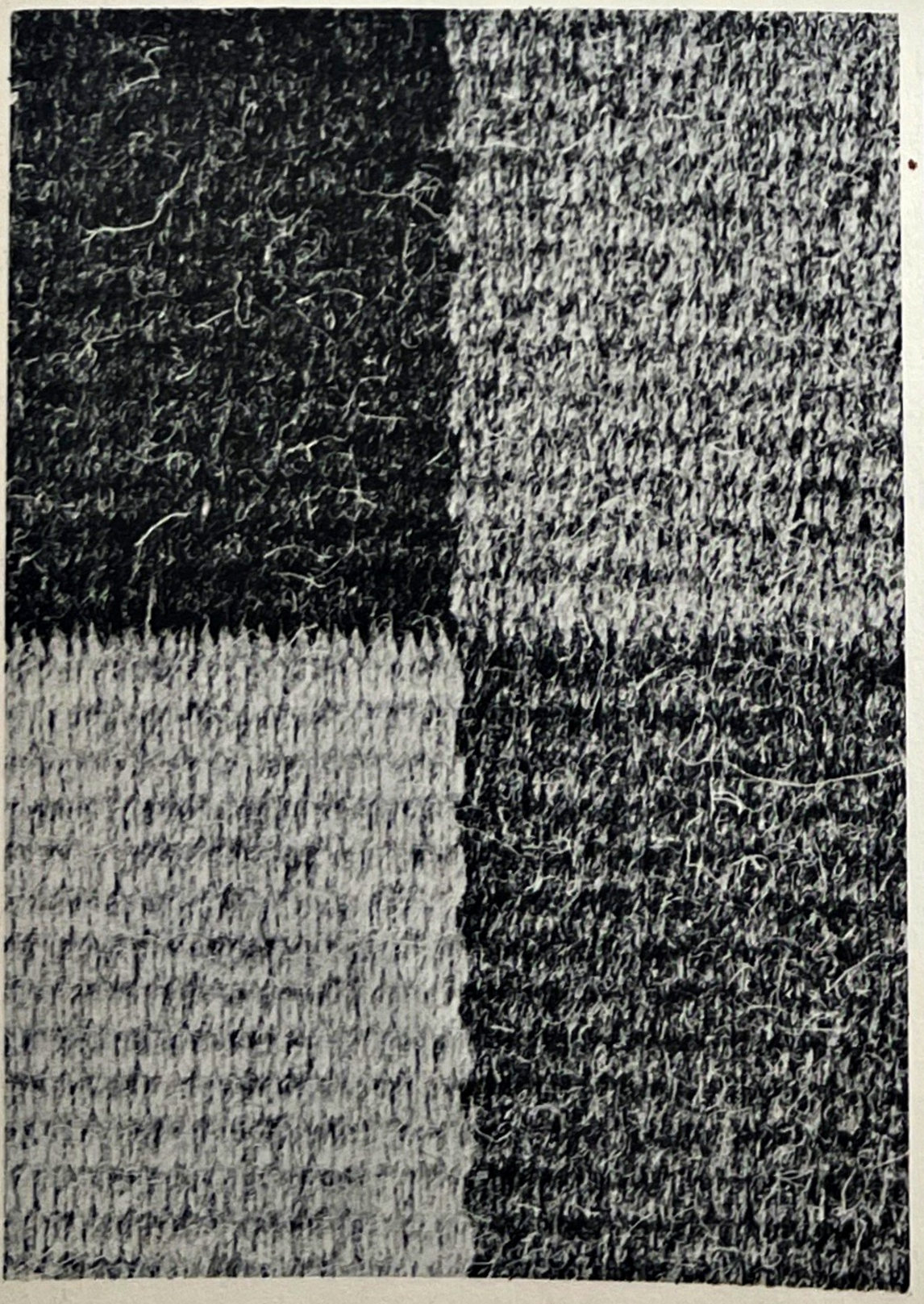
**Available for residential or contract installation**

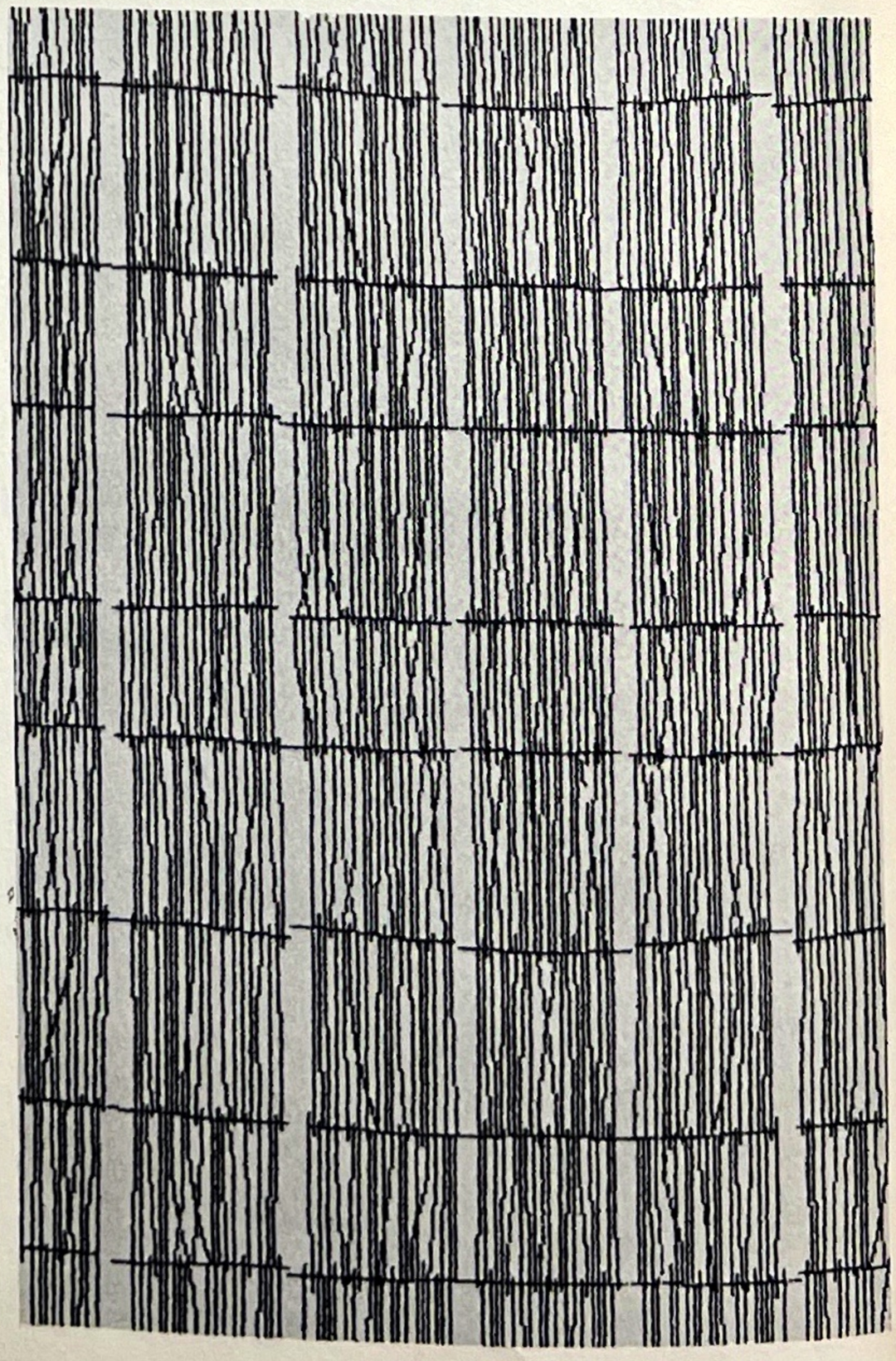
**Item: "TROLLEBORG" Rug**
67% wool; 8% flax; 25% spun rayon
Flat woven, reversible rug
Available in 10-solid colors; in stripes in 8-different color combinations
Available in 7-sizes
**Approximate Retail Prices: 3' x 6'**—81.00
**4' 6" x 6' 6"**—135.00; **6' 7" x 9' 10"**—210.00
**9' 10" x 13'**—495.00

**SHOWROOMS:**
**New York**—667 Fifth Avenue
**San Francisco**—315 Pacific Avenue

**Item: "ELBORG" Rug**
67% wool; 8% flax; 25% spun rayon
Flat woven, reversible rug
8-color combinations; pattern of 4-color blocks
Sizes: 4' 7" x 6' 7"; 5' 7" x 7' 11"; 6' 6" x 9' 11"
**Approximate Retail Prices: 6' 7"**—175.00
**7' 11"**—245.00; **9' 11"**—325.00

**Item No.** AL46-103 **"STRIPOR" Rug**
100% wool pile
Wilton quality rug; white & black; grey & white; red & red
Sizes: 55" x 79"; 67" x 95"; 79" x 117"
**Approximate Retail Prices: 79"**—198.00
**95"**—288.00; **117"**—426.00





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**FREDERIK LUNNING INC.**
667 Fifth Avenue
New York 22, New York

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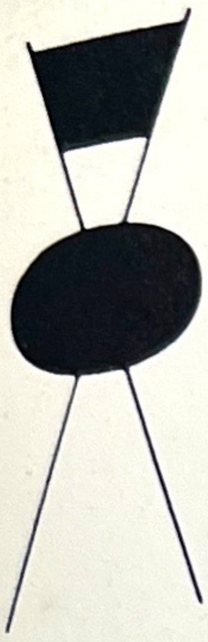


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# furniture forum

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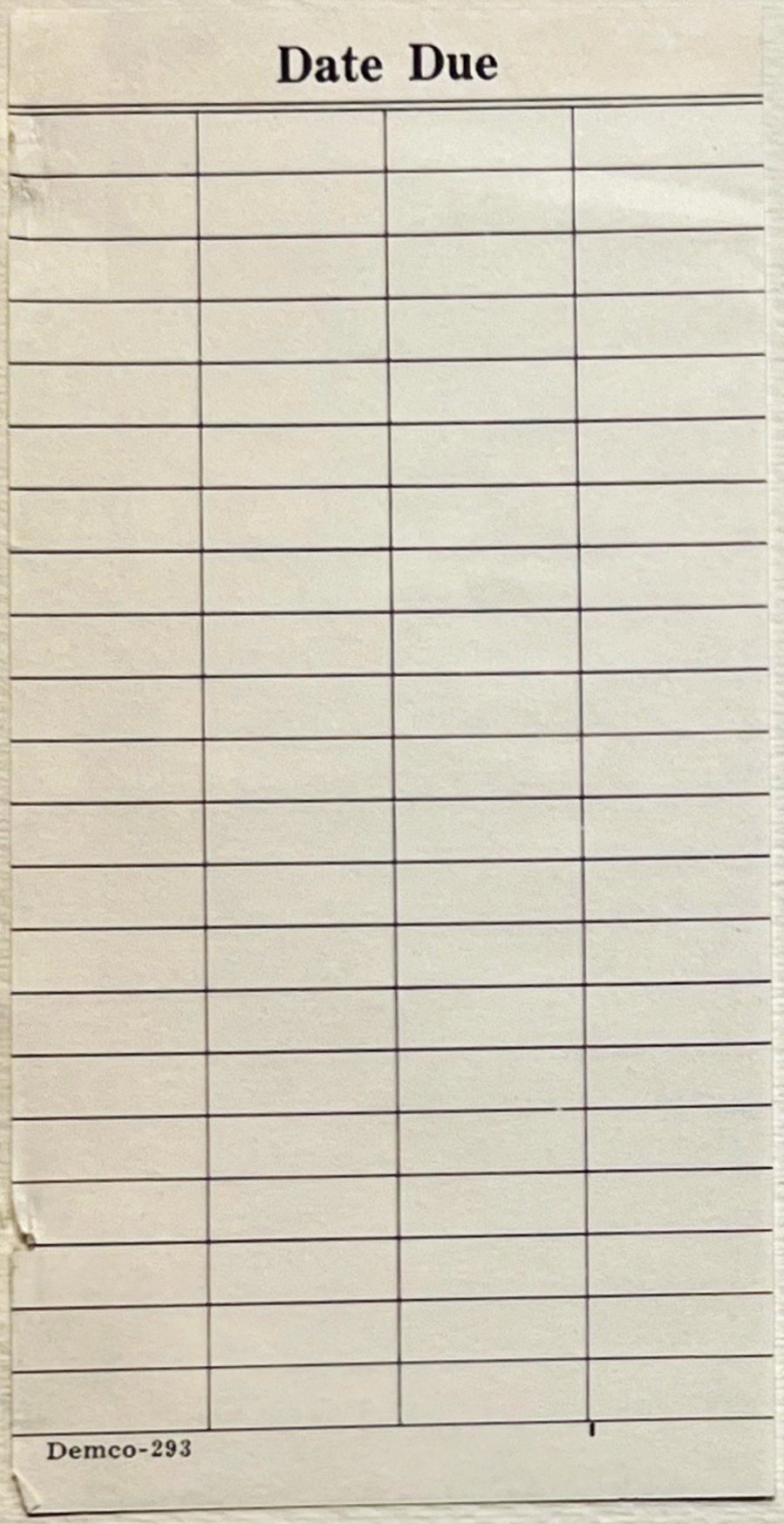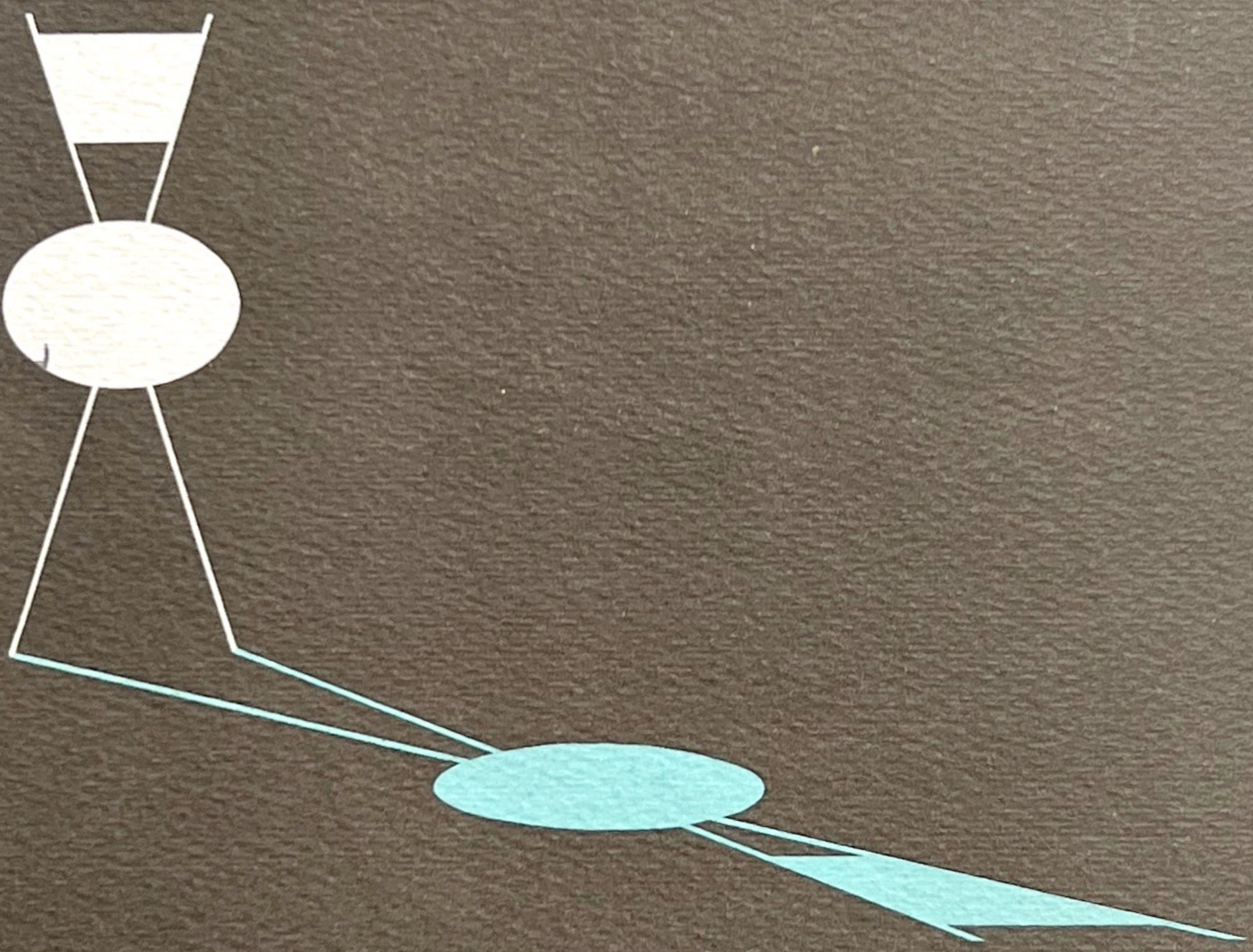
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